

STAFF REPORT TO COUNCIL

1100 Patricia Blvd. | Prince George, BC, Canada V2L 3V9 | www.princegeorge.ca

DATE: December 29, 2021

TO: MAYOR AND COUNCIL

NAME AND TITLE: WALTER BABICZ, CITY MANAGER

SUBJECT: Recognition of Financial Support from the Council Contingency Fund

ATTACHMENTS: Major Sport Event Program Administrative Procedure – Annex A:
Recognizing and Acknowledging a Grant from the City of Prince George

RECOMMENDATION:

That Council **CONSIDERS** the following motion postponed from the December 20, 2021 regular Council meeting:

Moved by Councillor Sampson, seconded by Councillor McConnachie, that Council **DIRECTS** Administration to create a framework for recognition and a report back to Council from organizations in receipt of financial support through the Council Contingency fund.

PURPOSE:

At the December 20, 2021 regular Council meeting, Council approved the Miracle Theatre request to fund up to a maximum of \$12,514.20 from the Council Contingency Fund in support of the rental costs of the Prince George Playhouse during their five to six week production of the play, On Golden Pond.

Following approval of this financial support, Council discussed mechanisms by which organizations who receive financial support via the Council Contingency fund should recognize and acknowledge that funding support.

BACKGROUND AND DISCUSSION:

The City of Prince George collaborates on and financially supports many community organization events and initiatives as a means of enhancing quality of life, community pride, and cultural vibrancy of the City of Prince George. While many events are eligible for financial support through a variety of City grant programs such as the myPG Community Grant, the Community Enhancement Grant, the Celebration Prince George Community Grant and the Major Sport Event Program, there are events or organizations that are not eligible to apply to these existing grant streams. In many of these circumstances, financial support of such events and initiatives come by way of the Council Contingency Fund.

Annex “A” of the Major Sport Event Administrative Procedure (attached) outlines requirements for community organizations that receive financial assistance from the City of Prince George to acknowledge the financial support when publicizing the programs, events, or activities financially supported by the City.

The guidelines for recognizing and acknowledging a grant from the City of Prince George are not intended to be onerous or difficult and are to provide clarity and allow for design flexibility by the support organization.

As indicated at the December 20, 2021 regular Council meeting, Miracle Theatre is amenable to providing acknowledgement of the City's financial support of their philanthropic production of *On Golden Pond*. Should Council wish to proceed with requiring acknowledgement from organizations, such as Miracle Theatre, Administration recommends Council base those requirements on the guidelines set out in Annex "A" of the Major Sport Event Program Administration Procedure.

CONCLUSION:

Administration recommends Council consider the guidelines for recognizing and acknowledging a grant from the City of Prince George as set out in Annex "A" of the Major Sport Event Program Administrative Procedure for use by organizations in receipt of funding support via the Council Contingency fund.

RESPECTFULLY SUBMITTED:

Walter Babicz, City Manager

Meeting Date: 2022/01/10