

<b>Prince George Downtown BIA 2021 Budget</b>	
<b>REVENUE</b>	
<b>GENERAL REVENUE</b>	
PGDBIA Levy	327,818.00
City of PG Grant	27,485.00
Grants - Façade	20,000.00
Special Projects - Clean & Safe	92,695.00
Grants - Other	10,000.00
Grants - Events	20,000.00
<b>TOTAL GENERAL REVENUE</b>	<b>497,998.00</b>
<b>PROJECT REVENUE</b>	
Major Events Revenue & Sponsorships	22,500.00
Major Events In Kind Revenue	40,000.00
Other Income	6,000.00
<b>TOTAL PROJECT REVENUE</b>	<b>68,500.00</b>
<b>TOTAL REVENUE</b>	<b>566,498.00</b>
<b>EXPENDITURES</b>	
<b>GENERAL &amp; ADMIN EXPENSES</b>	
Governance & Operations	50,500.00
Salaries & Benefits	151,000.00
<b>TOTAL GENERAL &amp; ADMIN EXPENSES</b>	<b>201,500.00</b>
<b>PROJECT EXPENSES</b>	
Downtown Clean Team	58,333.00
Communications & Promotions	25,000.00
Hanging Baskets & Street Décor	74,970.00
Facade Improvement Program	20,000.00
Major Events - Expenses	52,500.00
Major Events - In-Kind Expenses	40,000.00
Special Projects - Clean & Safe	92,695.00
Misc Special Projects & Events	21,500.00
<b>TOTAL PROJECT EXPENSES</b>	<b>384,998.00</b>
<b>TOTAL EXPENSE</b>	<b>586,498.00</b>
<b>NET INCOME</b>	<b>-20,000.00</b>



**DOWNTOWN  
PRINCE  
GEORGE**