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29 March 2020

Mayor and Council  
City of Prince George  
1100 Patricia Blvd.  
Prince George, B.C. V2L 3V9

Dear Mayor and Council:

The Recycling and Environmental Action Planning Society (REAPS) wishes to request a letter of support to accompany our application to Northern Development Initiative Trust Marketing Initiatives Grant 2020. Our application is in the amount of \$20,000 for Market Branding Evolution. This application is to update our marketing and branding image to remain current with our audiences. Focus will be on our website, logo and brochures.

*"That the City of Prince George support Recycling and Environmental Action Planning Society's application to Northern Development's Marketing Initiatives program for a grant of up to \$20,000 from the Prince George Regional Development Account to support the Market Branding Evolution."*

Your support is requested in advance of the next NDIT Prince George Regional Advisory Committee meeting.

If you have any questions regarding our application, please feel free contact me at 250-561-7327. Thank you for your time.

Sincerely,

Terri McClymont,  
Executive Director