

DATE: October 30, 2023

TO: MAYOR AND COUNCIL

NAME AND TITLE: Andy Beesley, Director Civic Facilities and Events

SUBJECT: 2024 Federation of Canadian Municipalities (FCM) Board of Directors Meeting

ATTACHMENT(S): Mayor Report to Council dated February 12, 2021 titled “2023 and 2024 Federation of Canadian Municipalities Board of Directors Meetings”

RECOMMENDATION(S):

1. That Council RECEIVES FOR INFORMATION the awarding of the City of Prince George as the host municipality for the FCM Board of Directors meeting.
2. That Council APPOINTS one Councillor to the organizing committee for the Federation of Canadian Municipalities (FCM) Board of Directors meeting March 5-8 2024.

PURPOSE:

To inform Council the City of Prince George has been awarded to be the host municipality of the 2024 FCM Board of Directors meetings; and requesting that Council appoint one Councillor to the organizing committee.

BACKGROUND:

In 2018, the Federation of Canadian Municipalities (FCM) initiated a request for proposals from member municipalities to host the March or September 2020, or the March or September 2021 meetings of the Board of Directors. On April 30, 2018 Council approved the City’s application and the City of Prince George was subsequently confirmed to host the March 2021 FCM Board of Directors meeting. In addition to approving the application, Council approved a contribution of up to twenty thousand dollars (\$20,000) from the Major Events Reserve to support the event.

Due to the continuing COVID-19 pandemic, the March 2021 board meeting had been converted to a virtual session. In following with this decision, the Federation of Canadian Municipalities had provided the option for the City of Prince George to host one (1) of the Board of Directors meetings in either 2023 or 2024.

On February 22, 2021, Council unanimously approved the following:

That Council:

1. APPROVES the City of Prince George to be considered by the Federation of Canadian Municipalities (FCM) to host one (1) FCM Board of Directors meeting in either March or September 2023 or March or September 2024; and
2. APPROVES a contribution of up to twenty thousand dollars (\$20,000) from the Major Events Reserve to support the event if it is awarded.

The Mayor Report to Council dated February 12, 2021 in connection with the above resolutions is attached to this report for reference.

The Federation of Canadian Municipalities has now awarded the City of Prince George the 2024 Board of Directors Meeting to be held March 5-8.

Additional information on the proposed event is noted below:

- Meeting Dates: March 5-8 2024
- Attendance: Approximately 100 delegates and 80 guests from across Canada
- Board Meeting Expenses: Completely funded by FCM
- Other Expenses: Hosting budget with a City contribution of up to \$20,000, potentially reduced or enhanced by sponsorship
- Estimated Local Economic Impact: \$450,000

Hosting Requirements:

The Host Municipality will be responsible for all financial, organizational, and operational obligations with respect to the following aspects:

1. Staff for organizing committee
2. Welcome Reception and/or Dinner
3. Shuttle transportation
4. Computer equipment usage and on call computer systems technician
5. One or two study tours (optional)

STRATEGIC PRIORITIES:

City Government and Infrastructure Priorities

Focus on meaningful communication and relationship development to advance shared priorities.

Economic Diversity and Growth Priorities

Promote presence and use of local assets and amenities in a way that aligns with growth goals
Build a strong, resilient, and diverse economy for Prince George

FINANCIAL CONSIDERATIONS:

\$20,000 has been set aside from the Major Events Reserve Fund.

SUMMARY AND CONCLUSION:

The City of Prince George has been awarded the FCM Board of Directors Meeting in March 2024. There are hosting necessities that will require a committee to be formed, including one Councillor.

RESPECTFULLY SUBMITTED:

Andy Beesley, Director Civic Facilities and Events

PREPARED BY: Debbie Heywood, Manager Event Services

APPROVED:

Walter Babicz, City Manager

Meeting Date: 2023/10/30