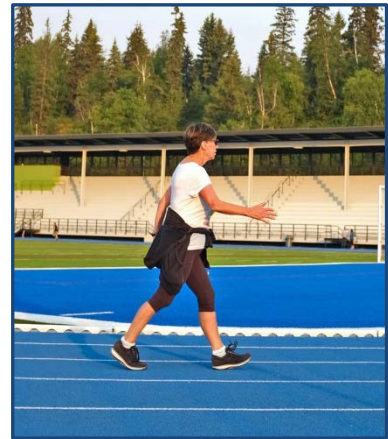


## Masich Track Walking Program Survey & Tracking

The stadium re-opening in August 2018 was accompanied by a public input survey as well as hourly tracking of the Masich Track Walking Program in order to understand the community public walking demands and inform the development of the new stadium operational plan for 2019.

Throughout August and September, a total of 61 residents completed the Masich Track Walking Program Survey which was available online through the City's website and in print copy at the stadium and City Hall. Meanwhile on-site City staff tabulated the observed hourly track every day from August until the stadium closing in November.

The following is a summary of the Masich Track Walking Program Survey and tracking results. These results are also available on the City website on the Masich Place Stadium webpage.



### Mornings



received the **highest** daily use in August with an average of 10 walkers per hour from 9 am to 1 pm

### Evenings



received the **2nd highest** daily use in August with an average of 9 walkers per hour from 6 pm to 8 pm

### Accessibility



The track is well-used by seniors and people with different abilities

Public access to the track decreased by

**1/2**

in September due to booked field use

**40%**

of people from the survey said they regularly walk the track at least 3x/week



**7**

WALKERS PER HOUR on average used the track in August



### Multi-Season Use

People walk the track throughout the week from spring to fall

**77%**  
OF PEOPLE

from the survey said they have walked the track this year



### Survey Feedback:



The track is attractive, safe, comfortable, and accessible for all users.



Provide up to date schedules and track walking access during booked use times.



**Monday & Wednesday** typically have the highest number of track users

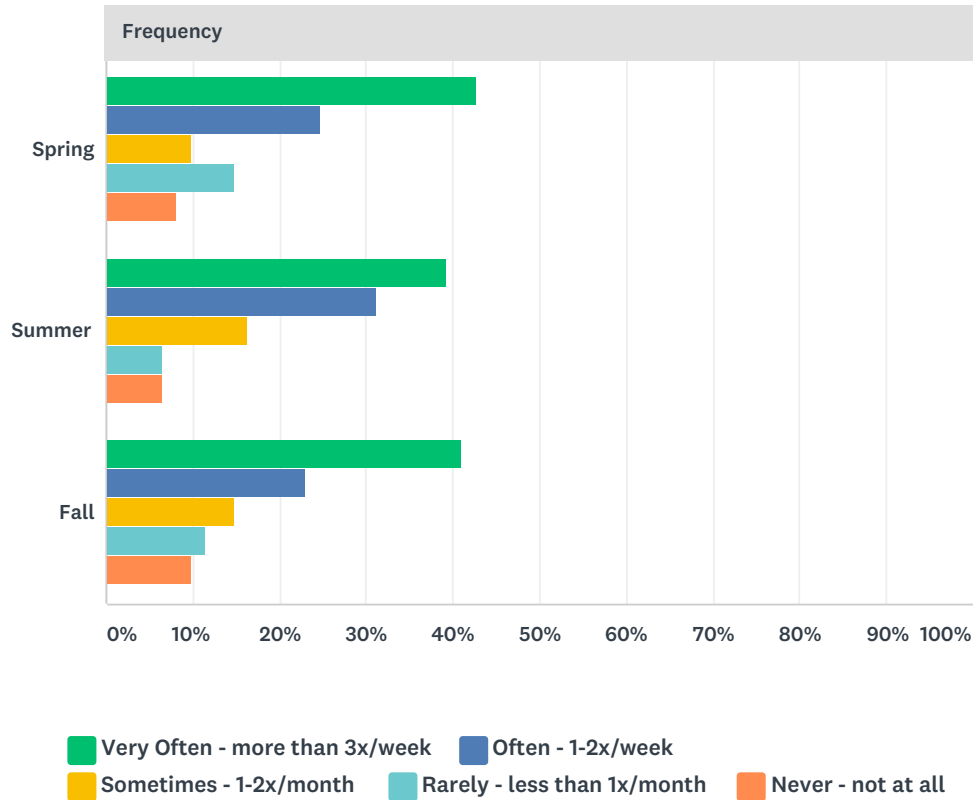


**85%**  
OF PEOPLE

from the survey said they will use the stadium more for walking

Q1 How often did you use Masich Place Stadium in PREVIOUS YEARS for walking or other non-booked use? Please check one box per season.

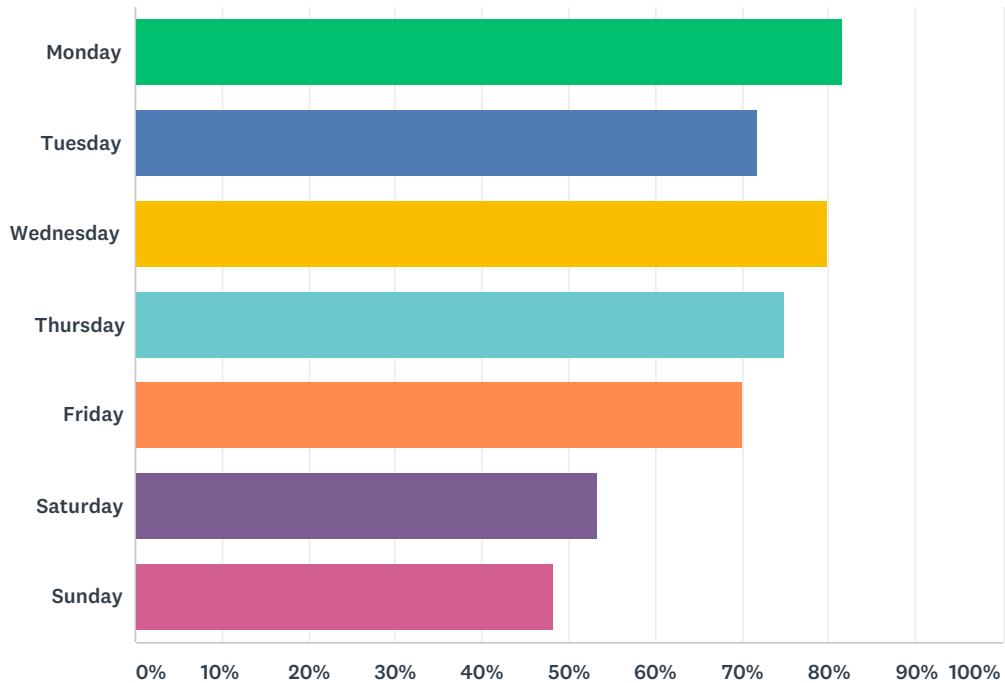
Answered: 61 Skipped: 0



Frequency						
	VERY OFTEN - MORE THAN 3X/WEEK	OFTEN - 1-2X/WEEK	SOMETIMES - 1-2X/MONTH	RARELY - LESS THAN 1X/MONTH	NEVER - NOT AT ALL	TOTAL
Spring	42.62% 26	24.59% 15	9.84% 6	14.75% 9	8.20% 5	61
Summer	39.34% 24	31.15% 19	16.39% 10	6.56% 4	6.56% 4	61
Fall	40.98% 25	22.95% 14	14.75% 9	11.48% 7	9.84% 6	61

## Q2 Which DAY(S) of the week did you typically use the stadium for walking or other non-booked use? Check all that apply.

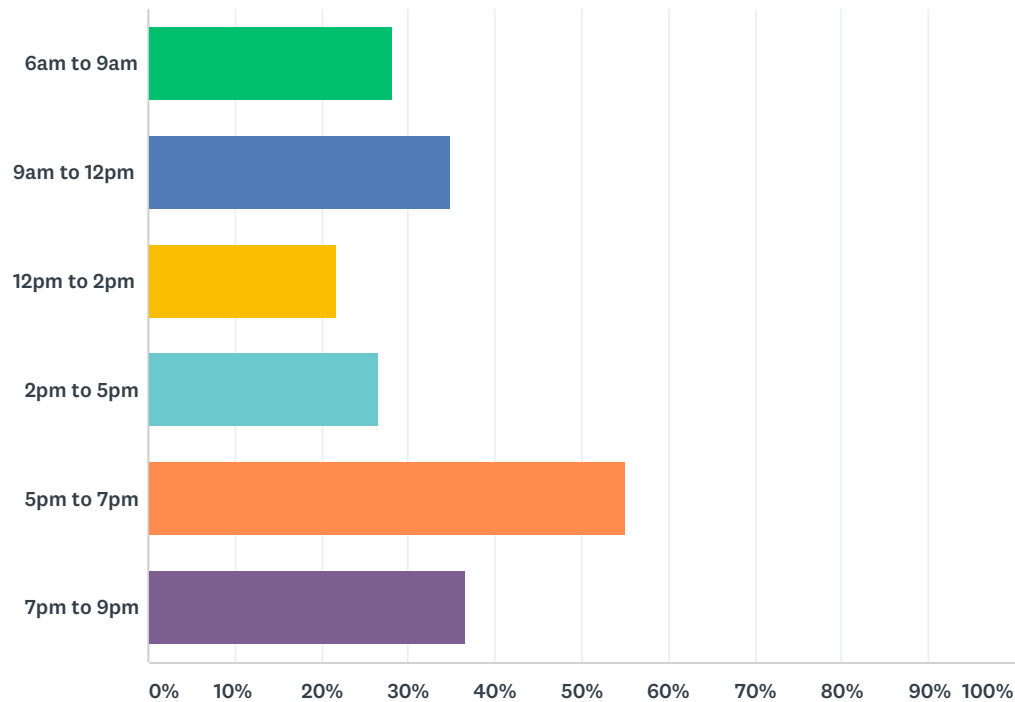
Answered: 60 Skipped: 1



ANSWER CHOICES	RESPONSES	
Monday	81.67%	49
Tuesday	71.67%	43
Wednesday	80.00%	48
Thursday	75.00%	45
Friday	70.00%	42
Saturday	53.33%	32
Sunday	48.33%	29
Total Respondents: 60		

### Q3 Which TIME(S) of the day did you typically use the stadium for walking or other non-booked use? Check all that apply.

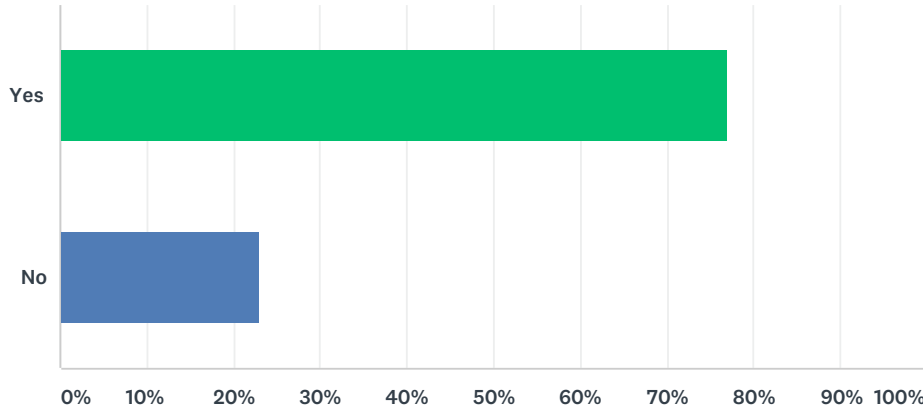
Answered: 60 Skipped: 1



ANSWER CHOICES	RESPONSES	
6am to 9am	28.33%	17
9am to 12pm	35.00%	21
12pm to 2pm	21.67%	13
2pm to 5pm	26.67%	16
5pm to 7pm	55.00%	33
7pm to 9pm	36.67%	22
Total Respondents: 60		

## Q4 Have you visited the stadium to use the track since it opened this year in early August 2018?

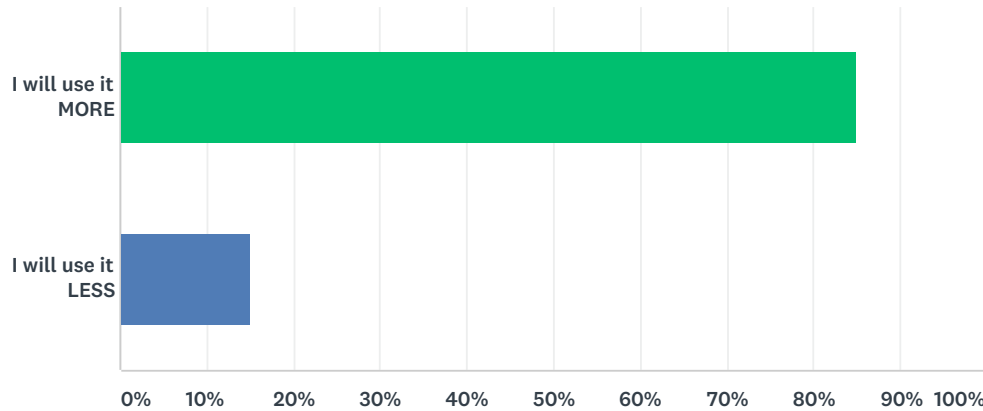
Answered: 61 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	77.05%	47
No	22.95%	14
TOTAL		61

## Q5 Do you anticipate using the stadium MORE or LESS often for walking or other non-booked use?

Answered: 60 Skipped: 1



ANSWER CHOICES	RESPONSES	
I will use it MORE	85.00%	51
I will use it LESS	15.00%	9
TOTAL		60

**Q6 Please provide any other SUGGESTIONS or COMMENTS about the new stadium and operations.**

Answered: 40   Skipped: 21

## Q6 Please provide any other SUGGESTIONS or COMMENTS about the new stadium and operations.

Answered: 40 Skipped: 21

#	RESPONSES	DATE
1	I would like more public time and a little longer in the day	10/2/2018 3:20 PM
2	Open up the track to the public at all times, unless there is a competitive event going on.	9/25/2018 4:45 PM
3	Remember who pays for the field.	9/22/2018 6:00 PM
4	This isn't really a public track. A city the size of PG should do better. I've heard the debates previously when city council tried to restrict access hours - no I cannot run on trails due to impact strain and not to mention an abundance of bears which some of us are afraid of. Public tracks I always felt safe and comfortable now I don't have that in this city.	9/20/2018 7:21 AM
5	Update the online calendar so people don't go all the way there and get denied access.	9/19/2018 1:56 AM
6	People use the track and do not follow the required regs. They use bleachers when closed and they walk in wrong lanes. It just bothers me that they feel they are better than me.	9/15/2018 2:12 PM
7	I showed up on Saturday Sept.8/18 at 10:30 am to run and was turned away. I was told it was booked for UNBC. It seems crazy to me that the track is unavailable to tax paying citizens at any time during a weekend in the summer/fall. If there is no snow on the ground and its a weekend, the public should have access to the track during the daylight hours.	9/9/2018 9:32 AM
8	Bring Cancer Walk here.	9/7/2018 7:43 AM
9	Senior exercise trainer available?	9/7/2018 7:42 AM
10	Disappointed I can not drink my AM coffee on track and walk, other than that job done well looks excellent.	9/7/2018 7:41 AM
11	Defibrillator equipment for heart!	9/7/2018 7:39 AM
12	I would suggest allowing full access with security cameras and clearly displayed rules for the turf to avoid ruining the new turf. I just don't see what my money went into if no one can use it.	9/4/2018 2:06 PM
13	Please make this public facility available to the public as much as possible.	9/3/2018 1:52 PM
14	Public should have access to the Masich field especially since PGSS locks up their field. A new score clock would be nice in the future. Beautiful faculty, love the upgrades!	9/2/2018 12:26 PM
15	Maintain cleanliness by both staff and users.	8/31/2018 3:32 PM
16	Everything is perfect. Makes the Prince George city more beautiful.	8/31/2018 3:27 PM
17	It looks great!	8/31/2018 3:26 PM
18	White bleachers?	8/31/2018 3:25 PM
19	Is it possible to incorporate programs at the outdoor fitness equipment with the walking program? Will you be able to open up the change rooms and the bathrooms when the walking program occurs? I am often running to and from work when I access.	8/31/2018 11:17 AM
20	If you are closing off lanes to ensure even wear, that needs to be more clear than it is now, not obvious, cones in two locations and the sign stating contrary information doesn't mean anything.	8/30/2018 11:23 AM
21	I like having the bathroom open, although I didn't have any trouble with the port a potty either. I like walking in evening and feel safe here. Also I do a little running (won't turn my ankle). Also love to use the stairs - also a good place to stretch on the bars and stairs.	8/28/2018 3:14 PM
22	Very nice. Glad it's open.	8/28/2018 3:12 PM
23	Rotate directions. I am able to walk outside on streets. Nice it is here for elderly to use.	8/28/2018 3:11 PM
24	Hook up for WiFi	8/28/2018 3:07 PM



## 2018 Masich Track Walking Program Survey

25	I was just talking to the polite attendant and he advised me why I should not walk on the field, explaining that the rule was in force because people can spill sugary drinks, causing damage to the surface. I now see the rule in small print (which I had not read). Others do not read the fine print I am sure. Instead I would suggest 3 or 4 signs with 'NO DRINKS OF ANY KIND ON THE FIELD OR TRACK' in red text and say that 'Spillage cause irreparable damage'.	8/28/2018 3:01 PM
26	Awesome	8/28/2018 2:43 PM
27	A great place !!	8/28/2018 2:35 PM
28	Well done	8/28/2018 2:35 PM
29	Should have playground for kids	8/28/2018 2:32 PM
30	More afternoon hours, as I work until 2:30pm	8/28/2018 12:13 PM
31	I am very appreciative to have this facility in my community. Since I am female and walk often alone, I feel safe at Masich. In fact I gained weight when it was closed, but am losing those few extra pounds since it has opened. I typically go evenings as I work 9-5 and do 8 laps, 3-4X week. I've lost 7 lbs since it's re-opening. Thank you for making this great facility available to the public.	8/26/2018 11:13 AM
32	signage on lane usage is poor it should specify runners lane 1 & 2 as what does inside lane mean? Even though there is a staff person there lane usage is not monitored, there are often walkers spread out 2 or more abreast on the inside lanes	8/24/2018 9:45 AM
33	I look forward to attending events and running on the track. My kids love it too!	8/23/2018 10:27 PM
34	Lets share space and deepen community opporntities to encourage active lifestyle!	8/22/2018 8:14 PM
35	I am happy the washrooms are open to the public but I miss the atmosphere of the facility before these unneeded renovations---the privacy the hills provided.	8/22/2018 5:37 PM
36	Please open it as early as you can and leave it open as late as you can i.e. 6AM to 9PM	8/22/2018 3:56 PM
37	I would much prefer to have some sort of privacy screening on the fence. Aside from feeling "on-display", I also feel like it will be a bit of a road hazard (gawkers) to have the track and users so completely visible from the road. I appreciate it was likely considered safer for participants to have the facility visible - but if the facility needs to be staffed whenever it is open (for insurance purposes with the nice new turf) then that shouldn't be an issue. Thanks	8/21/2018 3:48 PM
38	As a taxpayer and a working full time senior, I am very happy that the hours were extended then when first announced. The fact that there is a city employee there at all times I feel even more safe and with the washrooms being open is a huge bonus from previous years. I think Masich Place is a magnificent and beautiful facility.	8/21/2018 9:07 AM
39	The damage to the field was generally done by the user groups, not individuals or some small group of boot camp people. The bleachers were used for 40 years by people who used it as part of their training. These restrictions are just another symptom of "out of touch" bureaucrats that have only a slight grasp on the public pulse. Shake your heads again guys before the public shakes it again for you.	8/20/2018 10:09 PM
40	As it's a public facility it should be open as much as possible. The lights at night make it a safe place to get activity.	8/20/2018 4:49 PM