

STAFF REPORT TO COUNCIL

1100 Patricia Blvd. | Prince George, BC, Canada V2L 3V9 | www.princegeorge.ca

DATE: January 4, 2022

TO: MAYOR AND COUNCIL

NAME AND TITLE: WALTER BABICZ, CITY MANAGER

SUBJECT: Strategic Plan: 2022 - 2024

ATTACHMENTS: Strategic Plan 2022 - 2024

RECOMMENDATION:

That Council **APPROVES** the 2022 – 2024 Strategic Plan as attached to the report dated January 4, 2022 from the City Manager, titled “Strategic Plan: 2022 – 2024.”

PURPOSE:

To receive Council approval of the 2022 – 2024 Strategic Plan.

BACKGROUND:

A facilitated strategic planning workshop was held in the fall of 2021 to provide Council with the opportunity to review the City’s existing plans and policies, and to discuss Council’s current priorities. Administration worked with the facilitator to review the emerging themes and priorities that Council identified, and to highlight those items in a Strategic Plan document to help ensure Administration and the public have a clearer picture of what the City’s priority focus areas are for the next few years.

The attached Strategic Plan places a strong focus on those topics identified by Council, and also reinforces previously identified topics that still remain a priority. The proposed Strategic Plan is a bridge plan, providing a foundation from which the next Council may set their own strategic plan in 2023.

Ian McCormack of Strategic Steps Inc. will be in attendance via Zoom to participate in the presentation of the Strategic Plan to Council.

NEXT STEPS:

Council’s approval of a Strategic Plan is an important first step to formalize the City’s strategic planning process. Following Council’s approval of a Strategic Plan, Administration will communicate the Strategic Plan throughout the organization and to the public through a variety of channels.

The Strategic Plan will inform Administration’s development of the Corporate Work Plan. The Corporate Work Plan will include specific projects and action items with corresponding timelines, required to advance the goals identified in the Strategic Plan. The Corporate Work Plan will provide a clear roadmap of the work expected to be completed within the next few years ahead, in support of the Strategic Plan.

Administration will periodically report back to Council on the progress of the goals identified in the 2022 – 2024 Strategic Plan.

SUMMARY AND CONCLUSION:

Adopting the attached Strategic Plan provides Council, Administration and the public with a plan of what to expect for the few years ahead.

RESPECTFULLY SUBMITTED:

Walter Babicz, City Manager

Meeting Date: 2022/01/10