

November 4, 2019  
Regular Council Meeting

Report F.1 - Handout 2

# **BC CANNABIS STORES**



**LIQUOR  
DISTRIBUTION  
BRANCH**



**To make high-quality cannabis products  
and education available to all customers –  
from the discerning to the new – through  
responsible channels that provide expert  
and friendly service.**


# Social responsibility messages instore



## KEEP CANNABIS AWAY FROM YOUTH.

It's illegal to buy for minors.  
Youth are at a greater risk of  
harm from non-medical cannabis.

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[bc cannabisstores.com](https://bc cannabisstores.com/)



## KNOW THE LIMIT.

Adults may possess up to 30 grams of  
dried cannabis (or equivalent) in public.  
In-store and online purchases cannot  
exceed this amount.

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## START LOW, GO SLOW.

For the safest experience, start with  
products that are low in THC.

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## DON'T DRIVE HIGH

Using cannabis before you drive  
may impact your ability to operate  
a vehicle safely.

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# Safety and security is our top priority.

Customer, employee and community safety is paramount.

- Superior intruder and fire monitoring systems maximize response time and minimize losses.
- Interior and exterior camera surveillance used to deter theft.
- Locking valuable accessories in tempered glass display cases prevents shoplifting and creates an added barrier for burglars.
- A secure storage room keeps regulated product out of sight from minors and out of reach from shoplifters.
- Durable and reliable commercial-grade doors and locks secure our store premises.
- Smash-resistant windows obstruct vandalism and break-ins.
- Attractive and visible on-premise signage of security measures deter would-be thieves and criminals.



# A reputable place to work.

We take pride in being named one of BC's Top Employers time and time again.

- Mandatory Enhanced Security Screening is completed for all employees.
- Comprehensive product knowledge and customer service training are integral to the product consultant onboarding experience.
- As with liquor, we mandate a Serving It Right equivalent certification for all product consultants.



# Welcome to BC Cannabis Stores





# Restricted Access: 2 ID Check





# Open & bright interior



# Bud display pods





# All product secured safely



