



Prince George

November 17, 2020

City of Prince George

1100 Patricia Blvd.

Prince George, BC

Re: Zoning Bylaw 7850, 2007, Amendment Bylaw No. 9074, 2019 AND Liquor License Application No LL100172

Subject Property – 1073 Central Street

Dear Council Members:

Today we would like to put forward our concerns of the subject property, 1073 Central Street. This property has submitted an application for rezoning to a Liquor / Cannabis store.

The Super 8 Prince George has been a Northern British Columbian icon for many years. The property was formally known as Esther's Inn. It is a family-focused hotel offering healthy amenities such as an indoor pool, hot tubs, a sauna, and a pleasant indoor atrium for winter getaways.

The Super 8 Prince George has hosted families and sports teams from around Northern BC, all over the province and beyond our Canadian borders for approximately 40 years. Our reputation and client-base know that our hotel that provides a secure, safe, comfortable and quiet stay while visiting Prince George.

We feel that not only will the proposed adult store put these community values in jeopardy, we are also concerned with:

- Increased vehicle and walking traffic on an already busy Commercial Crescent.
- Increased noise level, particularly the evening traffic.
- Potential increase in crime-related issues including break and enter.
- The visual and reputable deterioration of our neighborhood, causing loss of family travel and celebrations, such as weddings and social gatherings.

- Increase of the homeless population in the neighborhood, along with the associated issues this brings. Again, any deterioration of the neighborhood would result in a loss to our business.

The hotel business and tourism in general has been hit tremendously hard by the COVID-19 Pandemic. We strongly suggest that all the concerns listed will only increase an already troubled situation for our business.

We would like to add that the current location of the 10th Ave Liquor Store is, to a degree, a benefit to some of our valued guests. However, as 10th Avenue is a major traffic vein and has a divide, it provides a buffer to our property and guests from the liquor store operations.

The proposed new location would be essentially be opening right at the hotel front door. The application for an increase in square footage, along with the addition of a cannabis outlet, causes a great deal of concern for the safety and security of our customers, their property and our business.

If Council or City Officials have any questions or requires further dialogue on this very impactful rezoning application, I welcome calls.

I would like to thank Council for their consideration on our concerns.

Yours in hospitality,

Paul Robison, CFBE

General Manager

Super 8 - Prince George

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Prince George, BC

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C C – Inntimate Inns

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