

February 1, 2023

Mayor and Council
City of Prince George
1100 Patricia Boulevard
Prince George, BC V2L 3V9

Subject: City of Prince George resolution in support of the funding application from Northern Regional Construction Association (NRCA) to Northern Development Initiative Trust, Marketing Initiatives Program.

Dear Mayor and Council,

The Northern Regional Construction Association (NRCA) is formally requesting a resolution from Prince George Mayor and City Council in support of our funding request to *the NDIT Marketing Initiatives Program* for \$20,000; application to be submitted by Feb 10, 2023. The NRCA serves an important part of the Prince George community by supporting the members that build it! As members of the NRCA, these organizations are committed to the highest professionalism in construction. This creates benefits for the municipality by ensuring the best practices and standards that are demanded by the industry. Promotion of the association and educating the public and potential members on the importance of the NRCA leads to stronger advocacy and relationships with contractors and owners.

The following is the resolution that we're asking City Council to approve:

THAT, the City of Prince George supports the application to Northern Development Initiative Trust from the Northern Regional Construction Association for a grant of up to \$20,000 to support marketing of the association.

I certainly welcome any questions or comments you may have and look forward to your response. Thank you!

Nicole Bryant, CEO



Northern Regional Construction Association