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**Subject:**

FW: Request for Council Support - BC Coastal Marine Strategy 🐼

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**From:** Alicia Elgert <[alicia@cpawsbc.org](mailto:alicia@cpawsbc.org)>**Sent:** Tuesday, March 17, 2026 12:32 AM**To:** Mayor Yu, Simon <[Simon.Yu@princegeorge.ca](mailto:Simon.Yu@princegeorge.ca)>; Mayor Admin <[MayorAdmin@princegeorge.ca](mailto:MayorAdmin@princegeorge.ca)>; Councillor Bennett, Tim <[Tim.Bennett@princegeorge.ca](mailto:Tim.Bennett@princegeorge.ca)>; Councillor Frizzell, Garth <[Garth.Frizzell@princegeorge.ca](mailto:Garth.Frizzell@princegeorge.ca)>; Councillor Klassen, Trudy <[Trudy.Klassen@princegeorge.ca](mailto:Trudy.Klassen@princegeorge.ca)>; Councillor Polillo, Ron <[Ron.Polillo@princegeorge.ca](mailto:Ron.Polillo@princegeorge.ca)>; Cori Ramsay <[Cori.Ramsay@princegeorge.ca](mailto:Cori.Ramsay@princegeorge.ca)>; Councillor Sampson, Kyle <[Kyle.Sampson@princegeorge.ca](mailto:Kyle.Sampson@princegeorge.ca)>; Councillor Scott, Susan <[Susan.Scott@princegeorge.ca](mailto:Susan.Scott@princegeorge.ca)>; Councillor Skakun, Brian <[Brian.Skakun@princegeorge.ca](mailto:Brian.Skakun@princegeorge.ca)>**Subject:** Request for Council Support - BC Coastal Marine Strategy 🐼

Dear Mayor Yu and Council,

I'm reaching out on behalf of Canadian Parks and Wilderness Society - BC and West Coast Environmental Law to request your support to legislate the [BC Coastal Marine Strategy](#). Since 2019, we have led a campaign called [Blueprint for the Coast](#), which advocates for a BC Coastal Marine Strategy and law that upholds Indigenous rights, supports biodiversity, and uplifts coastal communities.

In 2024, BC released its first Coastal Marine Strategy. This strategy is an intersectional plan aiming to boost biodiversity, tackle marine pollution, and recover nearshore habitats with nature-based solutions – all the while advancing Indigenous coastal management, building up resilience to climate change, and working to revitalize coastal communities and economies.

Now, we're campaigning to ensure the Coastal Marine Strategy is effectively implemented, resourced, and strengthened by legislation. An accompanying legal framework will ensure the policies outlined within the Coastal Marine Strategy are prioritized and able to withstand the inevitable changes in leadership over the course of its 20-year implementation period and beyond. [Please click here to read more about the legal implementation of the BC Coastal Marine Strategy.](#)

**We respectfully request that your council consider the following actions:**

- **Pass a motion of support for the**
  - **BC Coastal Marine Strategy; and/or**
  
- **Submit a letter from the Mayor to**
  - **Premier David Eby and the Honourable Randene Neill, Minister of Water, Land and Resource Stewardship to voice support for the BC Coastal Marine Strategy and its enshrinement into law.**

Last year, our initiative received formal endorsements from the [Association of Vancouver Island and Coastal Communities \(AVICC\)](#) and the [Union of BC Municipalities \(UBCM\)](#). Endorsement from your council would provide vital municipal support, which will keep this campaign on the forefront of decision-makers minds.

**Please find attached a template to initiate a council motion and a brief on the importance of BC's Coastal Marine Strategy. We would be grateful to speak with you further about how your community can benefit from the BC Coastal Marine Strategy. Please reach out with questions, concerns, or if you would like a presentation on our work.**

Thank you for your time and consideration.

Sincerely,

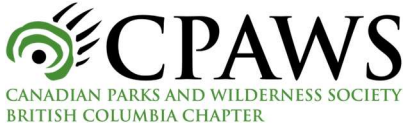
Alicia

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**Alicia Elgert (she/her)**  
Conservation Campaigner  
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Lands and waters of the Coast Salish Peoples  
🌐 [cpawsbc.org](http://cpawsbc.org)



[Make a gift for nature today.](#)

This message was sent from the unceded homelands of the xwməθkwəyəm (Musqueam), Skwxwú7mesh (Squamish), and Səlilwətaʔ/Selilwitulh (Tsleil-Waututh) Nations. We're mindful of the violent, colonial history of parks and protected areas within Canada and are dedicated to advancing reconciliation and Indigenous Protected and Conserved areas (IPCAs) across the province.

**CPAWS-BC has a 4-day work week. As such, our office is closed on Fridays beginning on March 01, 2024. My hours are Monday – Thursday, 9:00 AM – 5:30 PM (PST).**

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