

Date: November 26, 2024

To: **Mayor and Council**

Name and title: Walter Babicz, City Manager

Subject: Strategic Plan Update

Attachment(s):

1. Draft Updated Strategic Plan
2. Current Strategic Plan 2023 – 2026
3. PowerPoint presentation from Allan Neilson, Neilson Strategies Inc.

Recommendation(s):

That Council APPROVE the draft updated Strategic Plan attached to the report dated November 26, 2024 from the City Manager, titled “Strategic Plan Update”.

Purpose:

For Council approval of the updated Strategic Plan.

Discussion:

Background

A facilitated strategic planning workshop was held in the fall to provide Council with the opportunity to review the City’s existing Strategic Plan and Council’s priorities for the remainder of the current term. Administration worked with Council and our consultant, Allan Neilson of Neilson Strategies Inc., to review the emerging themes and priorities that were identified, and to highlight those items in an updated Strategic Plan document intended to provide a clear picture of what the City’s priority focus areas are for the next few years.

Mr. Neilson will be attending the December 2, 2024 Council meeting remotely to present the updated Strategic Plan.

The updated Strategic Plan places a strong focus on topics recently identified by Council, and also reinforces previously identified topics that still remain a priority. The updated Strategic Plan is proposed to replace the Strategic Plan approved by Council in early 2023. The proposed updated Strategic Plan may be reviewed, reconsidered and amended by Council from time to time as emerging issues arise that impact the City’s priorities.

Updated Strategic Plan

The current Strategic Plan is anchored in a vision, mission and values developed by Council, which remain unchanged in the updated Strategic Plan.

The updated Strategic Plan also retains the following four strategic pillars adapted from the comprehensive visioning and strategic planning work undertaken by the community through the myPG integrated community sustainability planning initiative:

- City Government and Infrastructure
- Economic Diversity and Growth
- Social Health and Well-Being
- Environmental Stewardship and Climate Action

Under each of these strategic pillar headings is a set of priorities to help focus the City's efforts and use of resources. It is these priorities under each of the strategic pillar headings that have been updated based on the workshop held with Council.

Next Steps

Following Council's approval of the updated Strategic Plan, Administration will communicate the Strategic Plan throughout the organization and to the public. The updated Strategic Plan will inform Administration's development of an updated Corporate Work Plan. The updated Corporate Work Plan will provide a framework to make resource allocation decisions through 2026, and will include specific projects and action items with corresponding timelines, required to advance the goals identified in the updated Strategic Plan.

An updated Corporate Work Plan will be presented to Council at a future meeting in early 2025, with revisions necessary to align with Council's updated Strategic Plan.

It should be noted that the priorities described in the updated Strategic Plan and the projects identified in the Corporate Work Plan are intended to be a representative list of the strategic work that is being undertaken at the direction of this Council, and are not intended to be an exhaustive list.

Summary and conclusion:

Approving the attached updated Strategic Plan provides Council, staff and the public with a plan of what to expect for the few years ahead and enables staff to update and align the Corporate Work Plan for presentation to Council.

Respectfully submitted:

Walter Babicz, City Manager

Meeting date: 2024/12/02