

Dear Mayor and Councillors,

Our commitment to help shape the future of retail non-medical cannabis in Prince George has compelled us to highlight potential opportunities that have resurfaced with the upcoming Temporary Use Permit - CN000013.

As an existing non-medical cannabis licensee in Prince George we continuously implement new directives received from the Liquor and Cannabis Regulation Branch. This is a very new industry that is learning, adjusting and evolving fast.

We recognize that every municipality in B.C. is working tirelessly to fit this new industry into their community. We sincerely appreciate the long council meetings that occurred when early applicants such as ourselves had an opportunity to share and listen to council and our community.

It was surprising to see a new application for a store only 200 feet away from an existing recreational cannabis store. With that being said, the LCLP recommendations were not met for most applications approved by council over the last year, thus lending to confusion on what to expect in the future.

We see this application as an opportunity to revisit the distance rules, land use and bylaws.

Any additional transparency will not only benefit existing non-medical retail cannabis stores but also future applicants.

Respectfully submitted,

Justin Mousseau

Shire Green Cannabis
484 Douglas Street, Prince George, B.C.

