



June 16, 2022

Mayor and Council
City of Prince George
1100 Patricia Blvd
Prince George, BC V2L 3V9

I am writing in support of the joint bid application to host the 2026 55+ BC Games between the City of Prince George and the City of Quesnel.

Tourism Prince George's mission is to develop the tourism sector in the city. Event hosting is a major area within the tourism industry and it plays a key role in diversifying our local economy and driving the growth of regional tourism. Prince George is well positioned as one of western Canada's premier event hosting destinations.

A joint bid of this nature would be a first in our region and would drive economic benefit to both communities. Showcasing a great partnering with the City of Quesnel, will allow a spotlight on both communities' facilities and show true collaboration between two important North Central BC municipalities.

The 55+ BC Games has the potential of bringing up to 4,000 participants into both Quesnel and Prince George and \$3.5 million in economic impact. With approximately 2/3 of the sporting events taking place in Prince George, this opportunity will showcase multiple sport and event venues in our community.

Tourism Prince George has provided enthusiastic support to this bid. Should this application be successful, will work closely with the City of Prince George and the City of Quesnel to ensure the success of the 2026 55+ BC Games and promote it to locals and visitors alike.

Sincerely,

Colin Carson
Chief Executive Officer
Tourism Prince George Society

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