

Rational letter

Indian Corner LTD

Date:04-04-2024

300-1798 Nicholson Street South

Prince George, BC, V2N 1V6.

In this rational letter, I will discuss some strong reasons why we chose this area to open the grocery store: -

1. This area is near the college so each student can access the services we will provide, they can buy drinks, snacks, and ready-to-eat food, as this place is within walking distance of the college.
2. Domestic or international students who do not have a car can easily walk to Indian Corner during their break time.
3. Most international students live on Nicholson Street in an apartment which will make it easy for them to buy basic groceries such as butter, bread, and milk instead of hiring a taxi and going to the superstore at night.
4. There are 2 bus stops in that area, so students can do their grocery shopping on the way home.
5. Indian Corner stores will set the trimmings according to how the community can benefit from services.
6. We have our parking location at the back of the store where people can park their cars and buy groceries without any parking issues.

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