





# Background

**01** July 12, 2021- City Council unanimously approved a TUP for Dr. Amy Johnson Inc. to operate a medical aesthetic clinic at 1677 7th Ave.

**02** December 6, 2021- City of Prince George issued a business liscence for Dr. Amy Johnson Inc. to operate at 1677 7th Ave.

**03** July 13, 2022- City Council unanimously approved 1st and 2nd Reading for OCP and C8 Rezoning Process



# About Us



OWNER  
Dr. Amy Johnson , MD  
CCFP



OWNER  
Mike Davis



# About the Applicants

- Dr. Amy Johnson is a graduate of both UNBC and the Northern Medical Program and has been practicing medicine in the community for over 10 years. She is a general practitioner, and specializes in ER, obstetrics, and family practice medicine.
- She teaches and is a mentor to medical students and residents. In addition, Dr. Johnson operates a medical and dermatological office that focuses on skin services that include, anti-aging techniques, skin pathology, and hair restoration.
- Dr. Johnson has a strong passion for medical and dermatological treatments, and is highly sought after by skin care patients.
- Mike Davis is a UNBC graduate and was a member and captain of the UNBC Timberwolves from 1999- 2003. Over the past 15 years, Mike has held a variety of roles within the community.
- Mike has served on numerous community boards and has been an active and engaged coach and citizen for over a decade. Mike continues to be a large supporter of UNBC athletics and can be seen courtside at all home basketball games.





# About the Application

- For the past 10 years, it has been a dream of ours to operate a local boutique clinic that specializes in medical and dermatological treatments.
- For the past 2 years, through her skin clinic, Dr. Johnson has been filling an essential service in the community.
- We are seeking C8 Commercial Conversion to allow the property at 1677 7th ave. to fully become commercially zoned for health care, minor.
- This property would continue to be home to Dr. Johnson's medical aesthetics practice. This property was chosen by us as it has the character and charm of our vision.
- The brand of the property coincides with our business brand and a has a beautiful boutique feel to it. We are proud to have added more charm to the outskirts of downtown Prince George.





# Supporting Items

- 1677 7th ave. has operated in a commercial manner for many years, as a home-based wedding dress boutique gallery prior to us purchasing the property.
- There are no land use impacts. All operations are based within the existing property framework. No development on site will occur.
- Parking and Paving Plan - The completed project has been approved by City Administration to meet the needs of Bylaw 7.3.1
- The existing landscaping satisfactorily complies with Bylaw 7850,2007
- Servicing Brief, conducted by L&M Engineering, was submitted to the City on July 14, 2022.
- Report summary- "The property is adequately serviced based on the existing use of the property".





# Volare- By Dr. Amy Johnson



Founded in 2021, Volaré - By Dr. Amy Johnson, is a full-service medical aesthetic clinic located on historic 7th Avenue in Prince George, BC.

Volaré is the Spanish word for “I will fly” and was created out of a passion and love for skin care and a commitment to empower patients by helping them soar and reach their wellness goals.

Under the leadership of Dr. Amy Johnson and her team, patients are supported through clinical consultations and a variety of industry leading services.



# Client Testimonials

01

Client "TS"

"You two are amazing women. I so enjoyed my appointment, and the professional, trusting, yet casual environment your clinic provides. I have a sassy spring to my step because I feel beautiful again."

02

Client "DN"

"For the longest time, I had lost my confidence. Over the course of a year, through many visits to Dr. Johnson, I have a renewed self worth. I am so thrilled with the care delivered by the Volaré team. I can't recommend this clinic enough."

03

Client "SD"

"I was blown away from the moment I stepped inside. What a hidden gem in our city. Dr. Johnson and her team take pride in every detail of the appointment. I felt so comfortable and was absolutely ecstatic with my final results."

04

Client "AR"

"For the longest time, I had lost my confidence. Over the course of a year, through many visits to Dr. Johnson, I have a renewed self worth. I am so thrilled with the care delivered by the Volaré team. I can't recommend this clinic enough."





# colore

BY DR. AMY JOHNSON

# THANK YOU

**CONTACT US**

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