



# CLEAN TECHNOLOGY CLUSTER DEVELOPMENT & PROMOTION

2017 - 2020

# ACKNOWLEDGEMENT

In Partnership With



With The Support Of



Western Economic  
Diversification Canada

Diversification de l'économie  
de l'Ouest Canada

Canada 

# CLEAN TECHNOLOGY IN PRINCE GEORGE

Centered on the resource extraction activities that dominate the region, local clean tech includes:

- Solutions that facilitate automating processes through software and robotics.
- Drone utilization (resource profiling in forestry, and on-site operations in mining and energy).
- Processing efficiency (remote monitoring and control of equipment in processing and transportation).
- Land resource management
- Virtual reality (industrial equipment maintenance training, safety training)
- Traditional mapping and GIS

# PROJECT COMPONENTS



# PERFORMANCE INDICATORS

1. Surveys completed by participants – Target 60 surveys

- Outcome: 70 completed surveys

2. Value and type of international business activity or foreign investment – Target \$850,000

- Outcome: \$3,060,000

3. Number of SME's that increased gross margins – Target 15

- Outcome: 15 firms noted increases to gross margins; some of these firms attributed the growth to the boom arising from the Coastal GasLink project rather than being directly tied to the efforts of the Clean Tech Initiative. Two firms specifically noted the increases of gross margins was directly due to the Clean Tech Initiative.

# PERFORMANCE INDICATORS

## 4. SME employment growth – Target 12

- Outcome: 16 firms noted increases in employment growth. As mentioned earlier, most firms said it may have been due to the Coastal GasLink project but one firm said the employment growth was positively impacted by the Clean Tech Initiative.

## 5. Dollar value of incremental private sector investment attracted – Target \$475,000

- Outcome: \$1,000,000 expected in 2020

## 6. Number of Academic/Industry partnerships created – Target 1

- Outcome: 1

# PERFORMANCE INDICATORS

7. Number of products, processes, proven through successful deployment in an operational setting – Target 2

- Outcome: 0

# UNEXPECTED OUTCOMES

Foresight Clean Tech Advisory Committee

Community Leadership Award – Biomass North Forum 2018

Community Project Award – British Columbia Economic Development Association 2019





# TESTIMONIALS

*“Much like ourselves, the City of Prince George is proud to take the lead when it comes to clean innovation – that’s why we feel at home here. The City works proactively to engage its corporate citizens and maintain good working relationships. In our experience, Prince George is a great place to do business”.*

Shawn Bells, VP Operations, Pacific Bioenergy

# TESTIMONIALS

*"The Globe 2020 event was very informative for me and TDB. I was able to glean a lot from the delegates I met and the various companies I was able to dialogue with. Being there helped springboard TDB into a potential new project so I spent the remaining time in Vancouver responding to this with a proposal. We'll see where it goes though this is always exciting.*

*I too wanted to thank both yourself and Allan for inviting TDB to be there and more especially for representing the Prince George Clean Tech sector at Globe. The materials and representation you provided on behalf of all the local companies certainly go a long way to providing authenticity to the many services and technologies already established and ready to serve the sector here in Prince George.*

*As part of the business community, I felt very well served by your efforts. Thanks for putting us all on the clean tech radar and for putting us front and centre on the map. The marketing materials look good and I think the socks were a big hit also.*

*Thank you very much!*

Dick Mynen, President and CEO, TDB Consultants Inc.

# QUESTIONS