



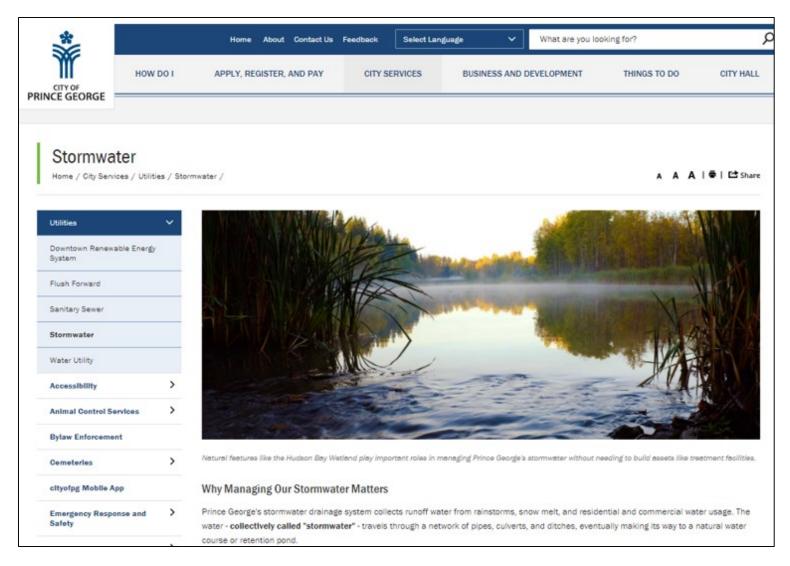
Integrated Stormwater Management Plan

Public Engagement Results

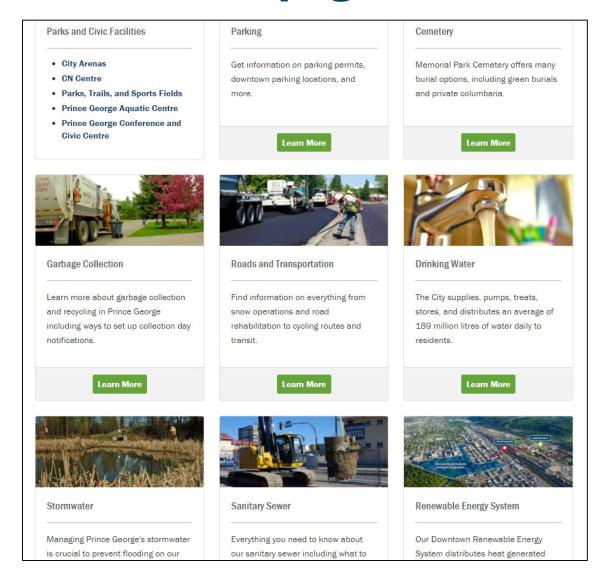
Presentation Outline

- City's Website
- YouTube
- Social Media
- Online Survey
- Next Steps

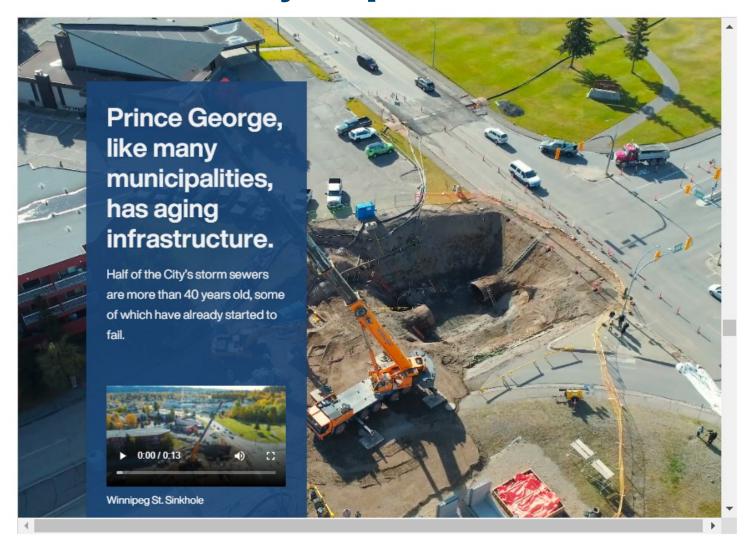
Stormwater Webpage

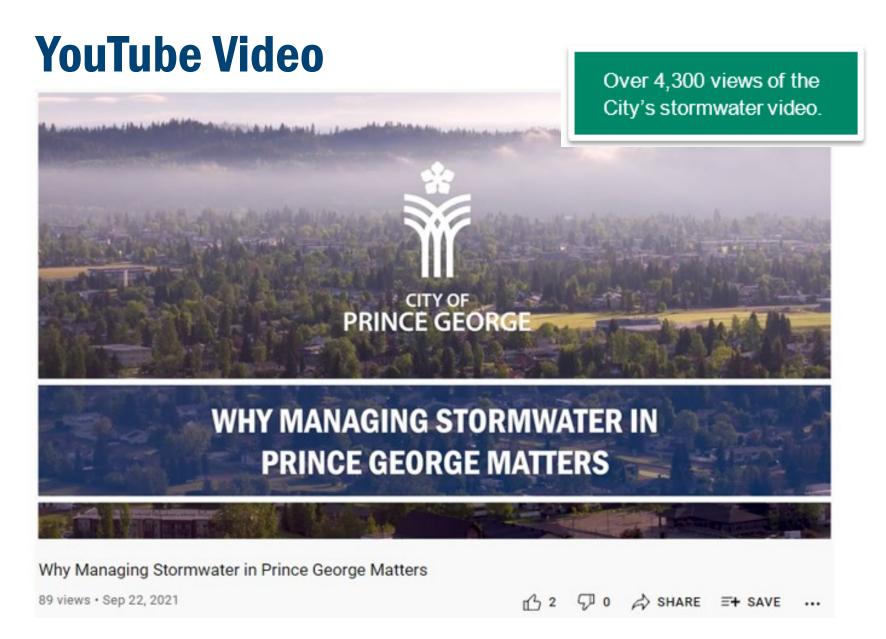


Infrastructure Webpage



Interactive StoryMap





Facebook

Over 21,000 views of the City's Facebook post about stormwater, the ISMP and consultation process



Take the Stormwater Management Survey!

Remember the large sinkhole that opened up near the intersection of Winnipeg and Carney Street a few years ago?

An increase in sinkholes is one of the many negative consequences of aging and deteriorating stormwater infrastructure.

These consequences and the increasing costs associated with preventing them are among the reasons the City wishes to increase public knowledge about the challenges the City faces with its aging stormwater systems.

The City is encouraging all residents to visit www.princegeorge.ca/getinvolved to learn more about stormwater infrastructure and fill out the survey to provide feedback.

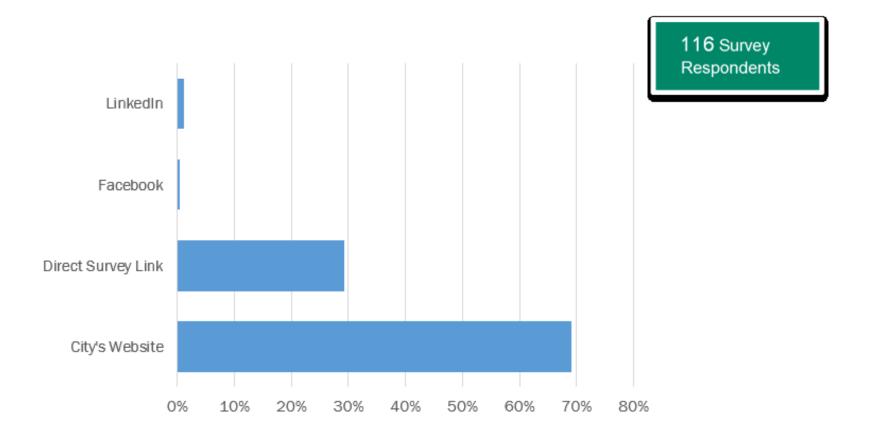
In this video: Kristy Bobbie, Asset Manager, City of Prince George.



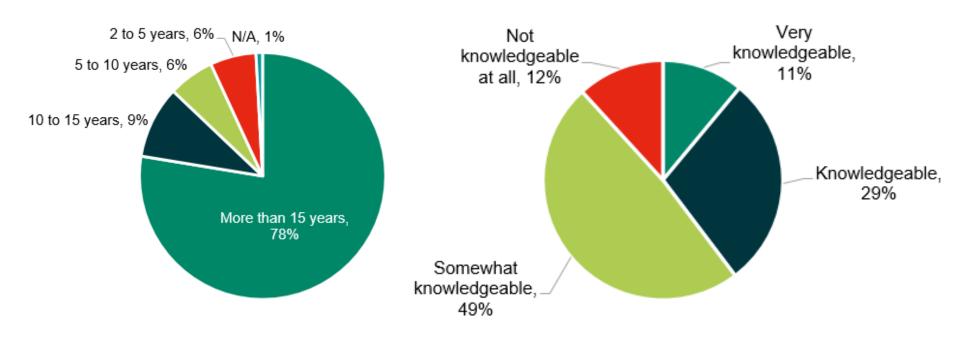
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29 Comments 10 Shares

Online Survey

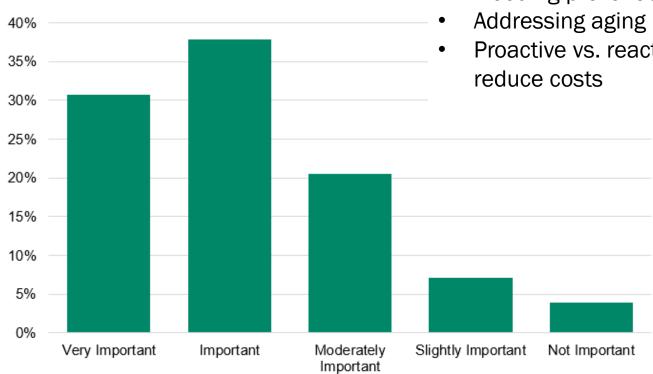


Demographics & Knowledge Level



Importance of Stormwater Management

89% of survey respondents feel that the service of stormwater management in their community is moderately to very important



Comment Themes:

- Protection of the natural environment
- Impacts of increased urbanization
- Preparing for Climate Change
- Flooding prevention
- Addressing aging infrastructure
- Proactive vs. reactive maintenance to

Stormwater Related Experiences

Stormwater Impacts	% of Respondents who had Experienced the Impact
Driven through large puddles on the road during rain	90%
Enjoyed natural watercourses or wetlands within the City limits (i.e., walking, picnicking, bird watching etc.)	72%
Observed sinkholes	70%
Observed drains backing-up	61%
Observed muddy water entering a catch basin	45%
Observed cloudy creek water	39%
Observed mudslides	26%
Fished within the City limits or on the Fraser/Nechako Rivers	24%
Experienced flooding in your yard or driveway during rain or snowmelt	22%
Experienced flooding in your home or business during rain or snowmelt	16%

Feedback

- Consider all building types when it comes to flood mitigation
- Highlight the importance of greenspace
- Improve public awareness
- Need to improve the development application process
- Adequate ongoing maintenance funding



Next Steps

- Update the ISMP
- Phase 1 Results posted to the City's 'Get Involved' webpage
- Phase 2 Public Engagement:
 - Continued education and dedicated funding
- ISMP 'Owner':
 - Asset Management Division



