



At Epik Products Inc., we are passionate about our business, the community and the downtown of Prince George.

Our business is all about cannabis, and we are proud of it. We continually educate ourselves to provide our customers with the most up to date information about cannabis and its use. Our website will answer the questions everyone has and we welcome your questions and comments. Most importantly, we want people to be safe in our location, in our neighbourhood and community. Our store will carry high quality cannabis and a curated collection of paraphernalia and educational materials. This will attract higher-end clientele and will not appeal to users of the lower priced street market. Our design plan and business model is set up to contribute to the future look and feel of the downtown.

Our neighbourhood has some challenges. Our CEO, Dawn Lebel, has worked in the downtown for over 20 years, most recently two blocks away at 2nd and Quebec for two years. Dawn understands the issues and frustrations that business owners and their patrons experience downtown and has an uncle that lives downtown as one of the vulnerable population. Our organization feels deeply for the homeless and those who live on our streets and in our back alleys.

We wanted to support the work completed to improve the downtown, so our building design was created to match the work of other businesses in the area. These include Crossroads Brewing, The Birch and Boar, Ritual Coffee Bar, Betulla Burning, who have all spent thousands of dollars improving their locations, leading the improvement of the look and feel of the downtown.

Our location on George Street is stunningly beautiful, and we cannot wait for the public to experience it. A bright, open interior and cheerful staff will greet every person coming through our doors. We have comfortable and semi-private seating areas available for our customers to sit down and discuss their needs and concerns with a budtender. We want every client to leave our store excited and confident about their purchase.

We understood there would be concerns about safety and security, so we are enhancing the safety of our neighbourhood with outside lighting and cameras. We have designed our security systems to protect not only our location but also those near our building through video surveillance. Two exterior cameras will monitor George Street, and a third covers the receiving door and alleyway. We will maintain backups and make our videos available to the RCMP.

At Epik, we will work with our neighbours to deal with any concerns they may have and ensure that we consider our neighbourhood in any decisions we make. Our location will be a "destination place" with a diverse clientele and will draw new patrons into the downtown core.

Our long-term goal is to have several locations, but Prince George will always be our flagship. It is our home. We are proud of where we live and the people who live here.

**Curated cannabis content and high-end accessories for beginners to connoisseurs.
Based in the true-northern heart of Beautiful British Columbia.**



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