

STAFF REPORT TO COUNCIL

1100 Patricia Blvd. I Prince George, BC, Canada V2L 3V9 I www.princegeorge.ca

DATE: April 28, 2022

TO: MAYOR AND COUNCIL

NAME AND TITLE: Andy Beesley, Director of Recreation and Events

SUBJECT: 2022-2023 Fee Structure for Pine Valley Golf Centre

ATTACHMENT(S): Appendix A – Proposed Fees for Pine Valley Golf Centre 2022 - 2023

Supporting Document: Prince George Golf Centre Fee Comparison

RECOMMENDATION(S):

THAT Council

1. GIVES FIRST THREE READINGS to "City of Prince George Comprehensive Fees and Charges Bylaw No. 7557, 2004, Amendment Bylaw No. 9313, 2022".

PURPOSE:

This report is to request an increase in the Fees and Charges Rates for the Pine Valley Golf Centre ("PVGC") as outlined herein.

BACKGROUND:

The City of Prince George has partnered with private operators for several years in the management and operation of the PVGC. In 2013 Administration worked with the current contractor to develop a fee structure that is calculated relative to the adult 18-hole fee. All subsequent green fees are a fixed percentage of that rate, which is an industry norm for determining fees. The fee structure for the PVGC is included in City of Prince George Comprehensive Fees and Charges Bylaw No. 7557, 2004 ("Fees and Charges Bylaw").

DISCUSSION:

The PVGC operator is recommending a fee structure for the years 2022 and 2023, as shown on Appendix A. This proposed fee structure will be included in the Fees and Charges Bylaw should Council support Amendment Bylaw No. 9313, 2022.

A market comparison of golf course fees for various courses, in various areas throughout British Columbia, is attached as a Supporting Document to this report. The final column provides the average fees for the comparison golf courses and demonstrates that the proposed rates for the PVGC are similar to other British Columbia golf facilities for 2022. Comparing the proposed PVGC fees for 2022 and 2023 in Appendix A (which utilizes the industry norm method for calculating fees) with the market comparison average, it is established that the proposed fees are at the industry norm.

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ALTERNATIVES:

- 1. Approve Amendment Bylaw No. 9313, 2022.
- 2. Direct Administration to provide further information.
- 3. Reject the proposal and not proceed with Amendment Bylaw No. 9313, 2022.

SUMMARY AND CONCLUSION:

Administration recommends Council approve City of Prince George Comprehensive Fees and Charges Bylaw No. 7557, 2004, Amendment Bylaw No. 9313, 2022 for the inclusion of the PVGC 2022 – 2023 fee structure.

RESPECTFULLY SUBMITTED:

Andy Beesley, Director of Recreation and Events

PREPARED BY: Brenda Sieben, Supervisor

APPROVED:

Walter Babicz, City Manager

Meeting Date: 2022/05/30

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