



PRINCE GEORGE  
**COUGARS**



CITY OF  
**PRINCE GEORGE**

WE ARE THE  
**NORTHERN UPRISING**

Locally Owned & Operated | Proud Supporters of the Community

# Prince George Cougars:

## Proud to be Locally Owned & Operated



- Over ¼ century in Prince George
- New Ownership purchased team in May 2014:
  - Greg Pocock, Eric Brewer, Dan Hamhuis, John Pateman, Ernest Ouellet, Ray Fortier



# WHL is the Highest Level of Sports Entertainment in Northern BC

- Dan Hamhuis
- Eric Brewer
- Zdeno Chara
- Dustin Byfuglien
- Brett Connolly
- Chris Mason
- Derek Boogaard
- Devin Setoguchi
- Martin Marincin
- Jansen Harkins
- ....and many others!

 <p><b>PRINCE GEORGE COUGARS</b></p>	<p><b>1x</b> </p> <p>World Junior Gold Medal</p>	<p><b>2x</b> </p> <p>World Junior Silver Medals</p>	<p><b>2x</b> </p> <p>World Junior Bronze Medals</p>	 <p><b>PRINCE GEORGE COUGARS ALUMNI</b></p>
<p><b>+9,600</b> Regular Season Games</p> <p><b>+600</b> Playoff Games</p> <p><b>+3,200</b> Points</p> <p><b>+1,100</b> Goals <b>+2,100</b> Assists</p> 		<p><b>3x</b> Stanley Cup Champions</p>  <p>Dustin Byfuglien 2010    Zdeno Chara 2011    Brett Connolly 2018</p>		
<p><b>2</b> Olympic Gold Medals</p>  <p><b>38</b> NHL Draft Picks</p> <p><b>4</b> 1st Round Selections</p>	<p>Players from 14 different countries</p> 			<p><b>6</b> World Championship Gold Medals</p> <p><b>5</b> World Championship Silver Medals</p> <p><b>1</b> World Cup Champion</p> <p><b>1</b> World Cup Runner up</p> 
				



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COACHING BLUEPRINT

# PLAYING CAREER

LAMB.SMITH.O'ROURKE.DAKERS | NORTHERN UPRISING



1x STANLEY CUP CHAMPION

PRO CAREER



1176 REGULAR SEASON AND PLAYOFF GAMES

COMBINED 20 SEASONS

AHL ECHL EUROPE



CALDER CUP CHAMPION



TURNER CUP CHAMPION

1549



GAMES PLAYED

COMBINED 26 SEASONS

ALL 4 DRAFTED TO



CAPTAINS OF 3 NHL TEAMS



OVER 7 SEASONS

678 GAMES



COMBINED 14 SEASONS

'93 WORLD JUNIOR GOLD MEDAL



'93 WHL TOP DEFENCEMAN



18 CAREER SHUTOUTS



11 SEASONS IN



TWO SEASONS



28 COMBINED SEASONS IN THE



GENERAL MANAGER

HEAD COACH

ASSOCIATE COACH

GOALTENDING COACH



LAMB.SMITH.O'ROURKE.DAKERS

# COACHING EXPERIENCE



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# Prince George Cougars & the WHL Add Value to Quality of Life, Recruiting & Retaining Employees in Prince George

## Economic Impact of WHL in Prince George:

- 14 Full Time Staff and dozens of part time staff
  - Including many who moved to PG
- Food & Beverage staff
- TicketsNorth Box office staff
- Security, First Aid, PT City Staff, etc.!
- Hotels, restaurants gear their staffing schedules according to PG Cougars games
- CHL Economic Impact Study



# Genuine Partnership with CN Centre & City: Significant Capital Investment Since 2014

- Office space renovations
- Dressing room renovations
- Laundry Room
- Media Box renovations
- LOGE seating area
- Wi-Fi & fiber optics upgrades
- Sound System
- Scoreclock replacement
- Video cameras



# Genuine Partnership with CN Centre & City: “What can we do to help?”

- Recent rink closures & COVID restrictions
- Partnering in attracting and facilitating events:
  - 2019 Women’s World Curling
  - 2018 Brett Connolly Stanley Cup Celebration
  - 2017 Telus Cup National Championship
  - 2015 Canada Winter Games
  - 2015 Vancouver Canucks Training Camp
- Offer our dressing room, laundry services & workout areas for visiting stars
- Flexibility with our schedule: balancing our needs with the “greater good” of the City



# We Give Back to Our Community

- Approximately \$1,000,000 in donations since 2014
- Most local charities have received support & donations from our team
- Partnered with many businesses to support their charity work
- Annual Alumni Golf Tournament to support Spirit of the North Healthcare Foundation
- Ongoing partnership with PGMHA & Cariboo Cougars
- Tens of thousands of local & regional elementary school children exposed to our Spirit of Healthy Kids program. Partnership with Northern Health & Spirit of the North
- Non-stop community work from players



# The Future:

- Jan. 8<sup>th</sup> start to modified season
- Help with healing from COVID
- Provide leadership on & off the ice
- Continue to be great partners with the CN Centre & City of PG (and region)
- Give PG residents a team to be proud of

