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# Written Comments Submission Form

Submitted on Mon, 04/08/2024 - 09:08

## Contact Info

### Contact Info

Robert Rail  
1840 6TH AVE  
Prince George

REDACTED

REDACTED

## Comments

### For which application would you like to provide comments? (One form per application)

LL100194 - (1466 3rd Avenue) - Meeting Date: April 8, 2024

### Comments

In April 2022 a very similar business model was submitted for the Ignite nightclub. The current submission is slightly revised but appears to be strongly based (mostly copied) from that original Ignite Proposal. The vision statements are the same “Our vision is to become the preeminent lounge, nightclub and entertainment centre in Prince George”. The target market section states: “Currently no other

establishment in Prince George offers this level of entertainment to this core customer group. It is our belief that Alibis will fill a void that has been lacking in Downtown Prince George for some time.” This is exactly the same language used in the Ignite proposal so it would seem that Alibis will not be the only establishment on 3rd Ave with the same business model, target audience and adult entertainment (Exotic dancers) theme. I could not find reference to Ignite in the Report to Council although this proposed business is within close proximity to Ignite.

The business model also suggests that “Alibis will not promote hugely discounted alcoholic beverages” While the Ignite business model indicated that they would not promote discounted alcoholic beverages this has been amended for Alibis. I do not know what the definition of “hugely discounted” means and have concerns about possible overserving by promoting discounted alcoholic beverages.

The city report indicates the RCMP are not in favor although their concerns have not been articulated. It would be interesting to hear what these are and whether there is potential for increased policing costs associated with this proposal. I have other concerns but, in summary, I don’t believe we need another establishment of this type on 3rd avenue or in the downtown core and this would not represent my vision of a positive contribution to creating a “revitalized” downtown.