

DATE: October 15, 2019

TO: MAYOR AND COUNCIL

NAME AND TITLE: Adam Davey, Associate Director, Community Services

SUBJECT: 2020 Western Canadian Ringette Championships

ATTACHMENT(S): None

RECOMMENDATION(S):

That Council APPROVE financial support of the 2020 Western Canadian Ringette Championship up to \$14,500 for ice rental costs and that the funds come from the Major Events Reserve.

PURPOSE:

The Prince George Ringette Association (PGRA) has received the hosting rights to the 2020 Western Canadian Ringette Championships. The local nonprofit organization is seeking City of Prince George support to host the 2020 Western Canadian Ringette Championships on March 25 - 28, 2020.

STRATEGIC PRIORITIES:

As per the 2019 Work Plan, the following myPG Goals are supported: Social Health and Well-Being – ‘Clear Identity and Pride,’ ‘Health and Wellness’ and ‘Supportive and Engaged Community;’ and City Government and Infrastructure – ‘Sustainable Fiscal Management.’

BACKGROUND:

In 2008, the Western Canadian Ringette Championship was successfully hosted in Prince George. The Prince George Ringette Association has an experienced team that has also hosted Provincials in 2010, 2014 and in 2019.

With support through Tourism Prince George, the PGRA recently successfully bid on, and received the hosting rights to, the 2020 Western Canadian Ringette Championships.

The local hosting organization is seeking financial support from the City to host the 2020 Western Canadian Ringette Championships.

FINANCIAL CONSIDERATION:

The 2020 Western Canadian Ringette Championship is estimated to provide a local economic impact of \$730,000. This level of economic impact, coupled with the scope of the event, make it eligible for consideration outside of the City’s regular SportPG Hosting Program. As per the report approved by Council on March 6, 2017, on occasion, hosting opportunities exist for large-scale single sport events whereby the level of staff and/or financial resources required exceeds the ability of the SportPG Hosting Program and

require consideration and approval by Council on an event-by-event basis. With this in mind, Administration is developing a draft “Major Sport Event Program” which will be presented for Council in the near future for discussion. This program will assist eligible sporting events, which are of a larger size and scope that draw tourists to Prince George, attract significant media exposure, and profile Prince George at a high level.

The City of Prince George owns the arena facility identified for the 2020 Western Canadian Ringette Championships and sets ice rental rates, movement rates and sport field lighting rates accordingly under the City of Prince George Consolidated Fees and Charges Bylaw No. 7557, 2004. The rates for 2020 are pending approval by Council; however, funding for up to \$14,500 to assist with ice related costs at the CN Centre is within an acceptable range under the “Major Sport Event Program” matrix.

SUMMARY AND CONCLUSION:

The City of Prince George and Tourism Prince George provided staff resources to assist the Prince George Ringette Association Host Organizing Committee to determine some of the operational costs at the CN Centre to host this event.

Prince George Ringette Association has requested, and Administration recommends, that Council approve financial support of up to \$14,500 of in-kind support toward the hosting of the Western Canadian Ringette Championships.

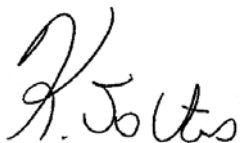
RESPECTFULLY SUBMITTED:



Adam Davey, Associate Director Community Services

PREPARED BY: Brad Beckett, Manager, Sports and Civic Events

APPROVED:



Kathleen Soltis, City Manager
Meeting date: November 4, 2019