



Prince George Chapter Community Update 2019

The KidSport Mission...

The goal of KidSport is to help under resourced families overcome financial barriers so that all kids have the opportunity to participate in organized sport.

#soALLkidscanplay



KidSport

- A program created in BC helping BC kids get into the game for over 25 years
- We've grown into a National charity operating in 11 provinces and territories
- 180 community chapters nation-wide
- KidSport issued over \$2 million in grants to 7500 kids in 2018
- Since 2011, KidSport recipients have increased by 42%
- 42 community chapters in BC and over 300 volunteers



KidSport Prince George

- Prince George Chapter has been operating since 2004
- Volunteer board of community members
- Prince George KidSport grants are up to \$150
- 2018 we funded 169 kids
- 17 sports represented



The Need

- 1 in 3 Families cannot afford the cost of organized sport (StatsCan)
- Many are missing out on the physical, social, and mental benefits associated with sport participation
- Sport and physical activity have become a luxury that is only affordable for a fraction of Canadian kids



Habit Hack Challenge



\$60
HABIT HACK



KidSport Prince George in partnership with the Brink Group of Companies presents the

Join the \$60 Habit Hack
#SoALLKidsCanPlay!

Give up one \$5 habit per month and donate \$60 to help us reach our goal of helping 200 local children participate in organized sports! Your donation of \$60 to KidSport Prince George will help us get more kids off the sidelines and into the game!

Check off the corresponding month when you Hack your Habit!

J F M A M J J A S O N D

WHAT CAN I GIVE UP?



1 FANCY COFFEE



2 CANDY BARS



1 BEER OR WINE

HOW DOES IT WORK?



500 PEOPLE



HACK YOUR HABIT



GOAL MET



KIDS HELPED

BENEFITS TO THE COMMUNITY

200

HAPPY CHILDREN
& FAMILIES

500

PROUD
COMMUNITY
BUILDERS

1

CITY FILLED
WITH HEALTHY
CHILDREN

BRINK
GROUP OF COMPANIES

www.KidSport.ca/PrinceGeorge
Find us on Facebook @KidSportPG

All donation are eligible for a charitable receipt

KidSport Prince George

How to support us:

- Follow us on social media
- Join the \$60 Habit Hack Challenge – help us reach our goal of \$30,000
- Consider giving the Gift of Sport – make a donation on our website
- Share your ideas so we can grow
- Join our volunteer committee



Thank You

For more information please
find us online:

<http://www.kidsportcanada.ca/british-columbia/prince-george/>

We are also on Facebook and
Instagram
@kidsportprincegeorge

Dear Kidsport,

Thank you for letting me play hockey this year.
I like my coach and my teammates. Playing
hockey gives me an experience that I will always
remember. I like learning to play the game so I
can be in the N.H.L. one day.

