

Attn: Mayor and Council

Date: May 10, 2022

Re: C8 Rezoning; 1677 7th Avenue; Summary for 1st and 2 readings on June 13, 2022

Applicants: Mike Davis and Amy Johnson, on behalf of Dr. Amy Johnson Inc.

Dear Mayor and Council,

On July 12, 2021, City Council unanimously approved a temporary use permit for Dr. Amy Johnson to operate a medical aesthetics clinic at 1677 7th avenue.

I am now writing this letter asking for your support for C8, Health Care Minor rezoning for the property located at 1677 7th Ave. For my wife and I, this is more than an application, it has been a dream of ours for the past 10 years.

For over 20 years, Prince George has been home for me, while my wife was born and raised in the community. We are both graduates of UNBC, and my wife, Dr. Amy Johnson, is a Northern Medical Program Graduate, completing her training in the NMP's second year of existence. We have a young child and we are happy to call Prince George home and take pride in being local members of the community.

We are passionate about Prince George and believe in its future. We have financially invested in both the residential and commercial real estate markets throughout the city, including in the heart of downtown. We are here to stay and raise our family, and will continue to be local entrepreneurs within this city.

About the applicants:

Dr. Amy Johnson is a graduate of both UNBC and the Northern Medical Program has been practising medicine in the community for over 10 years. She is a general practitioner, and specializes in ER, obstetrics, and family practise medicine. She also teaches and is a mentor to medical students and residents. In addition, Dr. Johnson operates a medical and dermatological office that focuses on skin services that include, anti-aging techniques, skin pathology, and hair restoration. Dr. Johnson has a strong passion for medical and dermatological treatments, and is highly sought after by skin care patients.

Mike Davis is a UNBC graduate and was a member and captain of the UNBC Timberwolves from 1999-2003. Over the past 15 years, Mike has held a variety of roles within the community ranging from the PG Cougars, PG Airport Authority, City of Prince George, 2015 Canada Winter Games, and ICBA. Additionally, Mike has served on numerous community boards and has been an active and engaged coach and citizen for over a decade. Mike continues to be a large supporter of UNBC athletics and can be seen courtside at all home basketball games.

About the application:

For the past 10 years, it has been a dream of ours to operate a local boutique clinic that specializes in medical and dermatological treatments. Currently, due to a void of community Dermatologists, patients are typically referred to physicians outside of the community or treated by visiting physicians. For the past 2 years, through her skin clinic, Dr. Johnson has been filling an essential service in the community.

We are seeking C8 Rezoning to allow the property at 1677 7th ave. to fully become commercially zoned for health care, minor. This property would continue to be home to Dr. Johnson's medical aesthetics practise.

This property was chosen by us as it has the character and charm of a property that we've always dreamed the space would have. The brand of the property coincides with our business brand and has a beautiful boutique feel to it. We are proud to have added more charm to the outskirts of downtown Prince George.

A few items of importance as you determine your next steps:

- 1. 1677 7th ave. has operated in a commercial manner for many years, as a home-based wedding dress boutique gallery prior to us purchasing the property. Additionally, it was granted a 3-year TUP on July 12, 2021.**
- 2. There are no land use impacts. All operations are based within the existing property framework.**
- 3. A code analysis, conducted by Simon Yu Engineering, was completed and submitted to the City in September 2021 as part of the business license application.**
- 4. Since opening our doors in December 2021, we have not received a single concern from community neighbours.**
- 5. As part of the rezoning, we will work with the neighbourhood to address any concerns that are brought forward.**
- 6. The clinic is operated by Dr. Amy Johnson, MD CCFP, and Dr. Amy Johnson Inc. received a business license from the city in December 2021.**
- 7. A parking plan was completed in September 2021 and is in accordance with Section 7, in addition to the rear property spaces (4).**
- 8. The property can accommodate the parking requirements for the C-8 zone.**
- 9. The proposed use will be accommodated with the existing services to the subject property.**
- 10. Lot consolidation will be completed prior to 1st and 2nd reading.**
- 11. Operations are conducted during regular business hours.**
- 12. Cosmetic upgrades have been conducted to the property creating a boutique feel, adding additional pride to the neighbourhood.**
- 13. We have, and will continue to, commit to being responsible business owners and respectful and engaging neighbours.**

What our clients are saying:

“I was blown away from the moment I stepped inside. What a hidden gem in our city. Dr. Johnson and her team take pride in every detail of the appointment. I felt so comfortable and was absolutely ecstatic with my final results.” – AR

“This is the type of place you expect to see in Yaletown or Beverly Hills. I am so delighted that there is a clinic like this in Prince George. We are so lucky to have Dr. Johnson in our community.” – LY

“For the longest time, I had lost my confidence. Over the course of a year, through many visits to Dr. Johnson, I have a renewed self worth. I am so thrilled with the care delivered. I can’t recommend this clinic enough.”- DN

We appreciate your willingness to consider this final rezoning and we encourage you to support this initiative. We are local investors and entrepreneurs looking to contribute to the economic growth of our city and are passionate to play a part in helping add pride and essential service to our community.

Kind Regards,

Mike Davis

Dr. Amy Johnson

On behalf of Dr. Amy Johnson Inc.