



Mayor Simon Yu and Members of Council

City of Prince George
1100 Patricia Boulevard
Prince George, BC V2L 3V9

Dear Mayor Yu and Members of Council,

On behalf of the Northern FanCon Society, I am writing to respectfully request a general Letter of Support from the City of Prince George in support of FanCon and its continued growth and development.

Since its inaugural year in 2015, FanCon has grown into a well-established pop culture and creative industries convention that attracts visitors from across Northern British Columbia, Western Canada, and international markets. The event has become a signature cultural gathering for the region, drawing fans, creators, vendors, and industry professionals to Prince George each year.

FanCon contributes meaningfully to the local economy through increased hotel stays, restaurant traffic, and the use of local suppliers and services. It also plays an important role in promoting Prince George as a welcoming destination for arts, culture, and creative industry activity.

Beyond its economic impact which has measured in the millions of dollars, FanCon provides an inclusive environment that supports volunteerism, skills development, community participation, and creative networking. The event has also helped foster relationships that have led to new opportunities for film and media production activity in the region, supporting broader efforts to diversify the local economy.

A general Letter of Support from the City of Prince George would be used to support ongoing funding applications, partnerships, and promotional efforts related to FanCon, and would reflect the City's continued support of the event as an important part of the community's arts and culture landscape.

Thank you for your time and consideration. We are grateful for the City of Prince George's support of FanCon over the years and look forward to continuing to grow the event in partnership with the community.

Respectfully submitted,

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Norm Coyne
Executive Director | Northern FanCon Society
Cell: **Redacted** Email: **Redacted**