

# Prince George's 10<sup>th</sup> Annual International Student Welcome Event



## Organized, funded and hosted by a diverse group of organizations:

- **College of New Caledonia**
  - **University of Northern British Columbia**
  - **School District #57**
  - **Immigrant and Multicultural Services Society**
  - **Multicultural Heritage Society**
  - **Rotary International**
  - **Tourism Prince George**
  - **City of Prince George**
- ✓ Meet regularly from May to October to plan and coordinate the event
- ✓ Provide both direct funding and substantial in-kind donations to support the event

## Sponsors include:

- **Save-On Foods**
- **Scotiabank**
- **Paladin Security**



**The first International Student Welcome event was held in 2010 and is now an annual event.**

**Purpose of the event is to welcome new international students to Prince George and introduce them to our city.**

## Welcoming Party format:

- Held in mid-September outside City Hall
- Formal welcome from local dignitaries including the Mayor, Chief of Lheidli T'enneh First Nation, and representatives from CNC and UNBC
- Celebration includes a BBQ, games, dancing, tours of City Hall, group photo, City bus tours and of course, CAKE.
- This year's celebration takes place on Friday, September 20<sup>th</sup> from 3-5pm outside City Hall



## Why celebrate international students?

International students bring **diversity** to our community – increasing our level of multiculturalism within Prince George, and teaching us about new cultures

International students have a **positive impact on the provincial economy**. A study by the BC Council for International Education in 2015 found that international student spending in BC contributed \$3.5 billion to the provincial economy in 2015, up 66% from 2010.

As an export in goods, BC international education services **ranked 3<sup>rd</sup>** in the province in 2015, behind Wood and Mineral Fuels and Oils.

International education **continues to grow** in Prince George, with both UNBC and CNC seeing increases in our international student numbers, and developing new programs to attract and retain international students.



*Welcome to*

**PRINCE GEORGE**

**BC'S NORTHERN CAPITAL**

