



## PGSA - PRINCE GEORGE SOCCER ASSOCIATION

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**City of Prince George**  
1100 Patricia Boulevard  
Prince George, BC  
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To: Prince George City Council

### **Support for Motion to Host FIFA World Cup 2026 Community Watch Parties at Canada Games Plaza**

On behalf of the Prince George Soccer Association, I am writing to express our strong support for the motion brought forward to City Council regarding the planning and execution of FIFA World Cup community outdoor watch parties in Prince George during June and July 2026.

Soccer is the world's most popular sport and continues to grow rapidly in our city and region. With Canada co-hosting the FIFA World Cup for the first time in history, this represents a unique opportunity to showcase the global game, celebrate Canadian soccer milestones, and create inclusive community events that bring people of all ages and backgrounds together.

The proposed community watch parties at Canada Games Plaza align with City Council's strategic goals of downtown revitalization, community engagement, and support for family-friendly activities. These events would not only allow residents who cannot travel to Vancouver to share in the excitement of the tournament, but they would also generate positive economic spin-offs for local businesses, especially in the downtown core.

The PGSA is committed to supporting this initiative and can work with the City, Tourism Prince George, Downtown Business Improvement Association, and other stakeholders to ensure the success of the event. We believe that incorporating cultural celebration, and family-friendly programming alongside the matches will enhance the experience and leave a lasting legacy of community pride.

The FIFA World Cup is more than just a sporting event it is a unifying force that brings communities together. Hosting outdoor watch parties provides Prince George with the chance to demonstrate our passion for the game, highlight our welcoming spirit, and participate in a once in a lifetime opportunity for Canadian soccer.

We fully endorse this motion and encourage Council to approve staff direction to move this project forward.

**Richie Sai-Appiah**  
President, Prince George Soccer Association  
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