

Prince George's 10th Annual International Student Welcome Event



Organized, funded and hosted by a diverse group of organizations:

- College of New Caledonia
 - University of Northern British Columbia
 - School District #57
 - Immigrant and Multicultural Services Society
 - Multicultural Heritage Society
 - Rotary International
 - Tourism Prince George
 - City of Prince George
- ✓ Meet regularly from May to October to plan and coordinate the event
- ✓ Provide both direct funding and substantial in-kind donations to support the event

Sponsors include:

- Save-On Foods
- Scotiabank
- Paladin Security



The first International Student Welcome event was held in 2010 and is now an annual event.

Purpose of the event is to welcome new international students to Prince George and introduce them to our city.

Welcoming Party format:

- Held in mid-September outside City Hall
- Formal welcome from local dignitaries including the Mayor, Chief of Lheidli T'enneh First Nation, and representatives from CNC and UNBC
- Celebration includes a BBQ, games, dancing, tours of City Hall, group photo, City bus tours and of course, CAKE.
- This year's celebration takes place on Friday, September 20th from 3-5pm outside City Hall



Why celebrate international students?

International students bring **diversity** to our community – increasing our level of multiculturalism within Prince George, and teaching us about new cultures

International students have a **positive impact on the provincial economy**. A study by the BC Council for International Education in 2015 found that international student spending in BC contributed \$3.5 billion to the provincial economy in 2015, up 66% from 2010.

As an export in goods, BC international education services **ranked 3rd** in the province in 2015, behind Wood and Mineral Fuels and Oils.

International education **continues to grow** in Prince George, with both UNBC and CNC seeing increases in our international student numbers, and developing new programs to attract and retain international students.



Welcome to

PRINCE GEORGE

BC'S NORTHERN CAPITAL

