



OFFICE OF THE MAYOR

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April 24, 2023

BC Community Gaming Branch
PO Box 9892 Stn Prov Govt
Victoria, BC V8W 9T6

Re: Prince George Folkfest Society – Community Gaming Grant Application

To Whom it may concern:

On behalf of Prince George City Council, I am pleased to write a letter of support for the Prince George Folkfest Society's application for a grant from the BC Community Gaming Grants Program.

Each winter since 2007, the Prince George Folkfest Society has presented the Coldsnap festival, filling venues across our community with music from local, national and international performers for a full week. Through a volunteer-driven slate of ticketed concerts, free events and workshops, the Coldsnap festival provides a wonderful, accessible variety of live music to the entire community. In addition to this keystone event, the society presents smaller events and partners with other community groups throughout the year.

In 2021, Coldsnap was held as a successful virtual event; in 2022 the event was a hybrid of in-person and virtual. That the festival has continued on through the pandemic, and has been well-received in all formats, is a testament to the dedication of the event organizers and their sponsors, and to the quality of the production.

For many years, Coldsnap has been an important part of the music landscape in our community, and it remains an important connection point for individual volunteer contribution and community pride.

The City of Prince George is proud to provide its continuing support to the Prince George Folkfest Society and we hope that their grant application will receive favourable consideration.

Sincerely,

Mayor Simon Yu
City of Prince George