



NOTICE OF MOTION

Date: October 26, 2024
To: Mayor and Council
From: Councillor Tim Bennett
Subject: City of Prince George support for Santa Claus Parade
Attachments: N/A

The date for this motion to be considered is the November 18, 2024 regular council meeting.

RECOMMENDATION:

That Council **approves** up to \$1,750 from Council Contingency to help support Spirit of North Healthcare Foundation to cover costs payable to the City of Prince George for the 2024 Santa Claus Parade.

DISCUSSION:

This year Spirit of the North Healthcare Foundation is organizing a Santa Claus Parade to help wrap up their annual Festival of Trees. The event will be held on December 1st 2024 and will bring residents through downtown Prince George ending at Canada Games Place. This will highlight the excitement happening in the plaza between Festival of Trees, the container market hosted by Tourism Prince George and the outdoor skating rink.

It has been many years since a Santa Claus Parade was held in Prince George and the community is excited. Being the first year there are some additional costs currently being covered by the Foundation. The total cost of operating the parade is \$7800. Most of this is being funded through sponsorship and registration costs for businesses and organizations to put in a float.

The organizing committee is currently working with City staff to secure a level 2 safety plan and permit for the event. This is critical to ensure the health and safety of the participants and spectators. The cost of the plan is payable to the City of Prince George \$1,750. As a commitment to hosting this new community building event in the downtown core that one time support be offered to Spirit of the North to offset this cost for 2024. It would be the discretion of administration if the best method of payment is an internal transfer or direct financial contribution to Spirit of the North. Any additional costs related to the safety plan above the approved amount would be the responsibility of Spirit of the North.

In future years Spirit of the North would be required to cover the cost of this safety plan or could apply for support through the City of Prince George granting process.

There is currently capacity within the 2024 Council contingency budget and approving this motion would still leave additional budget for future projects.

Respectfully submitted,

Councillor Tim Bennett

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