

September 16, 2025

Dear Mayor Yu and Council

On September 5th, 2025, our lives changed with a single criminal act. An unhoused individual with a significant criminal record committed arson. That one act destroyed our business, displaced 50 employees, and disrupted the lives of hundreds more – families, partners, community members, and neighbours. Their lives, and our lives, are forever changed. This incident shines a light on the crisis that downtown Prince George is facing. We are under siege.

CrossRoads was not just a business. It was a historic building, a major investment in the heart of the city, built on our belief that downtown Prince George could thrive. We built it downtown because we believed in this city. For eight plus years, we gave people a reason to come downtown – to gather, to celebrate, to feel proud of our community.

We are proud to have been part of downtown Prince George. CrossRoads touched the lives of countless residents and visitors. It was a place to meet, to connect, to mark life's moments. It became a cornerstone of our downtown – a symbol of what this city could be when people invested in community.

And it was lost in a reckless, deliberate act of arson.

We cannot continue to put our employees, our families, our community and our businesses at risk. We need action – real, urgent, decisive action. Give us back our streets. Give us back our sense of safety. Without it, businesses like ours cannot survive, let alone rebuild.

We respectfully request your full attention and resources to make the downtown safe and vibrant again. We will try to rebuild CrossRoads. We cannot do it alone.

Sincerely,

Dr. Daryl Leiski & Cindy Zurowski

Owners & Co-Founders, CrossRoads Brewing & Distillery

2155 Ferry Ave, Prince George