



# Board of Directors & Staff

**President: Eoin Foley**  
**Vice President: Reverend Bob Fillier**  
**Treasurer: Derek Dougherty**  
**Secretary: Valerie Eberherr**

**Rod Holmes • Darren Low • John Kason • Kirk Gable • Martin Krell • Jamie Rivard • David Hillhouse**

**Ex-Officio**  
**Tracey McBride • Todd Corrigall**  
**Kathleen Soltis • Ian Wells**

**Executive Director: Colleen Van Mook**  
**Coordinator: Alisha Rubadeau Events Coordinator: Wendy Pollard**

## DOWNTOWN PRINCE GEORGE



**DOWNTOWN  
PRINCE  
GEORGE**



### VISION

To support and grow the economic vitality and energy of Prince George's downtown.

### MISSION

Through advocacy, partnerships, commitment and collaboration with members, the community and the municipality we will work together to improve and promote downtown.

### GOALS

#### BEAUTIFICATION

To facilitate the enhanced improvement and beautification to create a more attractive place to work, live and visit.

#### PROMOTION

To promote business and retail through cooperative and targeted promotional campaigns to grow the downtown population.

#### EVENTS

To execute and support events aimed at increasing downtown pedestrian traffic while building business awareness.

#### BUSINESS DEVELOPMENT

To assist and advise on matters related to the retention and attraction, development and civic infrastructure, safety and security to maximize economic opportunities.