

Sponsor Name  
COURT



# Sponsorship Naming Opportunity at the Charles Jago Northern Sport Centre:

## GYMNASIUM: MAIN COURT



Sponsor Name  
COURT

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## **SPONSORSHIP DETAILS**

Duration: 6-year agreement

Cost: \$12,500 per year | \$75,000 over 6 years

Elements:

- Logo on the floor of the main court
  - Naming rights to the NSC main court for 6 years
  - 4x Wolf Club passes annually
  - 2x Adopt-a-Timberwolf annually
  - Green & Gold Legacy Sponsor annually
  - Courts/Field Sideboard annually
  - Ceremonial unveiling with Emily Holmes to represent Brownridge as UNBC Athletics Alumni
  - Indigenous Jersey presented at ceremonial unveiling
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## TWOLVES BUNDLE BREAKDOWN

- 4x Wolf Club passes annually = \$1,500/year = \$9,000
- 2x Adopt-a-Timberwolf = \$600/year = \$3,600
- Green & Gold Legacy Sponsor = \$1,500/year = \$9,000
- Courts/Field Sideboard = \$1,500/year = \$9,000

Total Value Added = \$5,100 annually = **\$30,600**

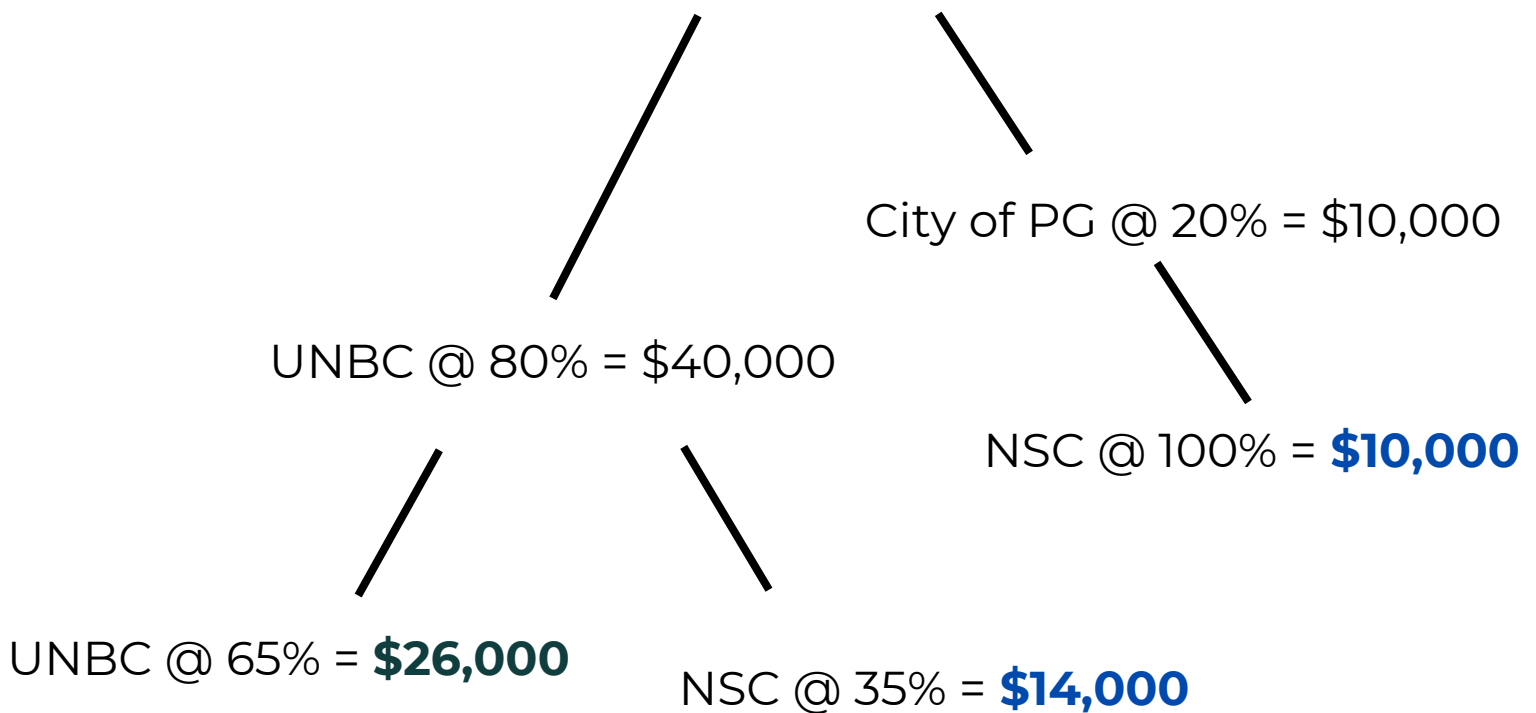
**Total amount taken from sponsorship = \$25,000**

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# REMAINING MONEY BREAKDOWN

total Sponsorship: \$75,000 - \$25,000 (Twelves Bundle)  
**= \$50,000**



**NSC Total: \$24,000**  
**UNBC Total: \$26,000**



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# UNBC REMAINING MONEY DISPERSION

**UNBC Current Total:**

**\$26,000**

**-\$4,800 (for addition floor logo costs)**

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**\$21,200**

**-\$25,200 (committed by UNBC to NSC for general floor costs)**

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**-\$4,000**

**UNBC Final Total:**

**-\$4,000**

**NSC Final Total:**

**= \$24,000 + \$4,800 + \$25,200 = \$54,000**