



The Child Development Centre
of Prince George and District

Heart • Hope • A helping hand

Presentation For:



CITY OF PRINCE GEORGE

The Child Development Centre of Prince George and District respectfully acknowledges the unceded ancestral lands of the Lheidli T'enneh, Tse'Khene Dene and Simpcw First Nations, and the Dakelh speaking People on whose land we live, work and play.



Lheidli T'enneh

Whən Lheidli T'enneh



People of the Rivers

History



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1967: CDC conceived in response to need for services for children & youth with special needs in BC's Central Interior. First Executive Director was Anne Martin; first President was Ann Callander; Monica Williams was the first physiotherapist. Dr. Carolyn McGhee first identified the need.

1968: Formally incorporated as the Cerebral Palsy Association of Prince George. Began with just three children with special needs working from a portable classroom building (loaned by School District #57), at Winnipeg Street & Ninth Avenue. Initial funding of \$11,000 from the Cerebral Palsy Association of BC.

1973: Moved to larger building on Strathcona Avenue, under President Horst Sander.

1984: First building expansion adding ~11,000 sq ft.

2004-2005: Major renovation adding / completing lower level, bringing facility to ~17,000 sq ft; funding/help from City of Prince George, Variety Fund, Rotary, Province.

2007: 40th anniversary; new outdoor playground opened, named after founding Executive Director Anne Martin.

2009: Official name changed to The Child Development Centre of Prince George and District Association to reflect broader service mandate.

2017: 50 years of service celebrated. Outreach services extended beyond Prince George: to Mackenzie, McBride, and Valemount.

Now: The Child Development Centre of Prince George and District (CDC) is one of the largest and longest serving charitable child development agencies in BC.



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Mission Statement

To foster social, emotional and developmental growth in children with diverse abilities within an inclusive environment.



Who we serve:

In 2024–2025 yearend:

- We served over 1,050 children
- Discharged 530
- 94% under age 9
- 71% under age 4
- 26% of clients are Indigenous
- 86% from Prince George
- 14% from surrounding communities





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Our service area includes Prince George and surrounding communities that include Mackenzie, McLeod Lake, Valemount, McBride, Kwadacha, Tsay Keh Dene and surrounding communities.

A significant number of clients come from the Prince George bowl area making our location ideal on Strathcona Avenue

We obtain referrals internally and from hospitals, health units, preschool/daycares, physicians/pediatricians and of course families.

We are a registered non-profit charity approved triennially by the Commission on Accreditation of Rehabilitation Facilities (a Provincial and International Standard)





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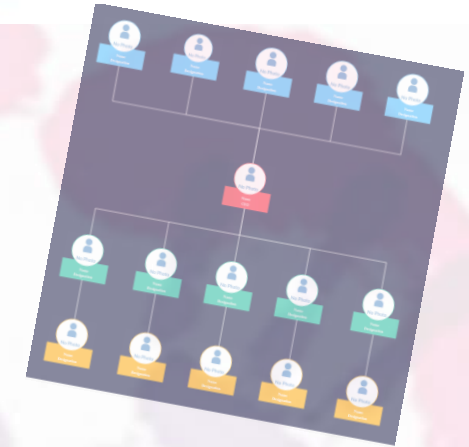
Organization Structure:

The Child Development Centre has a Board of Directors
9 members drawn from the Community

Executive Director Darrell Roze

8 organization leads, which includes Therapy, Supported Child Development and
Child and Family Services

50 plus staff, based on summer students and year-round rotating therapy students





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Our key services include:

- Occupational Therapy
- Physiotherapy
- Speech Language Pathology
- Supported Child Development
- Child and Family Services



Important note: CDC Therapy Staff of Prince George are recognized provincially and by their counterparts as excelling in technical proficiency.



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Occupational therapy (OT) helps individuals overcome physical, emotional, and social challenges to perform everyday activities. It focuses on using meaningful paediatric activities to promote health and well-being, enabling children to participate in the important activities of their lives. Occupational therapists work with individuals and communities to enhance their ability to engage in activities that provide value and meaning to their lives.





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Physiotherapy (PT) aims to help infants, children and adolescents enhance their physical abilities and motor skills through age appropriate, play based activities tailored to each individual's abilities and interests.





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Speech-language pathology (SLP) is defined as the scientific study of speech, fluency, feeding, and swallowing, along with the therapeutic application of corrective measures to help individuals with speech disorders communicate better. It involves diagnosing and treating communication and swallowing problems across various age groups.





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Supported Child Development (SCD) is a community-based program designed to assist families of children who require additional support to access inclusive childcare settings.

SCD operates under the principles of inclusion and family centered practice. Using a multi-disciplinary approach, our team offers planning, assessment, training, resources and hands-on support to successfully include children with extra support needs in licensed childcare programs.





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Child and Family Services (CFS)

The Family Resource Coordinator works closely with program staff, external agencies, and parents, providing assistance in a variety of ways including assisting with case management within the Centre; assisting families with the referral process; consulting with families on an individual basis; supporting parents regarding parenting issues; accessing funding for medical equipment of support, and providing group sessions to children.





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Other Services

- Fee for service program
- Support for outlying CDCs – examples:
 - Quesnel and Ft. St. John (Schools and CDC)
- School District #57 – Physiotherapy is in numerous schools
- Assistant with the At Home Program
- Pool therapy program
- Numerous groups
- Area seating clinic
- Loan library, see next slide:



Quesnel & District
Child Development Centre



SCHOOL
DISTRICT
57



Loan Library

The CDC has one of the largest loan libraries outside of Vancouver. These are so important with the high cost of equipment etc. the growth of child, most families do not have the financial ability to cover needed changes

We currently lend out the following:

Wheelchairs and accessories

Orthotics

Tablets

Alternate Positioning Devices

Feeding Supports

Walkers

Bathing Aids

Learning Tools (Books etc.)

Sensory Tools

Standing Frames

and so much more...

The numbers:



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Average Monthly Caseload Numbers 2024/25:

<u>Service:</u>	<u>Clients:</u>	<u>Waitlist:</u>	<u>Wait-time (months):</u>
Occupational Therapy	418 (33%)	172	7.25
Speech Language Pathology	215 (17%)	76	5.5
Physiotherapy	380 (30%)	61	3
Supported Child Development	207 (17%)	125	10.5
Child Family Services	30 (2%)	2	2.5

Full Service Time with Clients:

Client Time 86%
Admin Time 14%

Current Staffing (FTE):

OT – 5.5 full
SLP – 3.14 looking
PT – 5.51 full
SCD – 20 looking
CFS - .5 full



The Child Development Centre is a Not for Profit Organization

In the operating year 2024/25 our revenue was \$4,567,376

Our funding sources:

Province of BC	91.0 %	
Rental	1.7 %	
Programs	0.5 %	
Fundraising	0.5 %	} 4.9% or \$224K
Gaming	1.4 %	
Donations	3.9 %	
Miscellaneous	1.0 %	





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Funds from the Province of British Columbia – The Ministry of Children and Family Development (MCFD).

MCFD in British Columbia focuses on supporting all children and youth to live in safe, healthy, and nurturing families. It provides various services, including child protection, family support, guardianship, adoption, and youth justice services.



**BRITISH
COLUMBIA**



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Fund Raising and Secondary Sources of Revenue

First, we would like to thank the many sources of donations and community financial support we have received over the past year, specifically:



Government of Canada
Gouvernement du Canada

Canada



Prince George & Vanderhoof



WILSON M. BECK
INSURANCE SERVICES



TRISURA



CN EMPLOYEES'
AND PENSIONERS'
COMMUNITY FUND



Northbridge
Insurance



sovereign
INSURANCE



SONS OF
NORWAY





Concerns:

Development:

Provincial developmental mapping found that 61% of the children entering kindergarten in the Bowl/South Fort George neighborhood of Prince George are developmentally vulnerable – approximately twice the provincial average.

Around 10% of children have diverse needs with biological challenges to their development. If this holds true in central Prince George, $\frac{1}{2}$ of children entering Kindergarten have unnecessary challenges based solely on them having not being exposed to sufficient developmental opportunities.

Behaviour:

One of the major, growing areas of concern is children with significant behavioral challenges. Last year, 73% of children being referred to one of our major programs, Supported Child Development, and 87% of children being referred to our Occupational Therapy services, had these challenges. Left unresolved, these children will face tremendous future hardships; they are less receptive to our other supports, and they will be far less successful when they enter the school system and beyond.



In Action:



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REQUEST:

Although the Child Development Centre functions well, any learning tools, equipment, toys, are all obtained through fundraising and donations. You can see by the multiple visits by over 1000 children annually, therapy products need to be replaced!

Additionally, as you may have seen from the waitlists and inflation – provincial funding would need to essentially double to cover the staffing for support services.

So here is the request, please be a part of our great Centre and see in your heart to provide a donation to our Non-Profit (tax receipt available) Organization.



New initiative:

- Quarterly Newsletter
- Guest Speakers
- Events and Activities
 - Summer BBQ
 - Kris Kringle
- Social Media Communication
- Planned & Advertised





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Thank you, questions?

Contact Information:

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