



PRINCE GEORGE
COUGARS



CITY OF
PRINCE GEORGE

WE ARE THE
NORTHERN UPRISING

Locally Owned & Operated | Proud Supporters of the Community

Prince George Cougars:

Proud to be Locally Owned & Operated

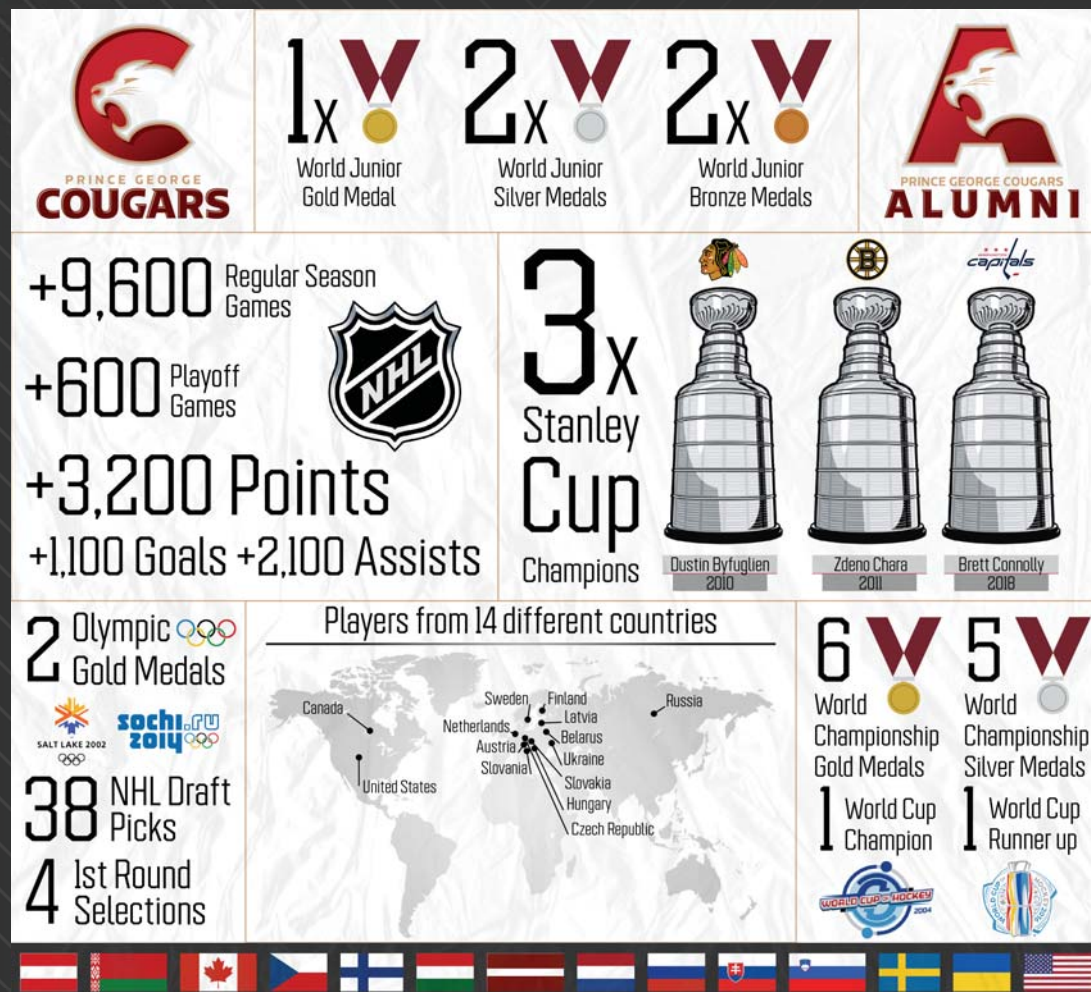


- Over ¼ century in Prince George
- New Ownership purchased team in May 2014:
 - Greg Pocock, Eric Brewer, Dan Hamhuis, John Pateman, Ernest Ouellet, Ray Fortier



WHL is the Highest Level of Sports Entertainment in Northern BC

- Dan Hamhuis
- Eric Brewer
- Zdeno Chara
- Dustin Byfuglien
- Brett Connolly
- Chris Mason
- Derek Boogaard
- Devin Setoguchi
- Martin Marincin
- Jansen Harkins
-and many others!



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COACHING BLUEPRINT

PLAYING CAREER

LAMB.SMITH.O'ROURKE.DAKERS | NORTHERN UPRISING



1x
STANLEY CUP
CHAMPION

PRO
CAREER



AHL
ECHL
EUROPE

1176

REGULAR SEASON
AND PLAYOFF
GAMES

COMBINED 20 SEASONS



CALDER
CUP
CHAMPION



TURNER
CUP
CHAMPION

1549



GAMES
PLAYED

COMBINED 26 SEASONS

ALL 4
DRAFTED
TO



CAPTAINS
OF 3
NHL
TEAMS



OVER
7
SEASONS

678

WHL
GAMES

COMBINED 14 SEASONS

'93 WORLD JUNIOR
GOLD MEDAL

'93 WHL TOP
DEFENCEMAN

18 CAREER
SHUTOUTS

11 SEASONS
IN



TWO
SEASONS



28 COMBINED
SEASONS
IN THE



GENERAL MANAGER

HEAD COACH

ASSOCIATE COACH

GOALTENDING COACH



LAMB.SMITH.
O'ROURKE.DAKERS

COACHING EXPERIENCE



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Prince George Cougars & the WHL Add Value to Quality of Life, Recruiting & Retaining Employees in Prince George

Economic Impact of WHL in Prince George:

- 14 Full Time Staff and dozens of part time staff
 - Including many who moved to PG
- Food & Beverage staff
- TicketsNorth Box office staff
- Security, First Aid, PT City Staff, etc.!
- Hotels, restaurants gear their staffing schedules according to PG Cougars games
- CHL Economic Impact Study



Genuine Partnership with CN Centre & City: Significant Capital Investment Since 2014

- Office space renovations
- Dressing room renovations
- Laundry Room
- Media Box renovations
- LOGE seating area
- Wi-Fi & fiber optics upgrades
- Sound System
- Scoreclock replacement
- Video cameras



Genuine Partnership with CN Centre & City: “What can we do to help?”

- Recent rink closures & COVID restrictions
- Partnering in attracting and facilitating events:
 - 2019 Women’s World Curling
 - 2018 Brett Connolly Stanley Cup Celebration
 - 2017 Telus Cup National Championship
 - 2015 Canada Winter Games
 - 2015 Vancouver Canucks Training Camp
- Offer our dressing room, laundry services & workout areas for visiting stars
- Flexibility with our schedule: balancing our needs with the “greater good” of the City



We Give Back to Our Community

- Approximately \$1,000,000 in donations since 2014
- Most local charities have received support & donations from our team
- Partnered with many businesses to support their charity work
- Annual Alumni Golf Tournament to support Spirit of the North Healthcare Foundation
- Ongoing partnership with PGMHA & Cariboo Cougars
- Tens of thousands of local & regional elementary school children exposed to our Spirit of Healthy Kids program. Partnership with Northern Health & Spirit of the North
- Non-stop community work from players



The Future:

- Jan. 8th start to modified season
- Help with healing from COVID
- Provide leadership on & off the ice
- Continue to be great partners with the CN Centre & City of PG (and region)
- Give PG residents a team to be proud of

