

CURLING FANS GET CLOSER.

SEE THE BEST LIVE.



WORLD WOMEN'S CURLING

PRINCE GEORGE 2020

presented by



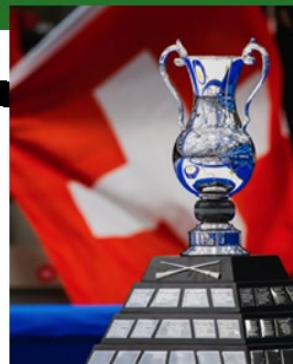
Volunteers

- 351 Volunteers on 16 committees
- 17 % of volunteers are from out of Prince George
- Uniforms distribution Feb 23, 24, 25 & March 12
 - All volunteers invited to Opening Banquet
 - Uniform consists of Jacket, Vest and Shirt
 - Unlimited access to the arena when not on shift



The Teams

- China, Czech Republic, Denmark, Germany, Italy, Japan, Korea, Russia, Scotland, Sweden, Switzerland, United States, Canada
 - Staying at the Ramada Prince George
 - Most Teams arrive March 12
- Team representing the countries will be named Feb 18 – 21
 - Each team brings an entourage of 4 -8 people
 - Physio, Massage, Team Leader, Coach/Sports Psychologist, Member Association Executive
- Team Canada will be known on Feb 23 after the Scotties in Moose Jaw.



Community Involvement

- **Tourism Prince George**
 - Organized a trophy tour to a number of out of town curling clubs
 - Provided signage at the airport
 - Assist with Team Welcome packages
 - Assist with distributing collateral materials.
- **Local Sponsorship**
 - Sponsorship interest has been good.



Local Economic Benefits

- **Hotels**
 - Ramada – 160 Rooms
 - Coast – 72 Rooms
 - Marriott – 60 Rooms
- **Restaurants**
- **Shopping**



UNBC School Program

- **Introduce Curling Basics to 18 Schools**
 - 18 Schools, 58 Classrooms, 1,508 students
 - 3,516 Complimentary tickets issued
- **Legacy for PG Curling Club to sustain**

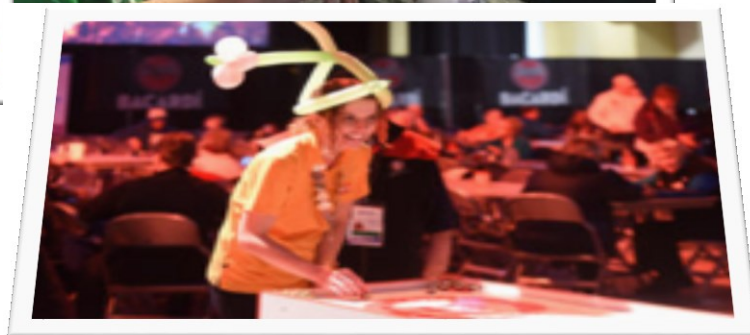


Ticket Sales & Attendance

- Now that the Canadian team is known -
- Fans are coming from their home province.
- Current sales, as of today.



The Patch



- Family friendly
- Board Curling competitions
- March 13 & 14 - Dungarees
- March 17 – Cod Gone Wild
- March 18 & 19 Chris Goodwin
- March 20 & 21 – Chevelles





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MARCH 14 - 22 | CN CENTRE