



OFFICE OF THE MAYOR

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Co-Op Community Spaces Funding

<https://www.co-op.crs/articles/detail/community-spaces-funding>

RE: Support for Tourism Prince George's grant application

To Whom It May Concern:

On behalf of Prince George City Council, I am writing to express support of Tourism Prince George's grant application to Co-Op Community Spaces Funding for their new activation of the Canada Games Plaza.

This grant would allow Tourism Prince George (TPG) to create new visitor experiences in downtown Prince George, as part of the move to its new location at the Prince George Conference and Civic Centre Rotunda.

The Visitor Experience Projects TPG has planned will increase money spent in Prince George and encourage visitors to stay longer and stimulate our local economy. With the location being attached to the Conference and Civic Centre it will allow the organization to access an audience who typically spend more money and have the potential to return to Prince George for other purposes.

We are pleased to support this endeavor and hope TPG is successful in obtaining this grant. TPG works to increase direct and indirect economic benefits to Prince George and the surrounding Northern Region, and this project is another tool they can use to achieve their mission.

The City of Prince George is proud to continue to offer its support to Tourism Prince George and hopes that its application receives favorable consideration.

Sincerely,

Mayor Simon Yu
City of Prince George