

Prince George Downtown BIA 2020 Budget	
REVENUE	
GENERAL REVENUE	
PGDBIA Levy	318,270.00
City of PG Grant	77,485.00
Grants - Façade	20,000.00
Grants - Events	27,500.00
TOTAL GENERAL REVENUE	443,255.00
PROJECT REVENUE	
Major Events Revenue & Sponsorships	40,265.00
Major Events In Kind Revenue	84,000.00
Other Income	6,500.00
TOTAL PROJECT REVENUE	130,765.00
TOTAL REVENUE	574,020.00
EXPENDITURES	
GENERAL & ADMIN EXPENSES	
Governance & Operations	48,070.00
Staff Benefits	24,250.00
Staff Wages	155,000.00
TOTAL GENERAL & ADMIN EXPENSES	227,320.00
PROJECT EXPENSES	
Downtown Clean Team	61,000.00
Communications & Promotions	8,000.00
Hanging Baskets & Street Décor	55,000.00
Facade Improvement Program	20,000.00
Major Events - Expenses	83,700.00
Major Events - In-Kind Expense	84,000.00
Misc Special Projects & Events	25,000.00
Business Development	10,000.00
TOTAL PROJECT EXPENSES	346,700.00
TOTAL EXPENSE	574,020.00
NET INCOME	0.00



**DOWNTOWN
PRINCE
GEORGE**