



OFFICE OF THE MAYOR

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December 13, 2023

President and Deputy Minister
Pacific Economic Development Canada
1300-300 West Georgia St
Vancouver, BC V6B 6B4

Re: Letter of Support for Canadian Hydrogen and Fuel Cell Association application for PacifiCan Funding

To Whom It May Concern:

Please accept this letter of support for the CHFCA and their application for PacifiCan Funding.

The CHFCA proposes to undertake a three-year project to strengthen international trade between BC's world-leading hydrogen ecosystem and companies in foreign markets, to advance the global hydrogen economy while reducing greenhouse gas (GHG) emissions. In partnership with stakeholders in BC's ecosystem, the CHFCA will develop an international bridge-building program that will bolster the province's economic linkages with foreign markets accelerate the commercialization of BC hydrogen and fuel cells. Program activities will consist of in-person and virtual meetings, workshops, networking events and roundtable discussions between BC sector players and foreign private and public sector dignitaries. The primary project deliverables and initiatives will include a B2B matchmaking platform, trade missions to key markets and the hosting of incoming foreign delegations.

The key objectives of this project include increased domestic and international competitiveness for the cluster in BC, new contracts and sales for BC hydrogen companies, deeper talent pools, research and innovation partnerships, and greater productivity overall for the cluster.

The project will also support PacifiCan's priorities regarding cluster growth, globally successful business, and inclusiveness through strategic activities to advance BC's hydrogen and fuel cell companies while engaging a diverse range of audiences including underrepresented groups Indigenous peoples, women, and youth.

The City of Prince George is proud to provide its support to the CHFCA and we hope that their application for trail establishment will receive favourable consideration.

Sincerely,

Mayor Simon Yu
City of Prince George