OFFICIAL COMMUNITY PLAN UPDATE

Phase 4: What We Heard Report

FEBRUARY 2025





AGENDA

- Project Timeline
- Engagement by the Numbers
- What We Heard
 - Survey
 - Written Submissions







PROJECT TIMELINE

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Where are we in the planning process?



Figure 1. OCP Review Process





ENGAGEMENT BY THE NUMBERS

How We Informed

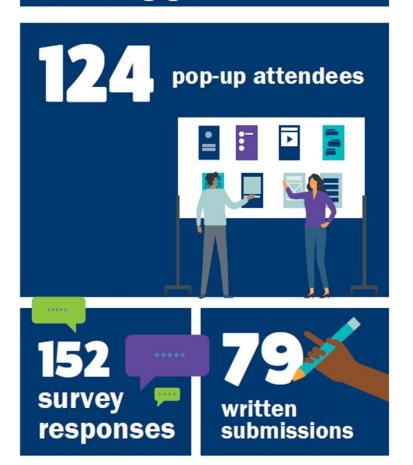


radio ads on **2** stations

2 print ads

in the Prince George Citizen

How We Engaged



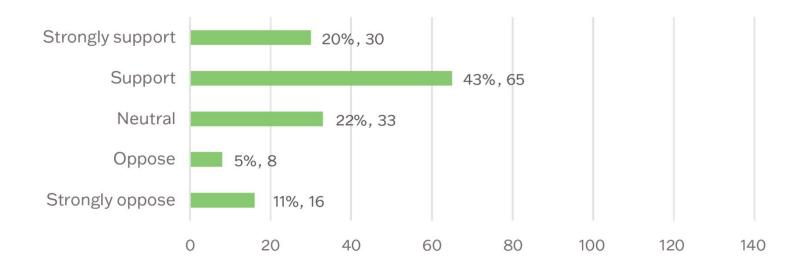




WHAT WE HEARD

OCP VISION

Please indicate your level of support for the new vision statement. (152 responses)

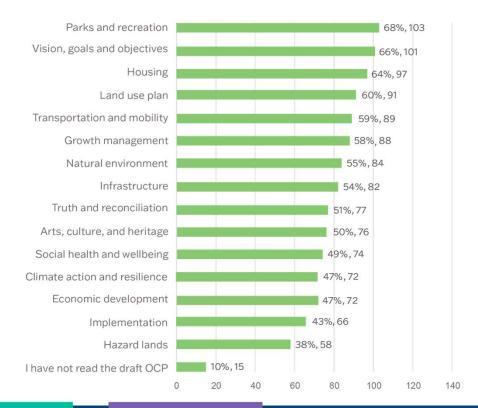






SECTIONS RESPONDENTS HAVE READ

Which sections of the draft OCP have you read in their entirety? (152 responses)

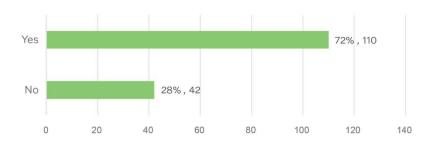






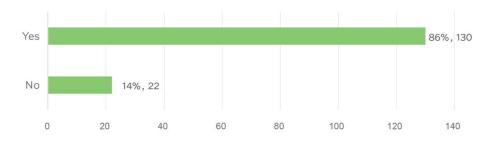
KNOWLEDGE OF OCP

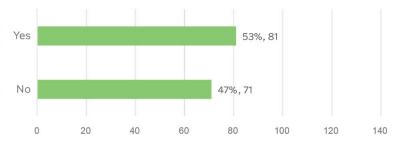
Did the OCP Review process increase your understanding of OCPs, what they are, and how they work? (152 responses)



Residents, landowners, business owners, community organizations, and special interest groups should consider the OCP when making property and investment decisions. Does the draft OCP provide clear direction on what you can or cannot do with your property? (152 responses)

In general, do you understand the new OCP, its purpose, what it says, and how it will inform decision making? (152 responses)







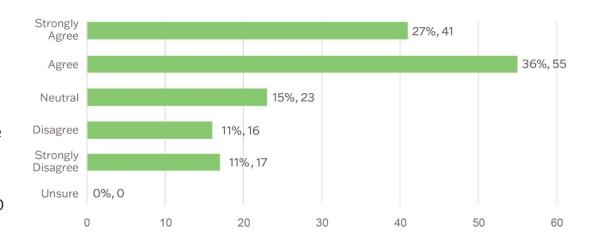


Goal #1: We have created complete communities that meet the daily needs of our residents and include a range and mix of housing options for all.

Objectives:

- Land use changes enable more complete communities where households within the Urban Containment Boundary are within a 15-20 minute walk (or 2 km) of key amenities that support daily living.
- Urban streets are attractive to live, work and shop on.
- Diverse housing types and tenures create inclusive, affordable and complete communities.

To what extent do you agree that the objectives above align with goal #1? (152 responses(



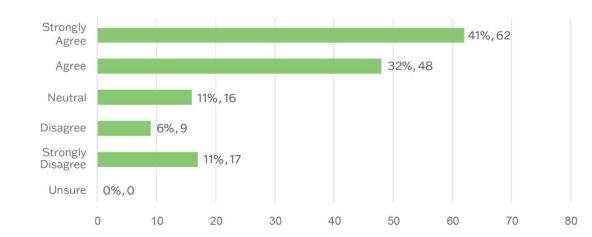




Goal #2: Our parks and open spaces are protected, enhanced and well connected by trails so they can be safely and comfortably enjoyed by all. Objectives:

- Parks, open spaces and wildlife corridors are protected, enhanced, and connected.
- Investments in parks and recreation infrastructure support active and healthy living objectives.
- Riparian areas, green corridors, and tree cover are protected and enhanced.

To what extent do you agree that the objectives above align with goal #2?(152 responses)





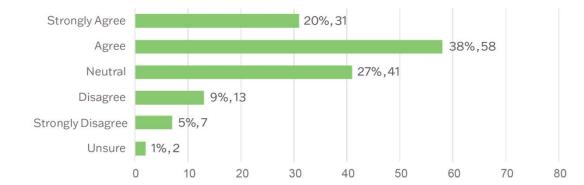


Goal #3: We strategically invest in existing and costeffective infrastructure, to best serve current and future generations as the city grows and develops.

Objectives:

- A sustainable service delivery approach is applied to reduce the lifecycle cost of
- designing, maintaining and renewing infrastructure through strategic and cost-effective investments.
- Infrastructure investment targeting Growth Priority Areas is prioritized.
- Natural assets are integrated into the City's approach to infrastructure management.

To what extent do you agree that the objectives above align with goal #3? (152 responses)





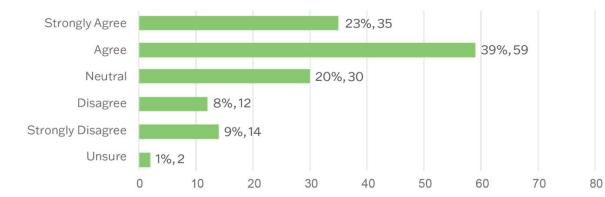


Goal #4: The economy is strong and diverse, with flexible, mixed-use development supporting a range of thriving businesses.

Objectives:

- Become a catalyst for a thriving economy in northern British Columbia.
- Achieve a vibrant and strong economy with a diverse mix of businesses and industries.

To what extent do you agree that the objectives above align with goal #4? (152 responses)





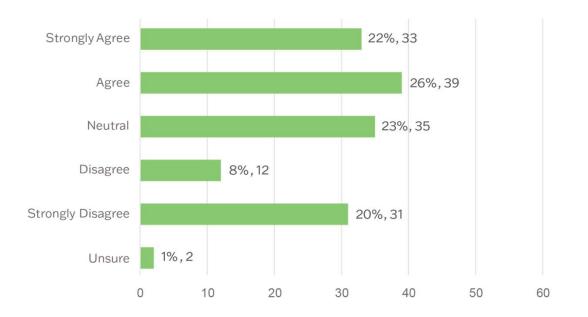


Goal #5: We are an environmentally conscious and responsible City, with climate protection, mitigation and adaptation integrated into our approach to land use, servicing, development and transportation.

Objectives:

- Climate change adaptation minimizes negative climate-related impacts on human safety, health and wellbeing.
- There is collective awareness and understanding of climate change mitigation and adaptation.

To what extent do you agree that the objectives above align with goal #5? (152 responses)







WRITTEN SUBMISSIONS

WRITTEN SUBMISSIONS



More protection and consideration for greenspaces is needed.



There are additional opportunities to **impro**ve our transportation system



The OCP needs to carefully manage growth.



The OCP should prioritize agriculture and food systems.





WRITTEN SUBMISSIONS CNT'D



There is support for expanding efforts in Truth and Reconciliation.



There are additional opportunities for climate-friendly planning practices.



The OCP should broaden the focus on the local economy to include additional sectors.





WRITTEN SUBMISSIONS CNT'D



There are some concerns with the proposed land use designations.



Ensure the plan reflects other studies and reports.





THANK YOU!