

March 28, 2022

Your Worship and Members of Council,

My name is Kelly Zammit, I have been a resident in Prince George since 1979. I operate a small, incorporated business under the name of KZAMM INITIATIVES LTD. For over forty years, I have worked in a banking career within the Credit Union system and have held various positions including Branch Manager, Professional Development and Learning Manager and Chief Executive Officer.

I am writing this letter in support of our application for rezoning of our property located at 1613 5<sup>th</sup> Avenue. For our purposes the property requires rezoning as it is currently zoned RS4: Urban Residential and we are applying to have this property rezoned to C8: Commercial Conversion. I purchased and took possession of the property on October 8, 2021, and began the rezoning process at that time with the services of L&M Engineering Ltd. The intent of the purchase of this property is to operate a tattoo business from the existing building.

On July 20, 2021, a well-established tattoo shop in Prince George, Handsome Cabin Boy, was destroyed by a devastating fire. This fire closed one of the top-rated tattoo shops in PG and put the five artists out of work. The fire completely destroyed all of the artist's equipment, supplies, artwork and collections. Unfortunately, the artists did not have sufficient insurance to cover their losses and to rebuild their existing business.

Three of the artists sought a partner with business acumen to establish and manage the business and financial aspects of a new tattoo shop, allowing them to focus on building their individual tattoo clientele and to create their art. This has launched an opportunity for a new shop and business relationship.

After considering and analyzing five potential locations the decision was made to purchase an older residence and convert the residence to a tattoo shop. We had specific criteria in choosing a property. Since one of our goals was to establish a sound financial future, safety, and stability for the artists, we wanted to invest in a property versus leasing or renting. The location was important because we wanted to be in the downtown core but somewhat removed from the George Street area. There was a very limited supply of small, affordable commercially zoned properties on the market downtown.

We checked along the Vancouver Street Corridor and realized that it almost entirely consists of a variety of commercially zoned properties and businesses. The property we have selected is located at 1613 5<sup>th</sup> Avenue, on the corner of 5<sup>th</sup> and Vancouver Street. The size of the existing home on the property is ideal size for us as it will easily accommodate the three artists and their clients.

Our shop will provide tattooing services where tattoo newbies and collectors can receive tattoos ranging from small, introductory tattoos to elaborate artistic designs. Some pieces can be completed in a couple hours, while others are ongoing projects being completed in multiple sessions. The artists offer extended consultations and custom design work with their

clientele as needed.

The primary goal of the shop is for KZAMM INITIATIVES LTD. to provide the business services to create a place for the artists to apply their work, earn their living in a safe, healthy, and co-operative work environment with a focus on the artist's financial future and well-being.

Although there are a dozen tattoo shops located in Prince George the artists each have their own unique style and have built a following of clientele. The three artists that will be the foundation of the new shop are all well established and well respected in the field. These artists all have extensive clientele that are waiting for them to re-establish a shop.

We would like to thank you for your time and consideration of our application. We are excited for this new business venture and look forward to the opportunity to lay roots in the City of Prince George's downtown.

Sincerely,

Kelly Zammit