

STAFF REPORT TO COUNCIL

1100 Patricia Blvd. | Prince George, BC, Canada V2L 3V9 | www.princegeorge.ca

DATE: January 27, 2022

TO: MAYOR AND COUNCIL

NAME AND TITLE: Andy Beesley, Director of Recreation and Events

SUBJECT: 2022 Fairs, Festivals and Events Recovery Fund – Successful Applications

ATTACHMENT(S): None

RECOMMENDATION:

That Council **RECEIVES FOR INFORMATION** the report dated January 27, 2022 from the Director of Recreation and Events titled “2022 Fairs, Festivals and Events Recovery Fund – Successful Applications”.

PURPOSE:

To provide Mayor and Council with an overview of the provincial grant program, the Fairs, Festivals and Events Fund, and the City’s applications that successfully received funding.

BACKGROUND:

The Fairs, Festivals and Events Recovery Fund was created by the Government of British Columbia to provide one-time grants for up to 20% of total event budgets, up to a maximum of \$250,000 per event in response to the Covid-19 pandemic. The funds can cover a range of operational expenses including but not limited to, staffing, artists’ fees, event production fees, insurance, venue rental fees, and marketing. Eligible organizations include registered not-for-profit organizations, for-profit organizations, Indigenous Nations, municipalities or other local government bodies. Eligible events include sporting events and festivals, arts and culture events and festivals, community celebrations and gatherings, and agricultural fairs, rodeos, and exhibitions. The fund prioritizes events with high community impact that take place in BC before September 30, 2022.

The provincial fund is supporting more than 680 arts, culture sports and community events, which included the support of the following events for which the City had submitted an application:

2022 World Women's Curling Championship	\$ 250,000
BC Summer Games	\$ 100,000

SUMMARY AND CONCLUSION:

The Government of BC is providing nearly \$30 million through one-time grants to eligible event organizers to support their efforts to resume safely. It is wonderful to see that the Fairs, Festivals and Events Recovery Fund is supporting events in Northern BC and specifically, in Prince George.

RESPECTFULLY SUBMITTED:

Andy Beesley, Director of Recreation and Events

PREPARED BY: Jen Rubadeau, Civic Events Coordinator

APPROVED:

Walter Babicz, City Manager

Meeting Date: 2022/02/07