



WORLD WOMEN'S CURLING

PRINCE GEORGE 2020



CURLING.CA



WORLD WOMEN'S CURLING

PRINCE GEORGE 2020

STATUS: NOVEMBER 4, 2019



CURLING.CA

ATTENDANCE

- Target Attendance over 9 days is 58,360
 - Sold 490 Full Event Packages
 - 1,216 Allocated to Partners
 - Attendance as of today 30,400 or 52% of target
- Nov 1 New Ticket Packages release
 - Opening and Championship Weekend
 - Team Canada Games
 - Round Robin Games
 - Opening Day Special
- Radio, TV and Print Advertising starts in November
- Expect a lot of ticket buying activity.



VOLUNTEER NUMBERS

· Number of Volunteers Required 350 - 380

Registered to date 233

Deadline to register is Nov 24

Committees Involved

Arena Rocks & Ice

Officials (Statisticians & Timers)

Construction

Lounges

Banquets/Receptions

Bar Services

Program Sales

Transportation

Ceremonies

Media

Information Services

Game Day

Event Services

MEDIA PARTNERS CONTRACTED

- **101.3 The River**
- **99.3 The Drive**
- **CKPG TV and CKPGToday.ca**
- **GLOBAL BC**
- **CTV**
- **Prince George Citizen**
- **94.3 the GOAT**
- **COUNTRY 97fm**
- **MyPGNOW.com**

*2019 World Men's had all 13 countries
broadcast during event*



COMMUNITY PARTNERS

- **City of Prince George**
- **Province of British Columbia – Tourism Events Program**
- **Northern Development Initiatives Trust – Pending**
- **Government of Canada – Pending**



CURLING.CA

PARTNERSHIPS CONFIRMED

PRESENTING PARTNER

- **Natures Bounty – Presenting Partner**

OFFICIAL PARTNER

- **Storage for Life – Official Partner**
- Delta Airlines - Official Partner**

OFFICIAL SUPPORTER

- **Papyrus – Official Supporter**
- IG Wealth Management – Official Supporter**
- Goldline- Official Supporter**

ENTERTAINMENT VENUE (KIN 1)

- Opening Banquet Friday, March 13
 - Catered by Eurest Foods
- Opening Ceremonies Saturday, March 14, 10:30am
- Entertainment booking, local & provincial acts - in progress



CURLING.CA

CANADA & INTERNATIONAL BROADCAST SCHEDULE

2020 World Women's Curling Championship - CN Centre, Prince George, B.C.

<u>Date</u>	<u>Time (LOCAL)</u>	<u>Draw</u>	<u>Sheet</u>
Saturday, March 14th	1:00 pm	Round Robin - Draw #1	
Saturday, March 14th	6:00 pm	Round Robin - Draw #2	A
Sunday, March 15th	8:00 am	Round Robin - Draw #3	B
Sunday, March 15th	1:00 pm	Round Robin - Draw #4	
Sunday, March 15th	6:00 pm	Round Robin - Draw #5	C
Monday, March 16th	8:00 am	Round Robin - Draw #6	
Monday, March 16th	1:00 pm	Round Robin - Draw #7	A
Monday, March 16th	6:00 pm	Round Robin - Draw #8	D
Tuesday, March 17th	8:00 am	Round Robin - Draw #9	
Tuesday, March 17th	1:00 pm	Round Robin - Draw #10	A
Tuesday, March 17th	6:00 pm	Round Robin - Draw #11	B
Wednesday, March 18th	8:00 am	Round Robin - Draw #12	
Wednesday, March 18th	1:00 pm	Round Robin - Draw #13	C
Wednesday, March 18th	6:00 pm	Round Robin - Draw #14	
Thursday, March 19th	8:00 am	Round Robin - Draw #15	D
Thursday, March 19th	1:00 pm	Round Robin - Draw #16	B
Thursday, March 19th	6:00 pm	Round Robin - Draw #17	
Friday, March 20th	8:00 am	Round Robin - Draw #18	C
Friday, March 20th	1:00 pm	Round Robin - Draw #19	
Friday, March 20th	6:00 pm	Round Robin - Draw #20	A
Saturday, March 21st	8:00 am	Qualification Game (3v6 and 4v5)	
Saturday, March 21st	1:00 pm	Semi-Final 1	
Saturday, March 21st	6:00 pm	Semi-Final 2	
Sunday, March 22nd	11:00 am	Bronze Medal Game	
Sunday, March 22nd	4:00 pm	Gold Medal Game	

Team Canada Draws

Schedule subject to change



CURLING.CA

SPECIAL COMMUNITY INITIATIVES

- School Program.
 - Inviting local schools, grades 4 – 12 to attend “Learn to Curl”
 - Students completing the sessions will receive 2 tickets to a draw.
- Future Stars
 - Local Junior Curlers are invited to apply to become an honorary team member.
- Community Events
 - Awareness campaigns at local events and hockey games continue through to the beginning of the event.
- Curling Rocks
 - An initiative starting in January to bring awareness to the business community.





WORLD WOMEN'S CURLING

PRINCE GEORGE 2020



CURLING.CA