

OFFICE OF THE MAYOR

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March 8, 2023

Prince George Community Foundation 102-1584 7th Avenue Prince George BC V2L 3P4

Re: Letter of Support for the Multicultural Heritage Society

To Members of the Adjudication Committee:

I am writing in support of the Multicultural Heritage Society of Prince George's (MHS) application seeking funding from the Prince George Community Foundation. MHS has been a key contributor to the quality of life in our community for close to 50 years. The organization has historically organized Canada Day celebrations in Prince George which have served to celebrate all cultural heritages represented in Prince George.

In recent years MHS like other non-profits, has been significantly impacted by the COVID-19 pandemic. The concurrent illness of the former Executive Director exacerbated these impacts and affected the stability and presence of the organization. However, with committed and long-term board members as well as new leadership staff, MHS is well positioned to relaunch its operations. The development of a strategic plan that incorporates a redefined vision and mission as well as roadmap defining a sustainable path forward, is timely and critical to a successful relaunch.

Prince George City Council has identified growing the city has a key priority. To address this priority, attention must be focused on ensuring we can attract and retain new residents. As such, we will need non-profit organizations like MHS to help us make Prince George a welcoming and inclusive community. With a redefined direction, we know that MHS can play a vital role in identifying, raising awareness about, and celebrating culture diversity while also addressing barriers that prevent the full participation of all members of the community.

The City of Prince George is proud to provide its support to the Multicultural Heritage Society. We hope that their funding application will receive favorable consideration.

Sincerely,

Mayor Simon Yu City of Prince George