

COMMITTEE OF THE WHOLE MEETING

City of Prince George Council

MAY 8, 2024

DOWNTOWN
PRINCE
GEORGE



OUR TEAM

PRESIDENT:

Eoin Foley (Betulla, Birch & Boar, Nancy O's)

VICE PRESIDENT:

Reverend Dr. Bob Fillier (Knox Performance Centre & Trinity United Church)

TREASURER:

Derek Dougherty (MNP)

SECRETARY:

Valerie Eberherr (Property Owner Representative)

DIRECTORS:

Kirk Gable (Property Owner Representative)

John Kason (Fieldhouse Capital Management)

Martin Krell (Dominion Lending & PG Farmers' Market)

Darren Low (City Furniture & Ashley Furniture)

Tiffany Cranmer (Ramada Prince George)

Shonda Shaw (Property Owner Representative)

Allan Stroet (Lheidli T'enneh)

STAFF:

Executive Director (FT): Colleen Van Mook

Events & Promotions Coordinator (PT): Wendy Pollard

Special Projects Coordinator (PT): Teresa Mcfadyen



ABOUT US

OUR VISION:

To have a vibrant and thriving downtown in Prince George that is at the heart of the community.

OUR MISSION:

To improve and promote Prince George's downtown through collaboration, partnership, and advocacy efforts for the ongoing vitality of Downtown PG members.

STRATEGIC GOALS:

To attract and retain members who are property and business owners.

To increase funding that will continue to support and grow programs and services.

To assist property and business owners to be successful and to thrive in our downtown.

To create positive experiences for all who live, work, play & visit downtown.



DOWNTOWN C1 ZONE Map



ESTABLISHING A LEVY BYLAW FOR A BUSINESS IMPROVEMENT AREA

The BC Community Charter provides opportunity for establishing a BIA Levy as a Local Services Tax

Section 210 Authority for Local Area Services

- A local area service is a municipal service that is to be paid for in whole or in part by a local services tax.
- A Business Improvement Area can be provided under section 215.

Section 215 Business Improvement Area

- A council may grant money to an organization that's purpose is to implement a business promotions scheme.

OUR LEVY BYLAW HISTORY

Prince George Downtown Business Improvement Association

- i. Non-Profit Society was established in 1999 – celebrating 25 years on June 10, 2024
- ii. Operating under the Community Charter as a Business Improvement Area with a series of established Bylaws (#7074, #7531, #8263, #8492, #8929) for the collection of a Levy Tax from property owners in designated area.

Current Bylaw # 8929 – A Bylaw of the City of Prince George to establish a Business Improvement Area

- i. Established on April 1, 2018, for 7 years
- ii. Expires March 31, 2025
- iii. C1 Downtown Boundary – Designated boundary

OUR LEVY BYLAW RENEWAL PROCESS

Bylaw Renewal Process under a Council Initiative

- Requires a public notice and a notice to each of the owners of each property located within the proposed local service area.
- Must be signed by the owners of at least 50% of the parcels that would be subject to the local area tax.
- Persons signing must be the owners of parcels that in total represent at least 50% of the assessed value of land and improvements that would be subject to the local service tax.

In 2018

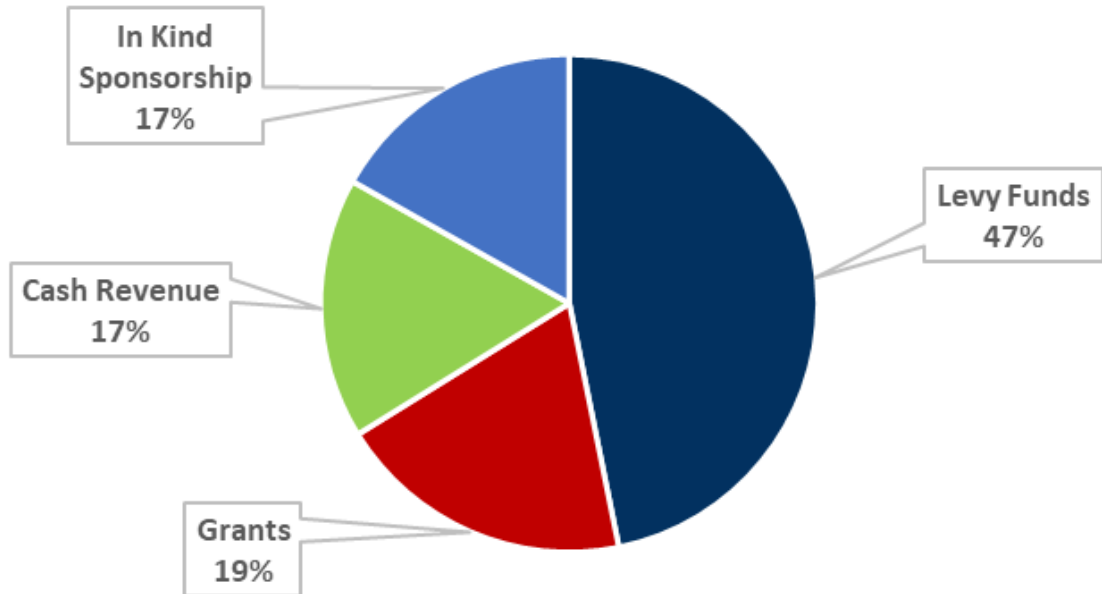
- The number of parcels subject to the local area tax proposed was 245.
- The total assessed value of land and improvements of parcels was \$233,692,100.00.
- Valid petitions received represented only 17.55% of the parcels and 11.99% of the assessed value of the land and improvements.

In 2023

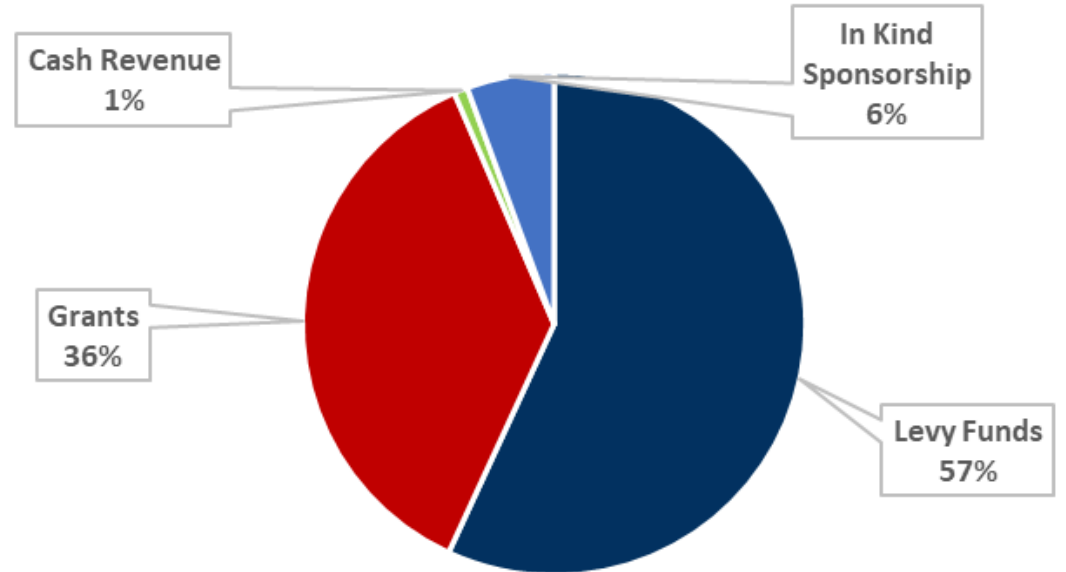
- The estimated number of parcels subject to the local area tax would be 242.
- The estimated total assessed value of the land and improvements of parcels is \$326,085,777.00.

2019 VS 2023 REVENUE

2019 REVENUE STREAMS

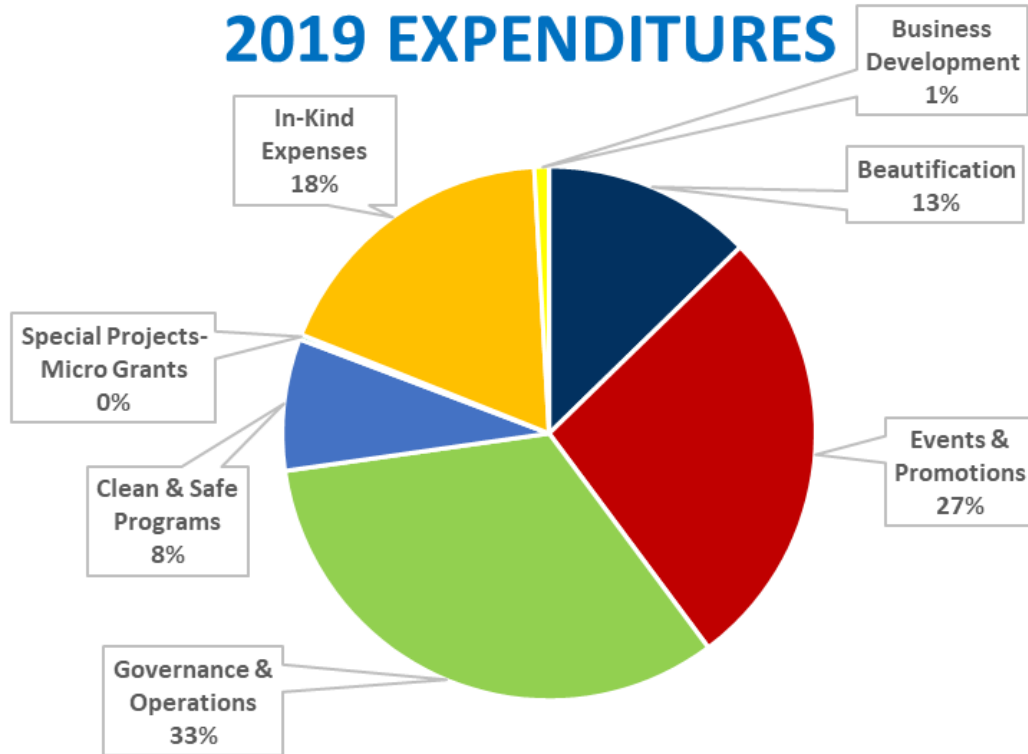


2023 REVENUE STREAMS

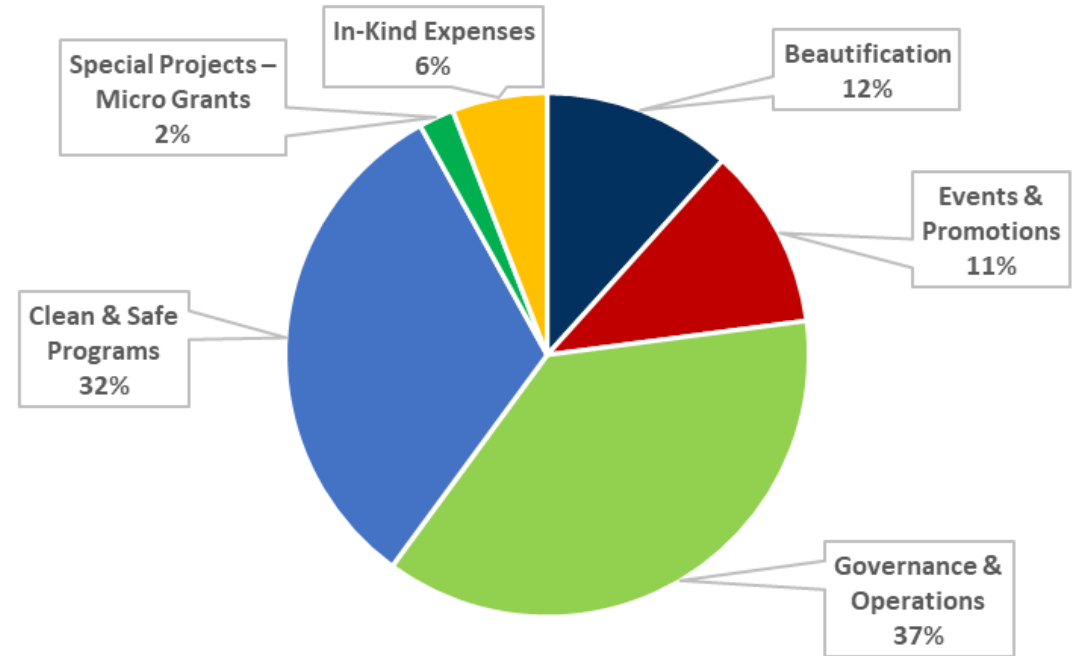


2019 VS 2023 EXPENDITURES

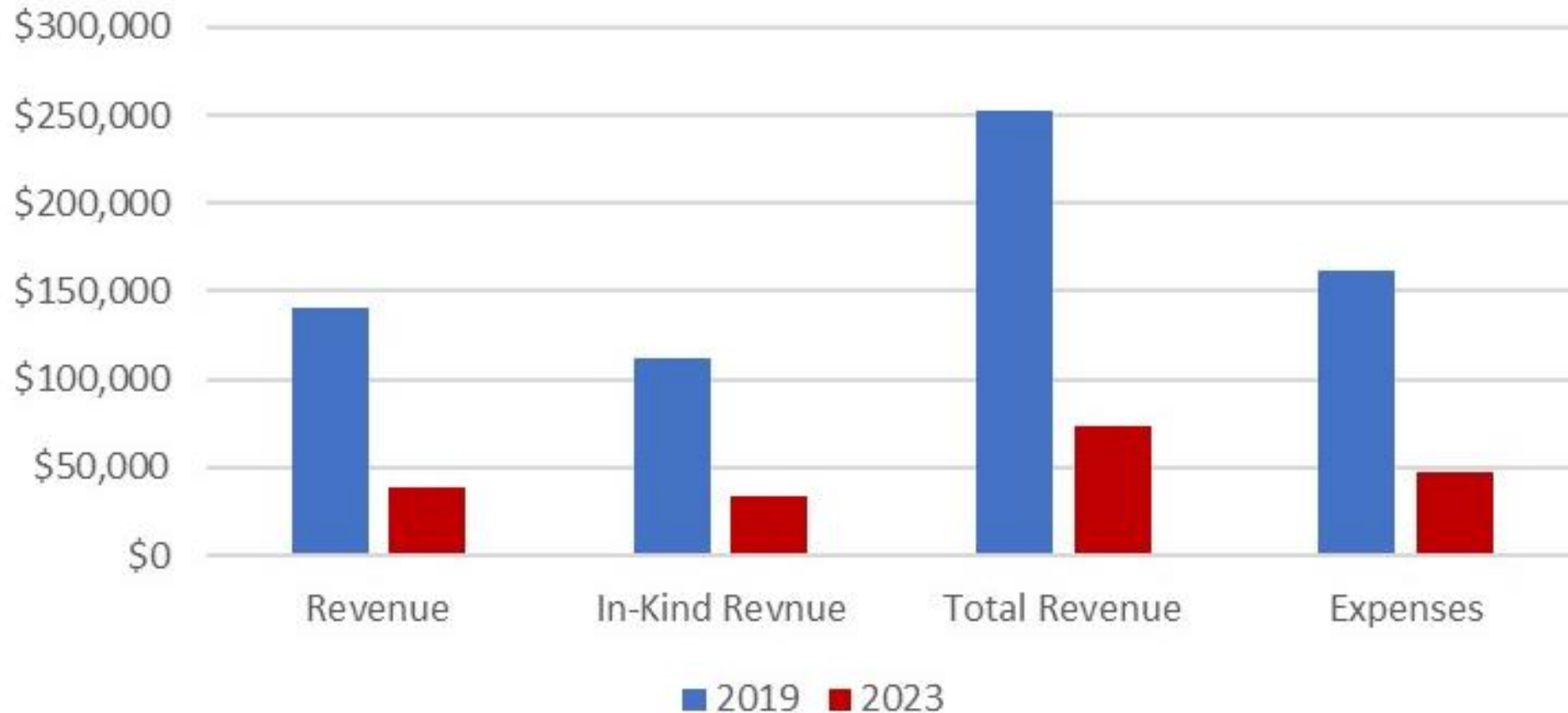
2019 EXPENDITURES



2023 EXPENDITURES



2019 VS 2023 EVENTS



CLEAN & SAFE PROGRAM 2016-2023

	PG BIG	DART	ACME	GRAFFITI	TOTAL OTHER SERVICES	GRAND TOTAL ANNUAL Clean & Safe
2016	\$26,420.00			\$10,000.00	\$10,000.00	\$46,420.00
2017	\$27,200.00				\$0.00	\$27,200.00
2018	\$43,210.00				\$0.00	\$43,210.00
2019	\$49,190.00				\$0.00	\$49,190.00
2020	\$73,642.00	\$7,000.00			\$7,000.00	\$80,642.00
2021	\$59,415.00	\$39,500.00	\$25,000.00	\$1,800.00	\$66,300.00	\$127,515.00
2022	\$84,238.00	\$62,582.00	\$49,008.00	\$2,425.00	\$114,015.00	\$200,678.00
2023	\$85,183.00	\$61,908.00	\$38,067.00	\$536.00	\$100,511.00	\$186,230.00

2023 Downtown Clean Team by the Numbers



8383
NEEDLES



4743
BIOHAZARDS



5140
GARBAGE BAGS



112
SHOPPING CARTS



162
PALLETS

OUR ASK

“THAT Council APPROVE the bylaw renewal for Downtown Prince George using a Local Area Service on Council Initiative Subject to Petition Against process.”

OCTOBER 2024	NOVEMBER 2024	DECEMBER 2024	MARCH 31, 2025
<ul style="list-style-type: none"> • Notice to be mailed out to Property Owners • 30-Day Period for Owners to Petition Against the Bylaw begins. 	<ul style="list-style-type: none"> • 30-Day Notice for Property Owners to Petition Against the Bylaw ends. 	<ul style="list-style-type: none"> • Certified Results of the Petition are presented to Council. • If petitions are insufficient to prevent the establishment of the BIA - Council will be asked to make a decision on the Final Reading of the Levy Bylaw 	<ul style="list-style-type: none"> • The current LEVY BYLAW #8929 expires



THANK YOU!
QUESTIONS?

