



BC Transit Update City of Prince George

April 2026



Land Acknowledgment

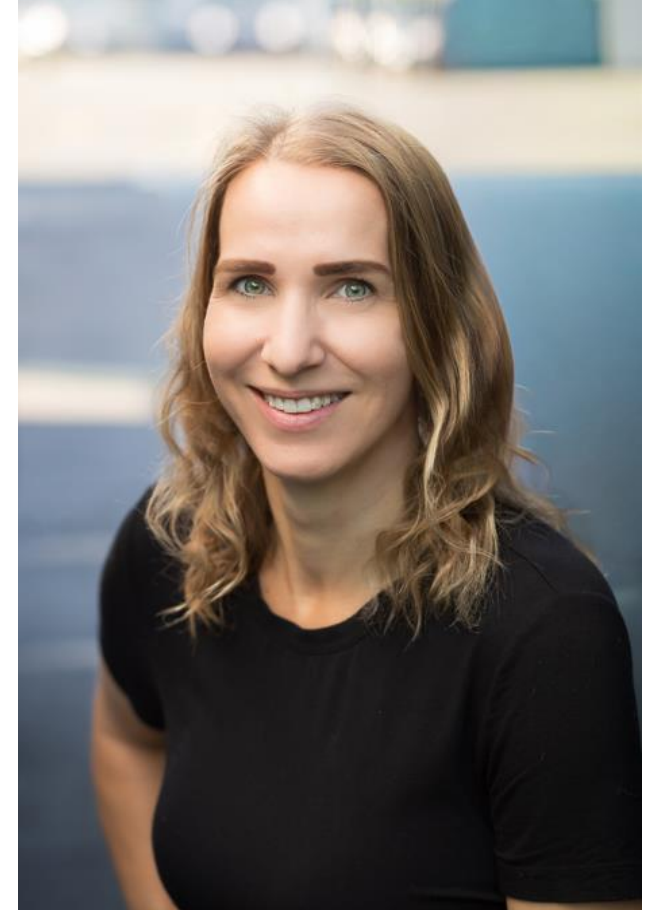
We acknowledge with respect that BC Transit delivers our mission on the ancestral territories of Indigenous Peoples across British Columbia, and their historical relationships with the land continue to this day.

Introduction

Iris Brown

Manager, Government Relations

- Responsible for the North region.
- Main point of contact for local government.
- Supported by a dedicated team of subject matter experts.
- Monitor and communicate transit system performance.
- Monitor and identify program and reputational risks to BC Transit, its leadership, and our local government partners.



Agenda



Overview

Prince George System
System Performance



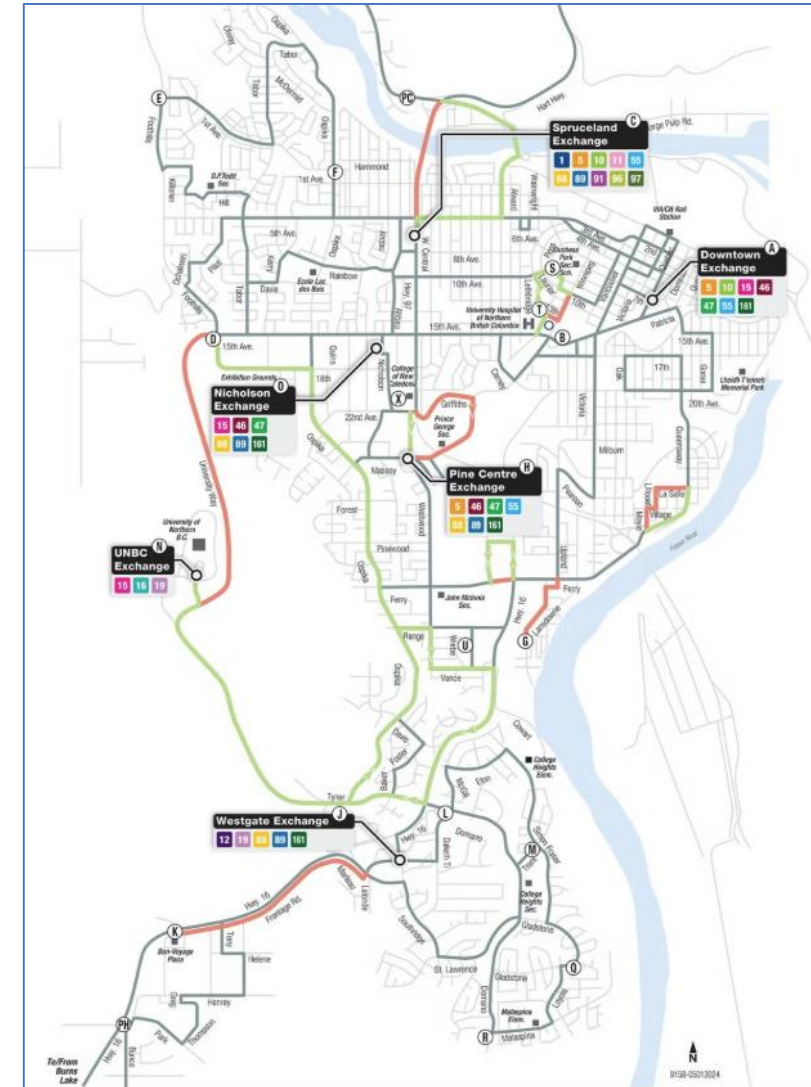
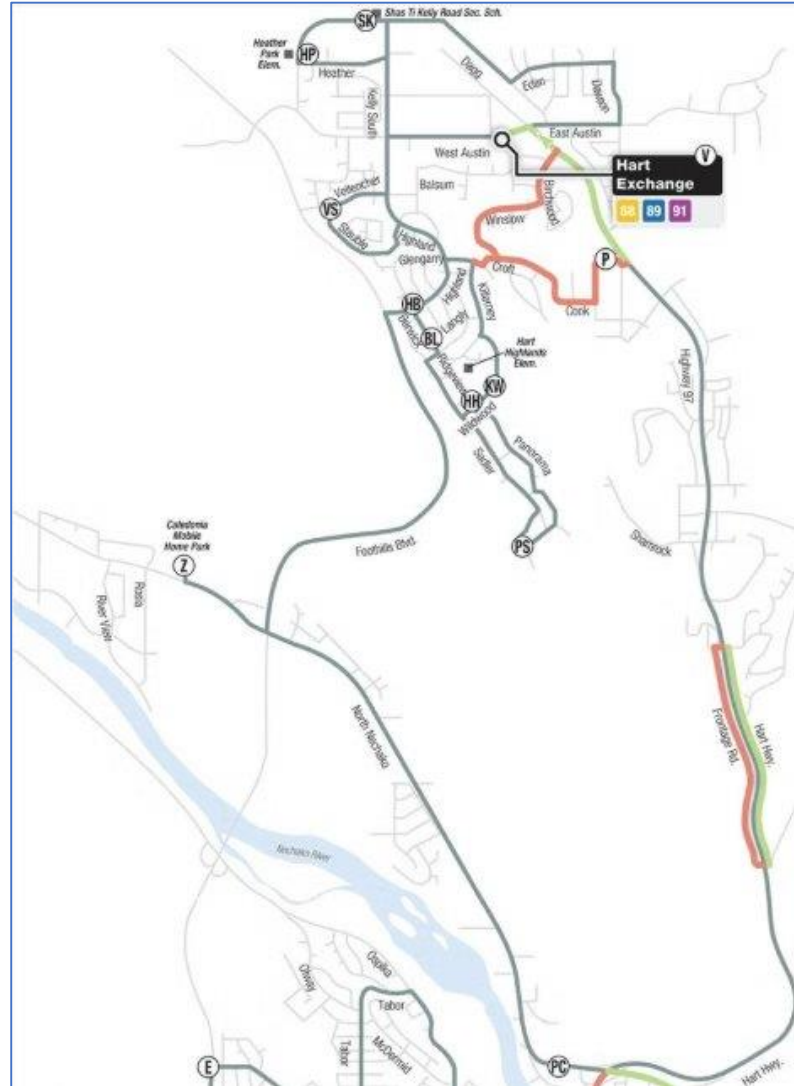
BC Transit Updates

Fare Review
Medium Duty Fleet Replacement
Custom Transit



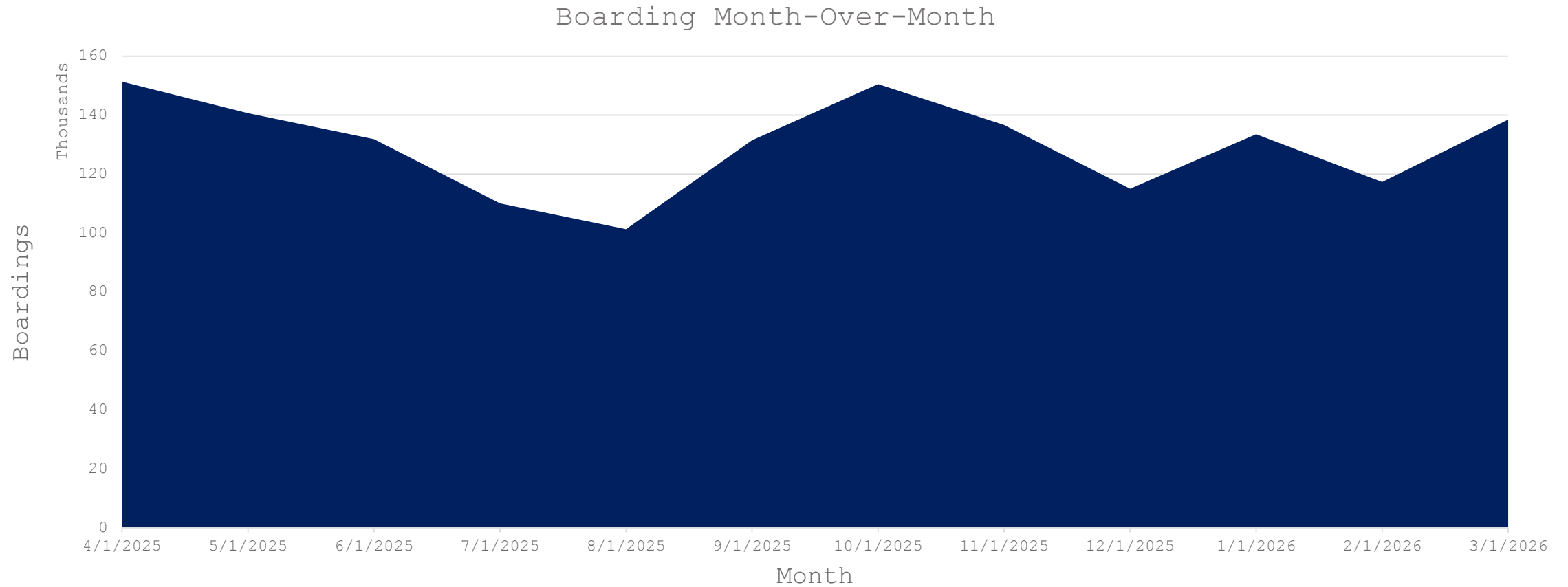
Prince George Transit System

- Operates seven days a week
- Provides conventional fixed-route transit service
- Operates 17-18 bus routes
- Serves key areas across Prince George, including Estavilla, Hart Highlands, UNBC, CNC, College Heights, and Westgate
- Offers custom door-to-door service (handyDART)



Prince George Transit System

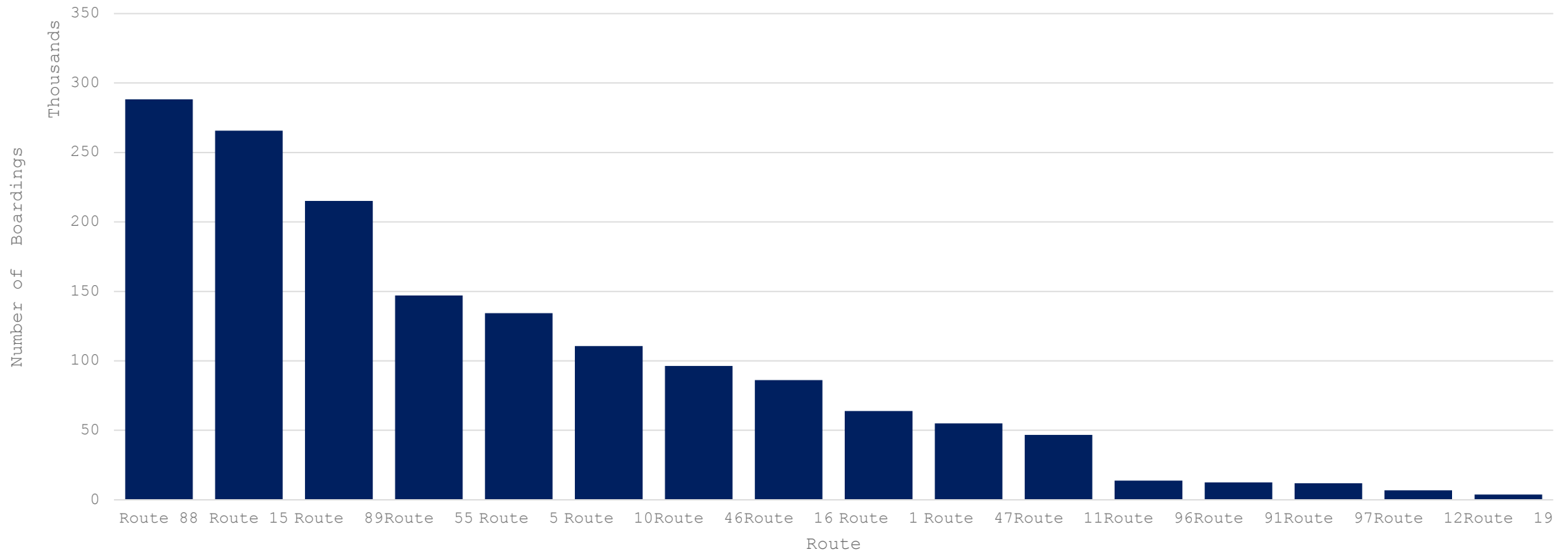
Fixed Route



Prince George Transit System

Fixed Route

'Number of Boardings' by 'Route'



Transit Expansion – January 4, 2026



- Expanded service hours on select high-ridership routes to improve reliability, particularly on weekends.
- Affected Routes:
 - Route 5 Victoria
 - Route 15 UNBC ↔ Downtown
 - Route 88 Westgate
 - Route 89 Hart
- Impact
 - Better weekend access to downtown, post-secondary institutions, shopping, and essential services.
 - Improved service reliability.
 - Aligns service levels with ridership demand.

BC Transit Updates



Fare Review

- Utilize BC Transit's recommended Fare Strategy to account for inflation and operational costs in proposed fare recommendations

Optimize revenue

Attract and retain ridership

Maintain affordability

Fare Review - Timeline

March - April 2026

- BC Transit initiates Fare Review process

May 2026

- Finalized Fare Review Recommendations presented for approval

September 2026

- Marketing Campaign to notify riders
- 12 weeks required between approval and fare change in-effect

Medium Duty Fleet Replacement

- Long term market for medium duty buses is no longer viable.
- Transitioning the medium duty fleet to a mix of heavy and light duty vehicles is the most sustainable approach.
- Multi-year replacement strategy to support a smooth and reliable shift to new vehicle types.



Custom Transit Solution



- An online portal to book and manage trips for our custom riders.
- A digital registration process.
- A mobile app and web portal with push notifications and in-app messages for real-time updates.
- On-board trip mapping to support Operators with route navigation and real-time updates.

Questions?





Thank You!

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