



OFFICE OF THE MAYOR

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April 21, 2023

Northern Development Initiative Trust
301-1268 5th Ave
Prince George BC V2L 3L2

Re: Letter of Support for Community Futures of Fraser Fort George's Regional Business Liaison Applications

Attn: Felica Magee:

On behalf of the City of Prince George, I am pleased to write a letter of support for Community Futures of Fraser Fort George for their grant application to NDIT for the Regional Business Liaison Applications.

During Covid, the outcomes of the RBL initiative lead by CF FFG provided strong support to the businesses in our community and across the region. The businesses received a wealth of information while being provided with access to five funding opportunities or resources that matched the need of their specific business or non-profit. The business and non-profit communities valued having this one-on-one approach that met their needs. Reinitiating this level of support the forestry impacted businesses and to strengthen the business and non-profit community is fully endorsed and supported by the City of Prince George.

As a leader in our community, the report provided at the end of the last RBL program provided concrete actions that have been steadily implemented or actions taken to strive to move forward. It will be valuable to have the same level of consultation to garner updated feedback that either confirms the direction or shifts the priorities where needed. It is understood that CF FFG will, once again, share their findings with the communities and businesses.

It is believed that CF FFG's approach to the RBL initiative supports all the businesses and communities across the Fraser Fort George region and urge NDIT to support their applications.

The City of Prince George is proud to provide its support to Community Futures of Fraser Fort George and we hope that their grant application will receive favorable consideration.

Sincerely,

Mayor Simon Yu
City of Prince George