

October 31st, 2024

City of Prince George
1100 Patricia Blvd
Prince George, BC V2L 3V9

Re – Epik Products Inc’s Cannabis Retail Store Rezoning

Dear Mayor and City Council,

Please accept my application for a rezoning from a C1 to a C1c for a non-medical cannabis retail store at 356 George Street, Prince George.

Epik Products opened our doors on George Street in August 2021. Since then, we’ve seen quite a few changes to the downtown core. We survived Covid and an explosion, and the closing of half a dozen businesses. We are committed to continuing to bring people down to George Street for the benefit of everyone around us.

At Epik, we work with our neighbours to deal with any concerns they may have and ensure that we consider them in any decisions we make. We have held 3 successful annual birthday celebrations in a neighbour’s parking lot where we provided space for local vendors to set up and celebrate with us. With the support of the BC Craft Farmers Association, we hosted Prince George’s first ever 420 Street Party which was also the first time in BC history where a street was legally closed down to celebrate cannabis!

We have helped add to the safety of our neighborhood and our neighbours with outside lighting and cameras. We have designed our security systems to protect not only our location but also those near our building through video surveillance. Two exterior cameras monitor George Street, and a third covers the receiving door and alleyway. We maintain backups and have made our videos available to the RCMP on numerous occasions.

Our long-term goal is to have several locations, but Prince George will always be our flagship. It is our home. We are proud of where we live and the people who live here.

Thank you,


Larissa Dawn Lebel
Prince George Resident
CEO of Epik Products Inc.