

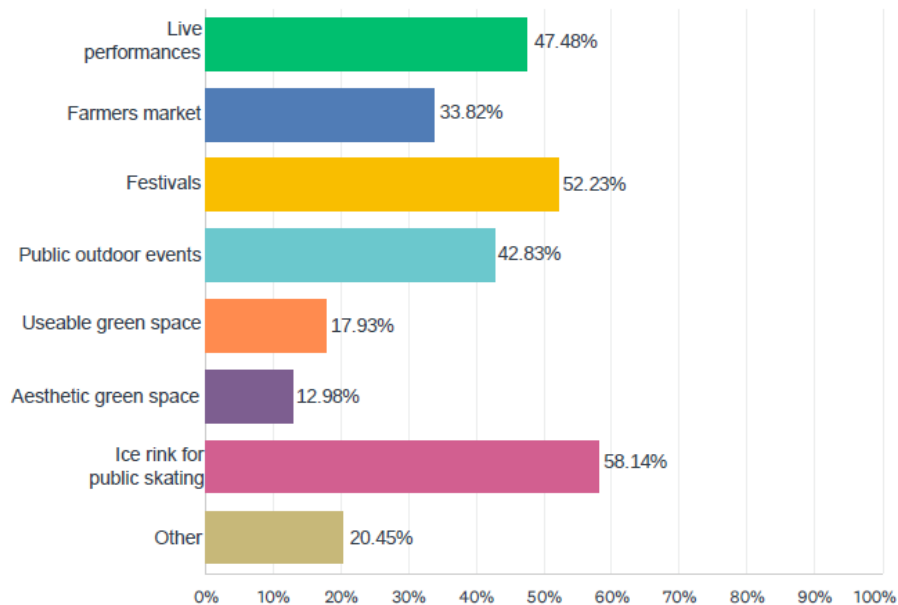
What We Heard

What We Heard: Online Survey

Between August 11 to September 15, 2023, 1,032 community members submitted responses to the OCP survey.

Survey Results

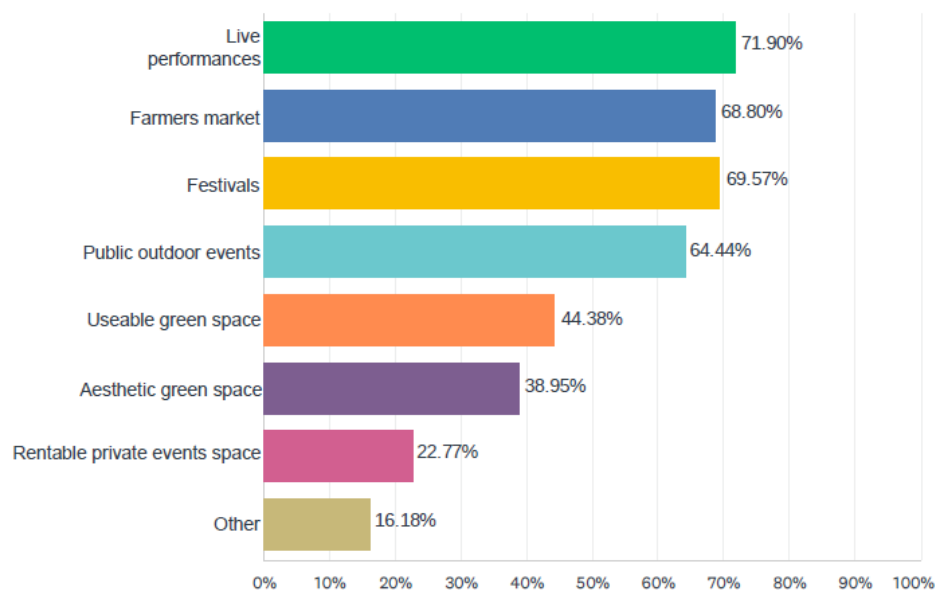
Question 1: What seasonal activities would you like to see in this space in the colder months? Check all that apply.



Other comments provided (20.45%):

- Indoor activities and play areas (i.e., trampolines)
- Heated spaces
- Heated sidewalks
- Fire pits
- Warming shelters
- Sheltered seating
- Connection to Connaught Hill
- Connection to Kopar Memorial Arena
- Support for downtown businesses
- Performing arts centre or concert hall
- Indoor markets
- Ice arena
- Public art including interactive art installations
- Parades
- Sledding
- Recognition of Lheidli T'enneh First Nation
- Washrooms
- Public showers
- Closed to vehicle traffic/pedestrian only area
- Parking
- Space for non-profit groups
- Clean and safe downtown
- Accessible facilities and spaces

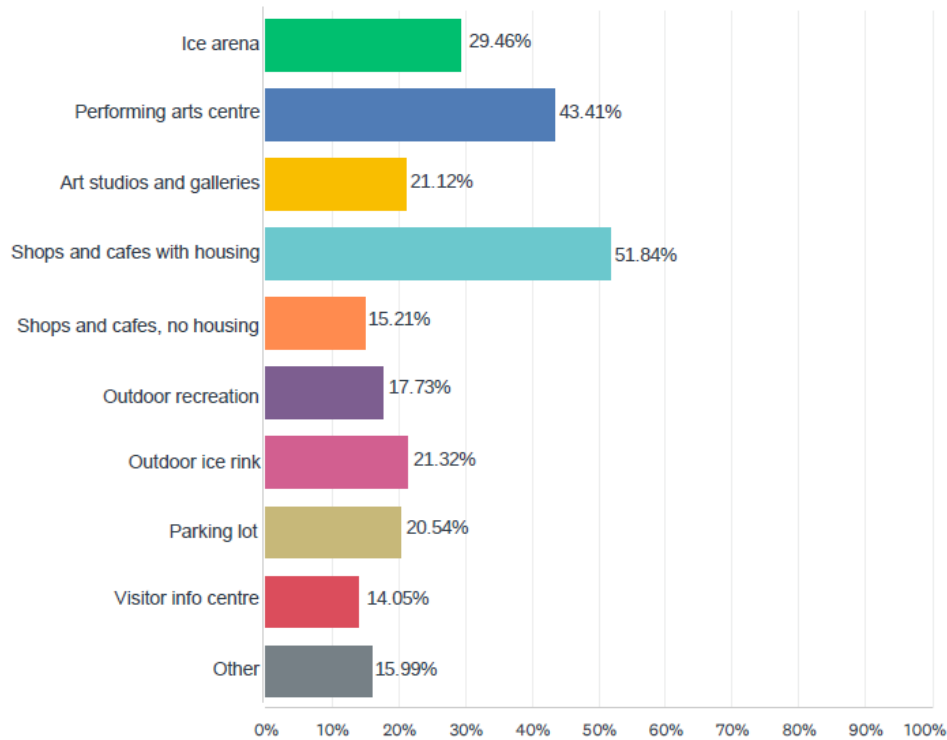
Question 2: What seasonal activities would you like to see in this space in the warmer months? Check all that apply.



Other comments provided (16.18%):

- Indoor activities and play areas (i.e., trampolines)
- Sheltered seating
- Water feature
- Spray park or splash pad
- Connection to Connaught Hill
- Connection to Kopar Memorial Arena
- Support for downtown businesses
- Performing arts centre or concert hall
- Night markets
- Indoor markets
- Ice arena
- Public art including interactive art installations
- Parades
- Food trucks
- Recognition of Lheidli T'enneh First Nation
- Washrooms
- Public showers
- Closed to vehicle traffic/pedestrian only area
- Parking
- Space for non-profit groups
- Clean and safe downtown
- Accessible facilities and spaces

Question 3: What are the big infrastructure items/civic facilities you think **MUST** be in this space? Choose your top three.



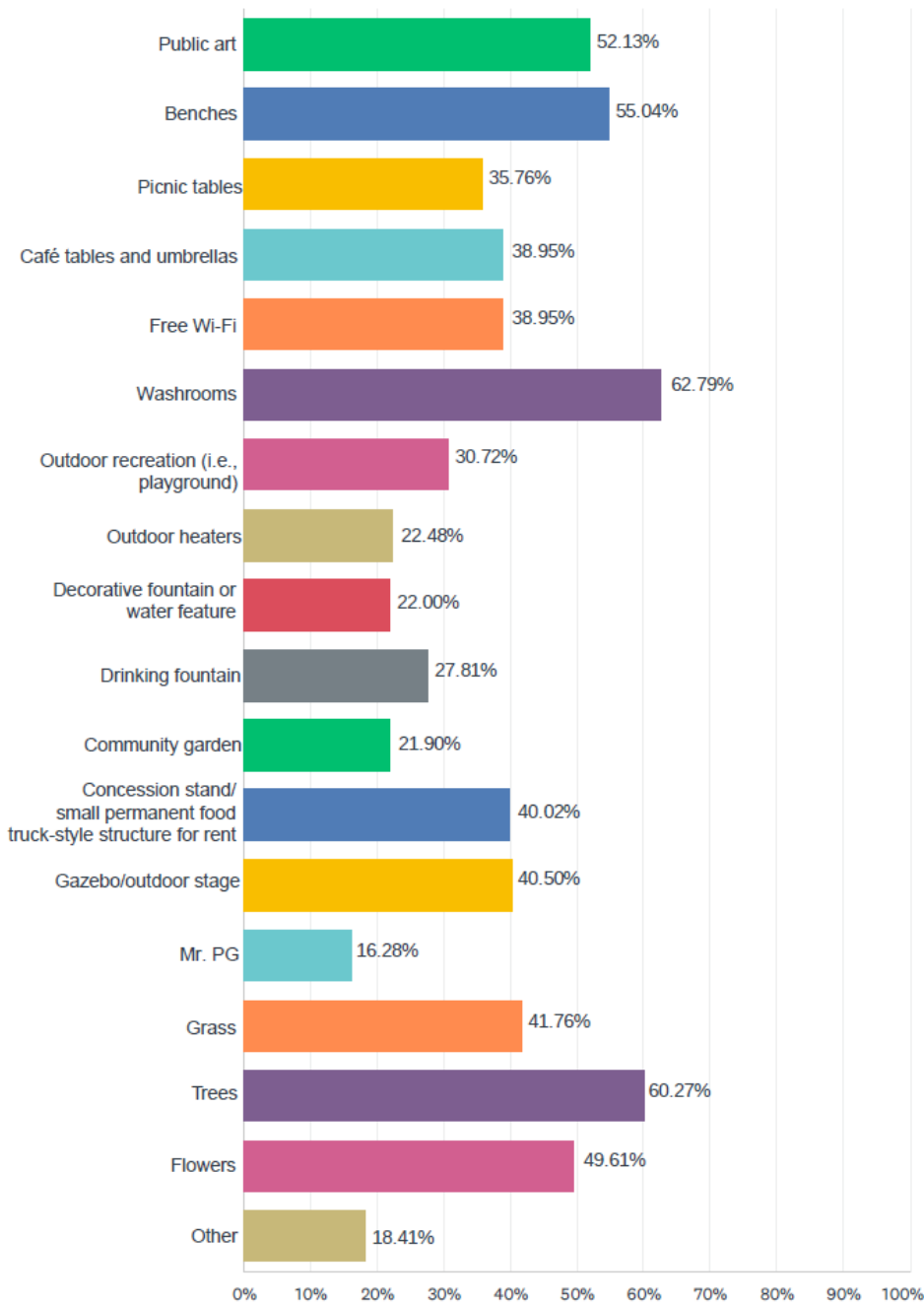
Top three:

1. Shops and cafes with housing (i.e., mixed-use housing - commercial on the first storey with housing above) (51.84%)
2. Performing arts centre (43.41%)
3. Ice arena (29.46%)

Other comments provided (15.99%):

- Housing (i.e., affordable, high density, mixed-use)
- Indoor recreation (i.e., playground or trampolines)
- Football stadium
- Indoor markets
- Grocery store/daily needs amenities
- Police/security presence
- Accessible services for the unhoused

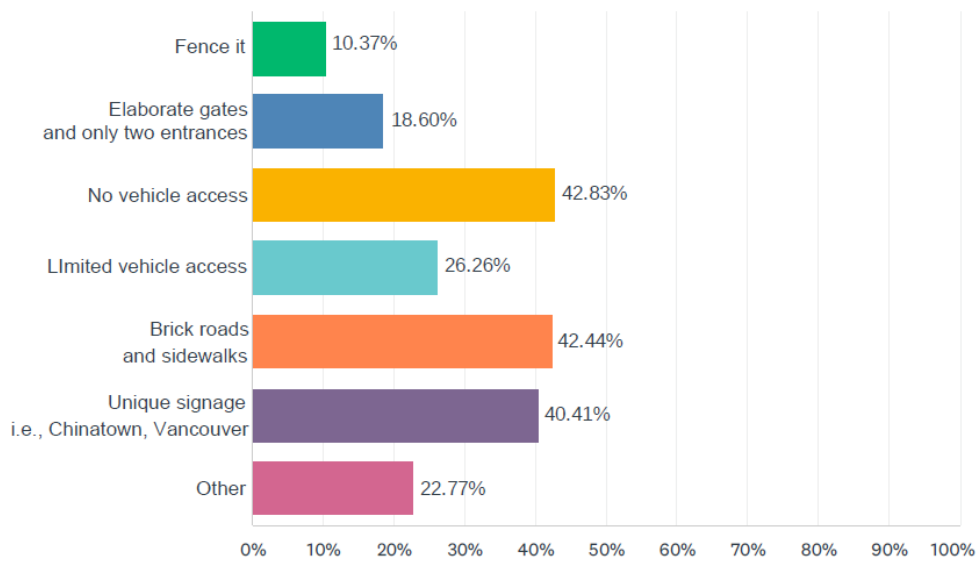
Question 4: If the Civic Core District is a big public square surrounded by public buildings, what else needs to be in the space? Check all that apply.



Other comments provided (18.41%):

- Recycling/garbage receptacles
- Lighting (i.e., string lights, lanterns, streetlamps)
- Secure bike racks
- Bike share
- Market/vendor spaces
- Pop-up space for artists
- Interactive spaces
- Rain garden
- Food trucks
- Indigenous features
- Dog-friendly
- Clean and safe downtown
- Accessible facilities and spaces

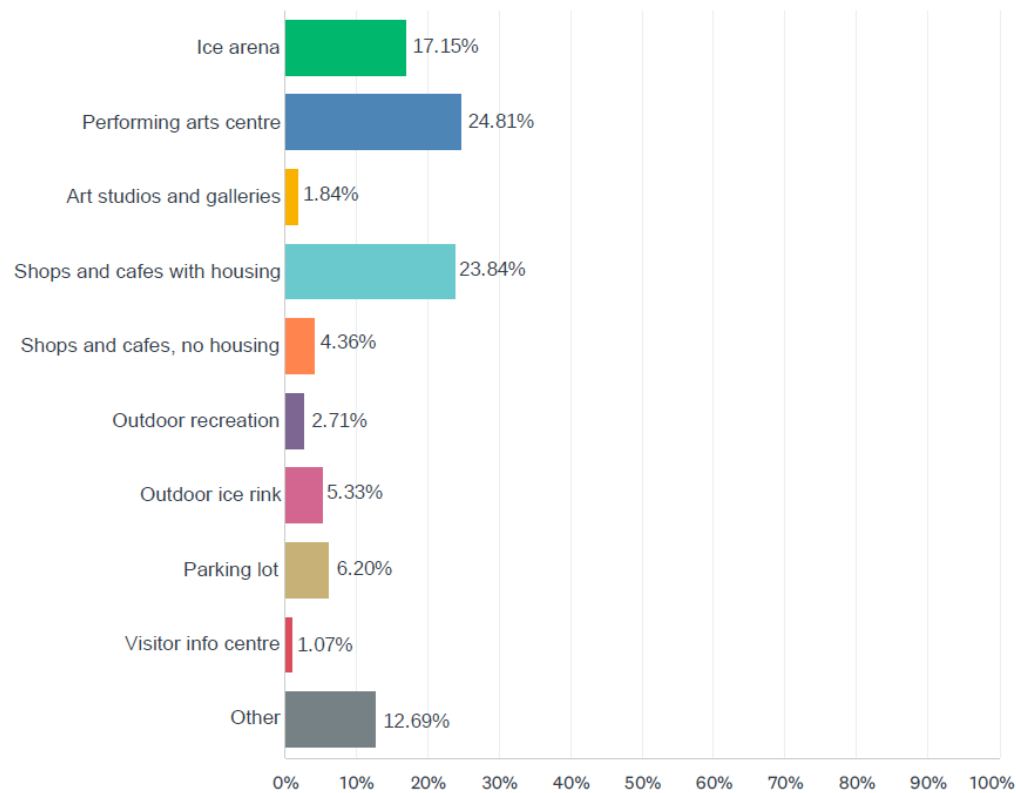
Question 5: Think about the whole space as one unified community area (like Granville Island, Stanley Park, or even Times Square). What would you do to define the space? Check all that apply.



Other comments provided (22.77%):

- Lighting (i.e., string lights, lanterns, streetlamps)
- Seasonal banners/décor
- Landscaped/treed boarder
- Indigenous features
- Update/remove clock tower
- Public art

Question 6: Plans for this space will be done in phases over several years and will depend on available grant funding and City resources. In terms of infrastructure/civic facilities, what is your first priority for this space?



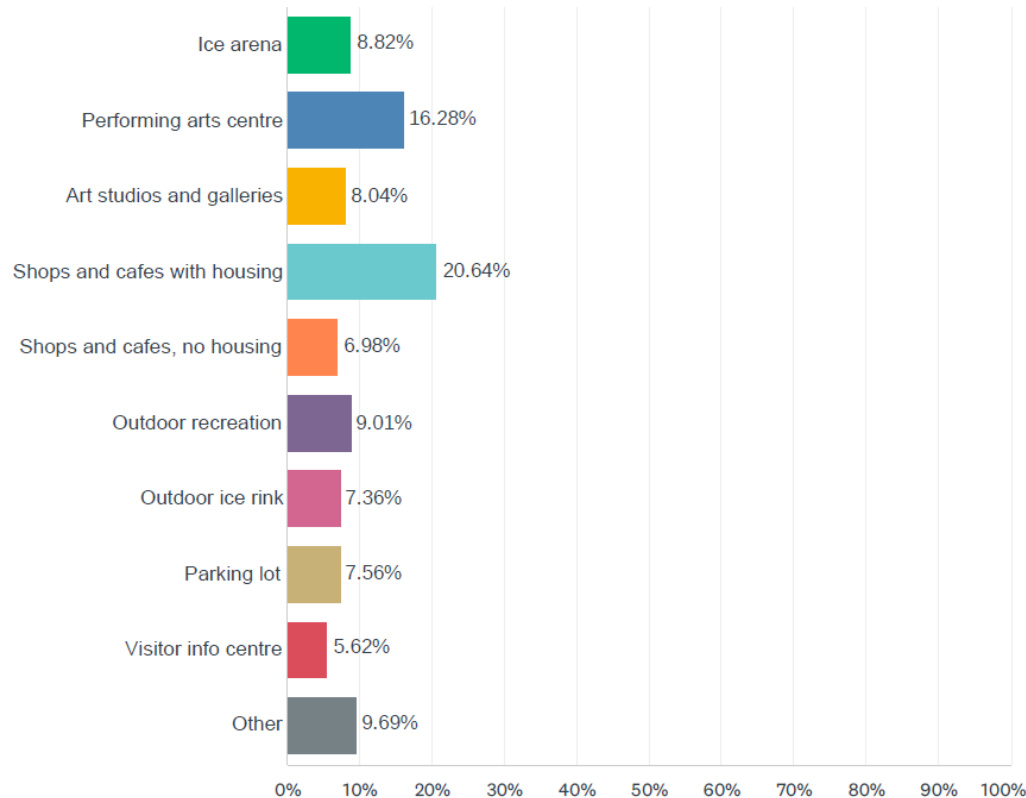
First Priority:

1. Performing arts centre (24.81%)
2. Shops and cafes with housing (i.e., mixed-use housing - commercial on the first storey with housing above) (23.84%)
3. Ice arena (17.15%)

Other comments provided (12.69%):

- Indoor recreation (i.e., playground or trampolines)
- Greenspace
- Common space
- Market/vendor spaces
- Washrooms
- Police/security presence
- Pedestrian only area

Question 7: Plans for this space will be done in phases over several years and will depend on available grant funding and City resources. In terms of infrastructure/civic facilities, what is your second priority for this space?



Second Priority:

1. Shops and cafes with housing (i.e., mixed-use housing - commercial on the first storey with housing above) (20.64%)
2. Performing arts centre (16.28%)
3. Other (9.69%)

Other comments provided (9.69%):

- Indoor recreation (i.e., playground or trampolines)
- Greenspace
- Common space
- Market/vendor spaces
- Washrooms
- Police/security presence
- Pedestrian only area

Question 8: What short-term, temporary, low-cost things would you do to this space to make it more user friendly now?

- Indoor recreation (i.e., playground or trampolines)
- Lighting (i.e., string lights, lanterns, streetlamps)
- Greenspace/landscaping (i.e., community garden, flowers, trees)
- Benches
- Recycling/garbage receptacles
- Utilize existing fountain/ice rink
- Downtown development and housing incentives
- Business incentives
- Public art including interactive art/music installations
- Extend transit hours
- Wayfinding
- Market/vendor spaces
- Heated spaces
- Free Wi-Fi
- Bike racks
- Sheltered seating
- Chess board
- Food trucks
- Music/festivals and similar events
- Visitor centre
- Police/security presence
- Washrooms
- Parking
- Remove 3 hour parking restriction
- Closed to vehicle traffic/pedestrian only area
- Routine maintenance and cleaning
- Update existing civic buildings and clock tower
- Accessible spaces

What We Heard: Municipal Pop-up Events

Municipal staff held three (3) pop-up events:

- Friday, August 11, 2023, from 11 am to 3 pm at the Civic Centre for Touch a Truck and Foodie Friday;
- Saturday, August 19, 2023, from 8:30 am to 2:30 pm at the Prince George Farmers Market; and
- Thursday, September 14, 2023, from 4:30 pm to 8:30 pm at the Love Local Events' Night Market at the CN Centre.

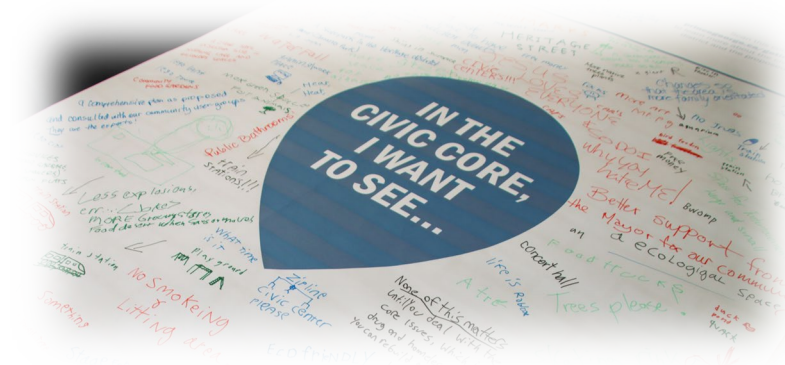
These events provided information boards, table-top exercises, tablets to complete the online survey, and staff from the City's Planning and Development Department to discuss the project and answer questions from visitors.



Graffiti Wall & Comment Card Activities

Vision for the Civic Core

Participants were asked to either provide a comment card or provide input on a graffiti wall responding to the question "In the core, I want to see".



In total, 49 comment cards were received through the pop-up events. Staff also facilitated a graffiti wall activity. A total of five (5) posters from the three (3) pop-up events as well as from the Prince George Civic Centre and City Hall Service Centre were filled with drawings and ideas for the civic core.

The most prominent themes include:

- Greenspace/landscaping (i.e., community garden, flowers, trees) (37)
- Recreation (i.e., playground or trampolines) (32)
- Performing arts centre or concert hall (29)
- Washrooms (24)
- Bike infrastructure (18)