

STAFF REPORT TO COUNCIL

1100 Patricia Blvd. I Prince George, BC, Canada V2L 3V9 I www.princegeorge.ca

DATE: December 16, 2019

TO: MAYOR AND COUNCIL

NAME AND TITLE: Kathleen Soltis, City Manager

SUBJECT: Federation of Canadian Municipalities (FCM) – Bid Submission for the 2022 FCM

Sustainable Communities Conference

ATTACHMENT(S): None

RECOMMENDATION(S):

That Council AUTHORIZES Administration to submit a bid proposal from the City of Prince George to host the 2022 Federation of Canadian Municipalities (FCM) Sustainable Communities Conference.

PURPOSE:

This report is presented to request Council's authorization for City Staff to prepare a bid submission to host the FCM 2022 Sustainable Communities Conference. The chance to host this conference would bring 450-500 delegates to the city, creating a significant positive economic impact and providing a great opportunity to promote Prince George and its sustainability achievements to people from across Canada.

STRATEGIC PRIORITIES:

Attracting large scale conferences to Prince George aligns with the City of Prince George's strategic focus on economic development. The 2022 Federation of Canadian Municipalities Sustainable Communities Conference would support the goals of sustaining a diversified and vibrant economy and would contribute to the continued revitalization of downtown Prince George.

SUMMARY AND CONCLUSION:

In 2018, the FCM re-launched its annual Sustainable Communities Conference, which will be held every second year moving forward. This event is focused on sustainability and climate change adaptation for municipal government in Canada. It attracts over 450-500 delegates, up to 40 exhibitors from the private sector and government departments, senior federal government elected officials, and opinion makers from across Canada to the host city selected each year.

This event would be held October 17-21, 2022 as these are the preferred dates recommended by the FCM. If Prince George is named the host of the Sustainable Communities Conference, it would provide the opportunity for municipal leaders to learn from colleagues and experts, share their own knowledge and experiences, and showcase examples of sustainability and sustainable community development to other leaders from across Canada. A decision will be made by the Board of Directors on Friday, March 6, 2020.

Expenses incurred as a result of hosting this conference include participating in the exhibits at the preceding Conference, daily breakfast for delegates, a Mayor's Welcome Reception, and a Closing Luncheon. The host municipality must also accept responsibility for all expenses associated with study tours, ensuring signage is bilingual, and other services it accepts to provide. The Host City also agrees to provide FCM with a minimum of ten volunteers to assist with on-site logistical requirements (registration desk, directions, etc.) and personnel to deliver all study tours, information booths, and social events.

Administration requests Council's authorization to submit a bid proposal for the City of Prince George to host the Federation of Canadian Municipalities (FCM) Sustainable Communities Conference in 2022. With authorization of the bid submission, Administration will also prepare the project details for inclusion in the City's 2022 Financial Plan.

RESPECTFULLY SUBMITTED:

Kathleen Soltis, City Manager

PREPARED BY: Christina Doll, Workforce Development Officer, Economic Development

Meeting date: December 16, 2019