

PRINCE GEORGE  
**Public Library**



2024 Annual Report

PRINCE GEORGE  
**PUBLIC LIBRARY**

888



## PRINCE GEORGE Public Library

- Project launched in Summer of 2024 with Splash Media
- Extensive community engagement to capture the Library's *brand identity* and integrate it into the design process
- Part of the PGPL website redesign project with Splash Media
- Logo design & colour scheme intended to highlight two key features:
  - The Library as **MAGICAL** place
  - The Library as **WELCOMING** place

# 2024 Library Board



Anna Duff  
(Chair)



Jennifer Amell  
(Vice-Chair)



Councillor Garth  
Frizzell



Kirsten Thomson



Andrea Palmer



Rahim Somani



Jennifer Wilczek



Erin Anderlini



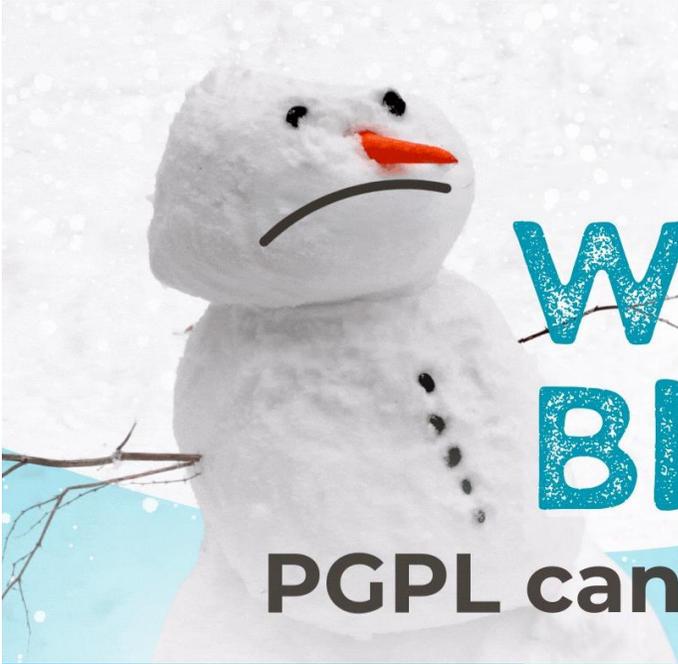
Vash  
Ebbadi-Cook

# 2024 Financials

Revenue	
City of Prince George	\$3,848,886
Regional District of Fraser-Fort George	\$501,197
Provincial Funding	\$332,594
Internally Generated Revenue	\$66,516
Fundraising/Donations	\$28,501
<b>Total Revenue</b>	<b>\$4,777,694</b>

Expenses	
Wages & Benefits	\$3,598,766
Supplies	\$22,394
Materials (Books)	\$534,806
General & Administrative	\$264,743
IT Expenses	\$195,153
Rent	\$71,824
Repairs & Maintenance	\$181,525
Grants/Fundraising Expenses	\$10,953
Other Assets/Equipment	\$164,234
<b>Total Expenses</b>	<b>\$5,044,398</b>

# Winter Blues Promotional Campaign



**Winter Blues?**

**PGPL can help with that.**

**No late fees!**

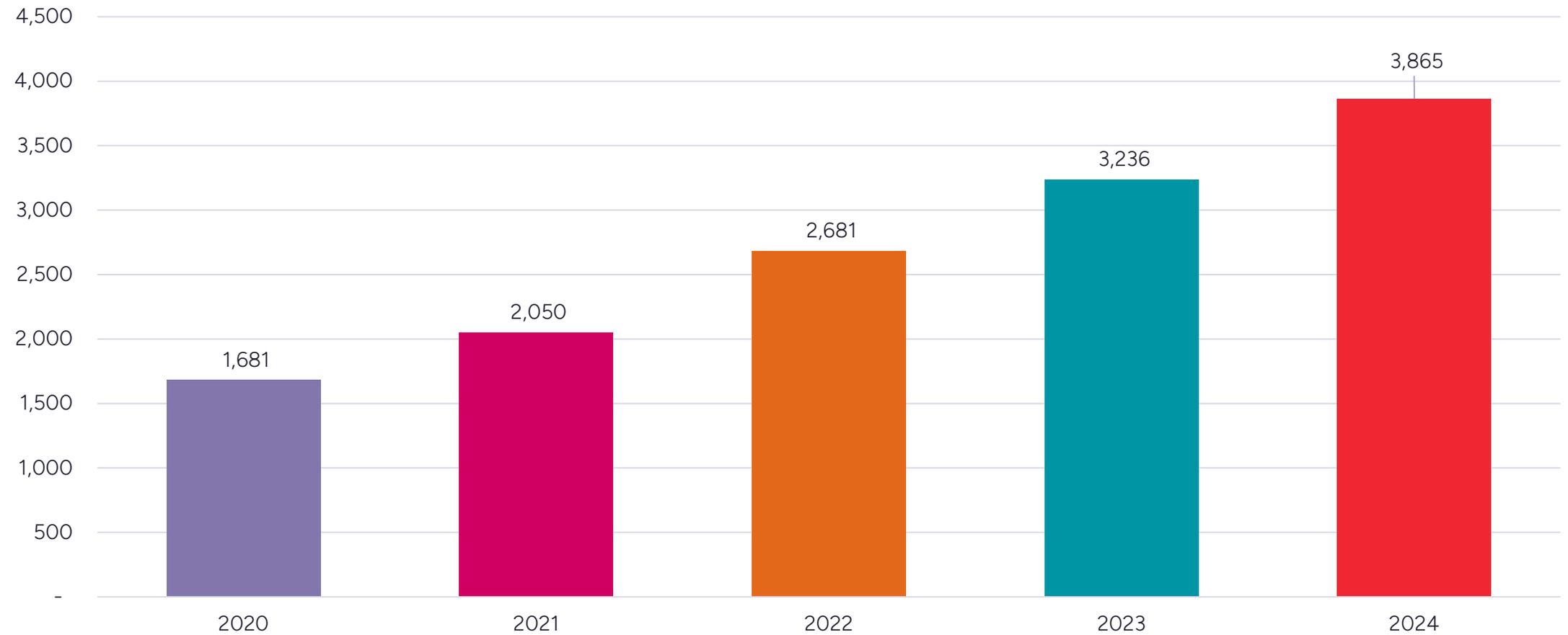
**Massive collection!**

**Tons of FREE programs!**

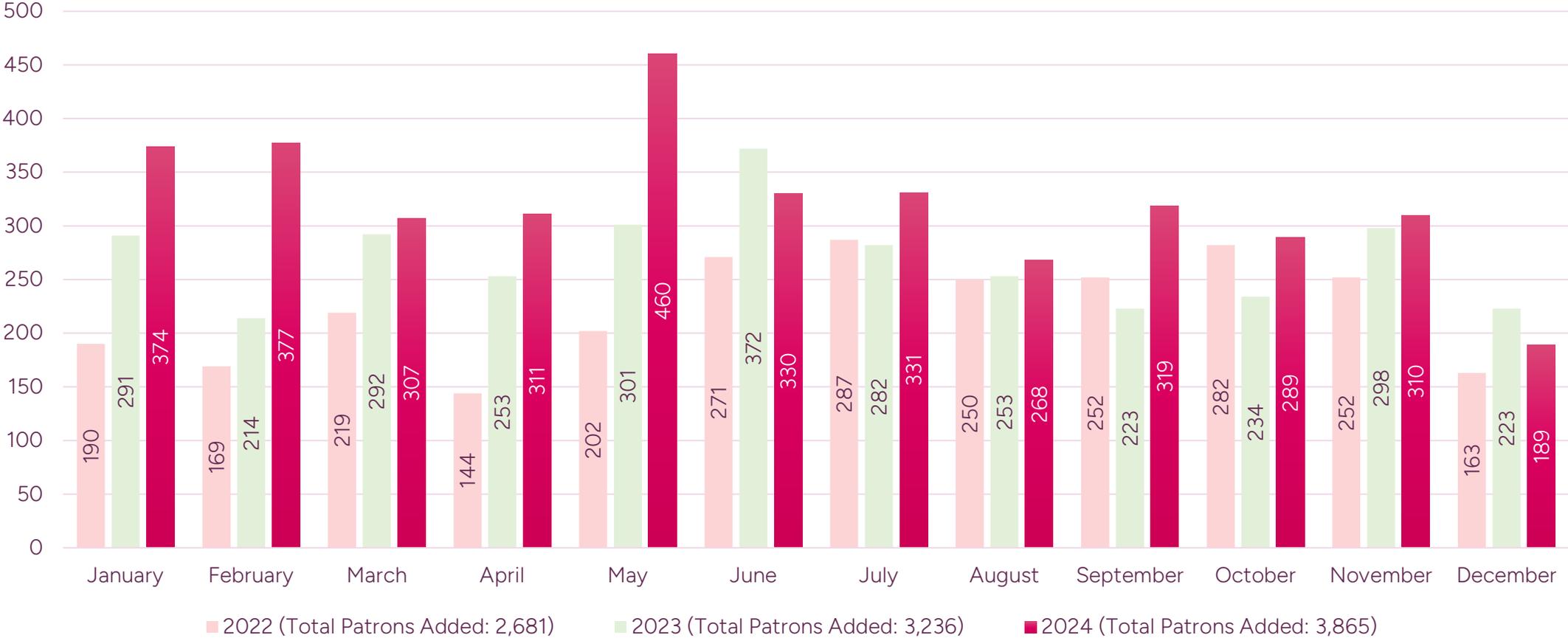
**This is OUR Library.**

The Prince George Public Library  
www.pgpl.ca

# New Patron Registrations 2020-2024



# New Patron Registrations By Month



# Freedom to Read

- Freedom to Read Week launched February 18<sup>th</sup> with the “I’m With the Banned” display featured at the Prince George Cougars hockey game at CN Centre
- Promote awareness of increase in threats to intellectual freedom in Canadian public libraries



# Freedom to Read

- 115% increase in book challenges reported in Canadian libraries in 2023
- 40% increase in challenges in 2024 at PGPL
- Campaign to increase awareness of staff, board, council, and community members



# Library Programs & Events



Lunar New Year Celebrations

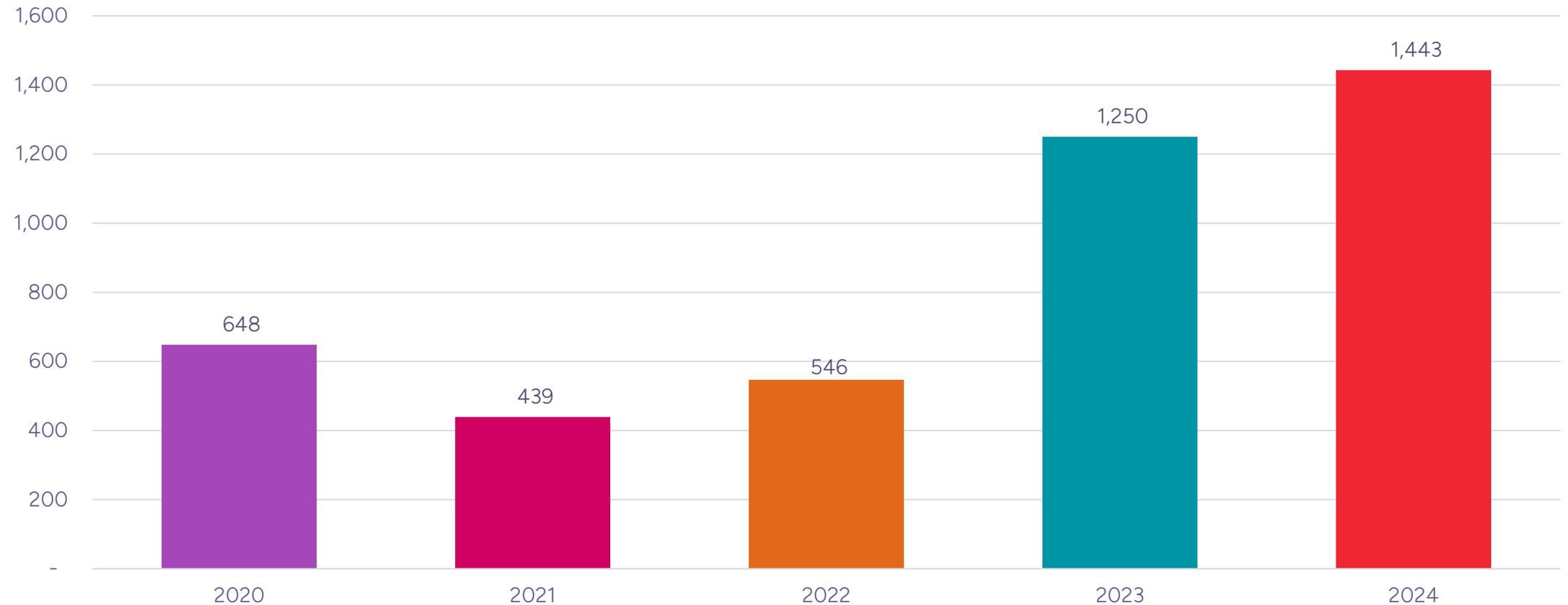
Nian Monster Puppet Show, Arts & Craft Activities, The Dragon Dance

Partnership with Chinese Benevolent Association, Neulbom Korean School Society, SpeakWrite Academy

380 attendees

835 visits to the branch during the day

# Library Programs & Events 2020-2024



# Library Programs & Events



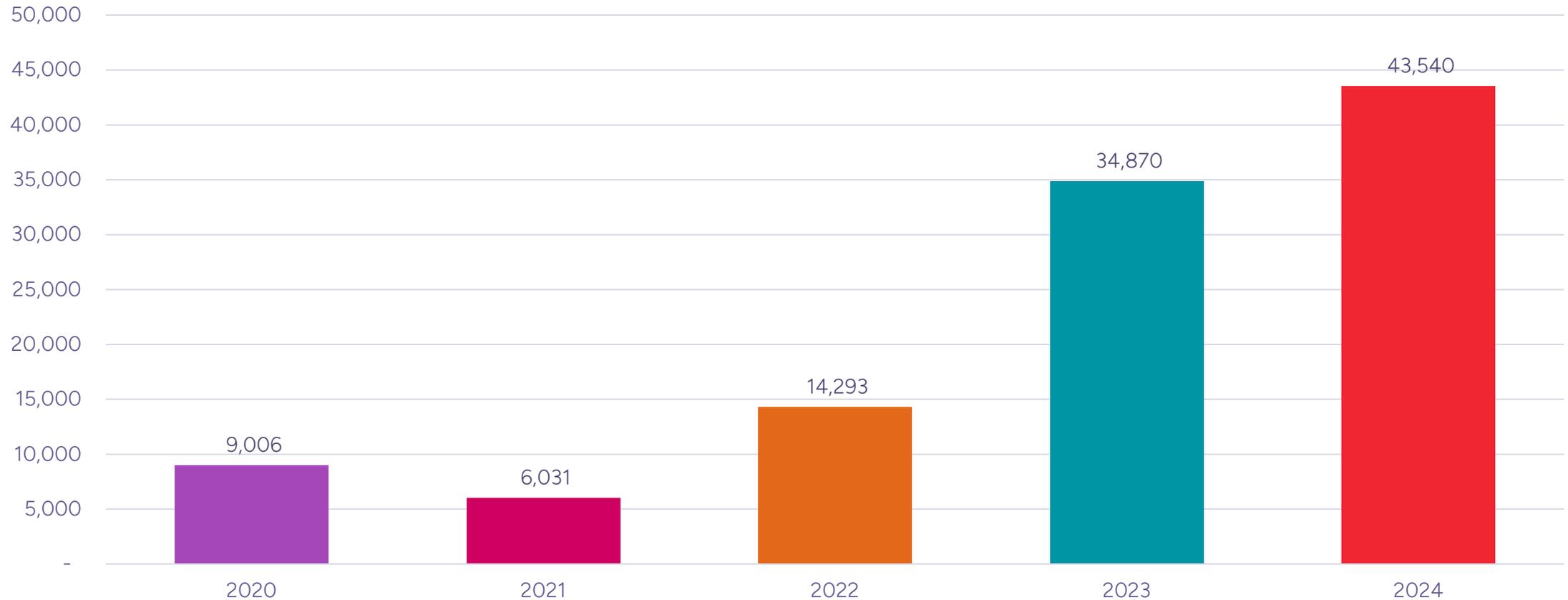
144 participants at the Puzzle Challenge & Swap

54 attendees at the Fungi in Mythology and Folklore @ Nechako Branch

927 visits to the branch at the Spring Friends of the Library Book Sale

192 attendees at the World of Curiosities Summer Reading Program launch

# Library Program Participants 2020-2024



# Library Outreach Programs



More than 2000 attendees at  
Touch-a-Truck in Canada Games Plaza

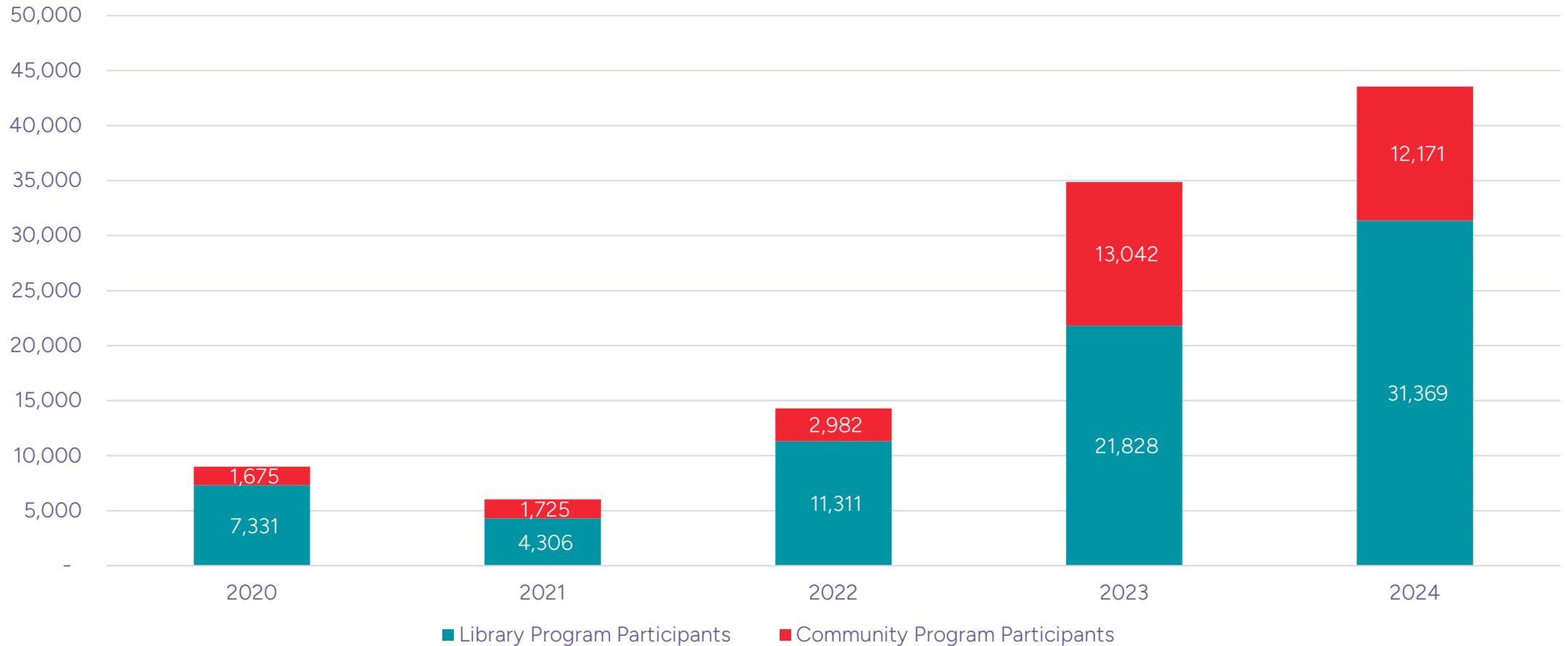
230 visits to the Library's Winterfest Booth

655 interactions with visitors to the Library  
tent at the National Indigenous Peoples  
Day at Lheidli T'enneh Memorial Park

378 engagements at the Northern BC  
Queer Connection Society's Pride Picnic

Over 2000 visitors to the PGPL booth at  
the BCNE

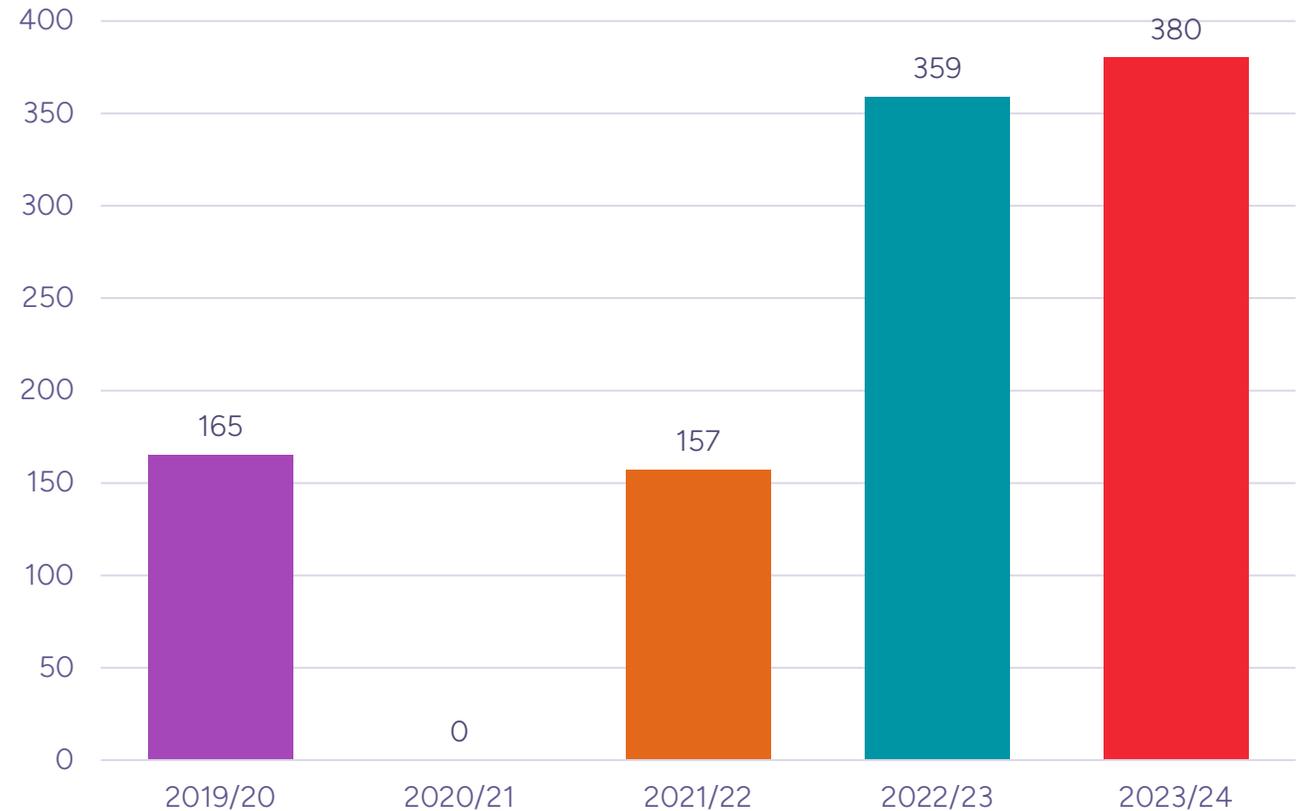
# In-Library vs. In-Community Program Participants



# Support for Students & Teachers

- Enhance the reach & impact of Homework Help Tutoring
- Streamline school class tour booking process
- Improve inclusivity by offering additional programs & activities on days when independent & private schools don't have classes
- Improve topic search forms and processes for teacher support

New Library Cards From Class Tours 2019-2024



# Homework Help Enhancement

- Homework Help free tutoring program offering support for students grades 3-12 who need help with English, Math, or Sciences
- 20 sessions per week accommodating up to 60 students; 120 participants registered in 2024, representing approximately \$70,000 in private tutoring services
- 96% of survey respondents had either not been able to access affordable tutoring, or had to discontinue use due to the cost or availability of tutoring services
- 85% of respondents reported improvement in their child's academic performance and/or confidence after attending Homework Help

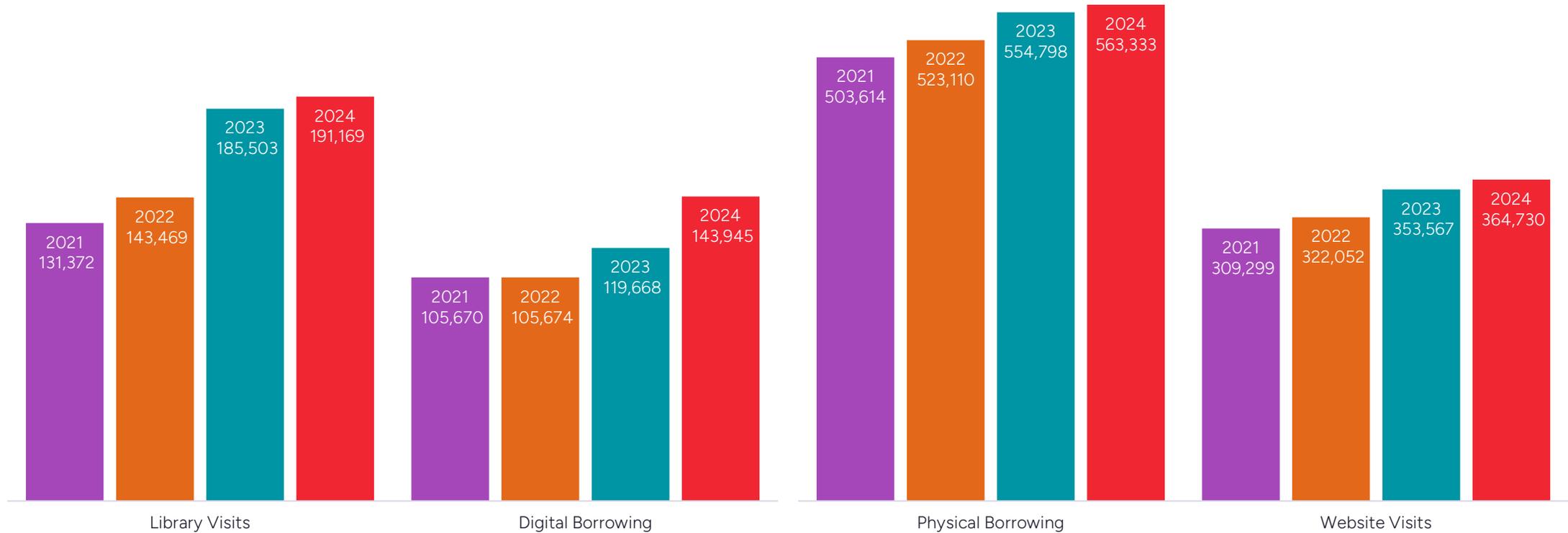
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*“My daughter’s English test scores were consistently better on the weeks she attended tutoring and she was able to grasp math concepts that she was unable to learn at school. Thank you very much for putting on the program.”*

*“My daughter needs additional support with English and Math, and tutoring is not affordable for us. This program was something she looks forward to as she requires more one-on-one and a quiet environment. Her reading improved, and her confidence. I value this program and hope it continues.”*

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# Key Performance Measures 2021-2024



# Digital Borrowing 2020-2024



# Health & Safety Improvements



Training in Naloxone Administration for Staff and Public

Risk Assessment Staff Survey

Additional Security Cameras Installed

Emergency Planning and Business Continuity Training

# Health & Safety Improvements



*Respect in the Workplace & Violence Prevention Staff Training by Fiore Group*

Partnership with Crisis Intervention Specialist from Mobile Response Team of Public Health Services Authority

Cybersecurity Training & Insurance Policy

Library Code of Conduct & Suspension Guidelines Updated

# Thank You Library Staff!



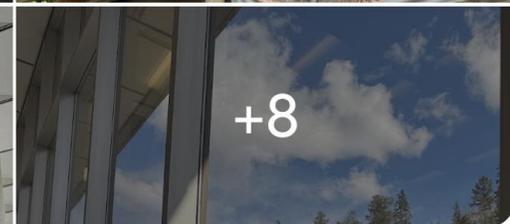
**Culinistanbul**

Local Guide • 114 reviews • 417 photos



★★★★★ May 3, 2024

The library located in the center of the city attracts attention with its rich collection of books, magazines and games. It's a complete community place with desks, computers, and children's areas. It is admirable that all the staff always approach the guests with a smile and help them.



# Welcome!

"We welcome all who wish to read, connect, and share-- with others, with their community, in a free and safe space."

